THE CASH BOX

UME XVI DECEMBER 25, 1954 (HOLIDAY ISSUE) NUMBER 14

RAIL
ROAD
CROSSING
WYCOMBE
STOP
ON RED
SIGNAL

Perry Como portrays the spirit of the season by coming "Home For The Holidays." Perry has been using the song, which he recorded for RCA Victor, as his theme for the past several weeks. The tune was written by Perry's favorite songwriters, Robert Allen and Al Stillman, who gave him such previous smashes as "You Alone" and "My One And Only Heart."

a great duet by TONY MARTIN and DINAH SHORE

the first record with the lyric on the fast-breaking . . .

MELODY OF LOVE

YOU'RE GETTING TO BE A HABIT WITH ME

20/47-5975

DON'T MISS
LEO DIAMOND'S great harmonica version of

MELODY OF LOVE with:
THE PHANTOM GAUCHO 20/47-5973

"NEW ORTHOPHONIC" HIGH FIDELITY RECORDINGS

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
HIS MASTER'S VOICE

The Cash Box

FOUNDED BY BILL GERSH

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December 25, 1954
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Merry Xmas
and
A Most Prosperous And
Happy New Year
THE CASH BOX

Season's Greetings

and **THANKS** for your votes

"MOST PROMISING NEW ORCHESTRA OF 1954"

RICHARD MALTBY

Merry Christmas

to everyone . . . and **THANKS** for the award . . .

"MOST PROMISING SMALL INSTRUMENTAL GROUP OF 1954"

NORMAN PETTY TRIO

Merry Christmas and A Prosperous New Year from Everyone at label . . .

"X"

A Product of Radio Corporation of America

RECORDS MARK THE HITS!

THE NATION'S

TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB	Abbott
AL	Aladdin
AM	Ambassador
AP	Apollo
AT	Atlantic
BE	Bell
BR	Brunswick
BT	Bethlehem
CA	Capitol
CD	Cadence
CH	Chess
CK	Checker
CO	Columbia
CR	Coral
CT	Cat
DA	Dana
DE	Decca
DO	Dot
DU	Duke
DY	Derby
EP	Epic
ES	Essex
FA	Favorite
FB	Fabor
FE	Federal
FI	Fiesta
4 Star	Four Star
GR	Groove
IM	Imperial
JD	Jay Dee
JU	Jubilee
KI	King
LO	London
ME	Mercury
MG	MGM
MJ	Majar
MO	Modern
NG	Norgran
PA	Parrot
PE	Peacock
PO	Potter
PR	Prestige
RA	Rainbow
RE	Regent
RH	Recorded in Hollywood
RM	Rama
SA	Savoy
SP	Specialty
SW	Swingtime
TF	Tiffany
TI	Tico
TR	Trend
UN	United
VA	Valley
VI	RCA Victor
WA	Watco

Pos. Last Week

1

MR. SANDMAN

THE CHORDETTES

BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

2

2

I NEED YOU NOW

EDDIE FISHER

BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

1

3

TEACH ME TONIGHT

DeCASTRO SISTERS

AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

4

4

PAPA LOVES MAMBO

PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

3

5

SHAKE, RATTLE AND ROLL

BILL HALEY AND HIS COMETS

AT-1026 (45-1026)—Joe Turner
BE-1069 (45-1069)—Jim Brown & 4 Bells
DE-29204 (9-29204)—Bill Haley
FA-21004X—Tomcats

6

6

MAMBO ITALIANO

ROSEMARY CLOONEY

BE-1077 (45-1077)—Barry Frank
CO-40361 (4-40361)—Rosemary Clooney

8

7

IF I GIVE MY HEART TO YOU

DORIS DAY — DENISE LOR

BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-5853)—Dinah Shore

5

8

NAUGHTY LADY OF SHADY LANE

AMES BROTHERS

BE-1077 (45-1077)—Barry Frank
CD-1254 (45-1254)—Archie Bleyer
VI-20-5897 (47-5897)—Ames Brothers

—

9

LET ME GO, LOVER

JOAN WEBER

CO-40366 (4-40366)—Joan Weber
CR-61315 (9-61315)—Teresa Brewer
DE-29373 (9-29373)—Peggy Lee
DE-29374 (9-29374)—Georgie Shaw
ME-70511 (70511x45)—Patti Page
VI-20-5952 (47-5952)—Sunny Gale
VI-20-5960 (47-5960)—Hank Snow

—

10

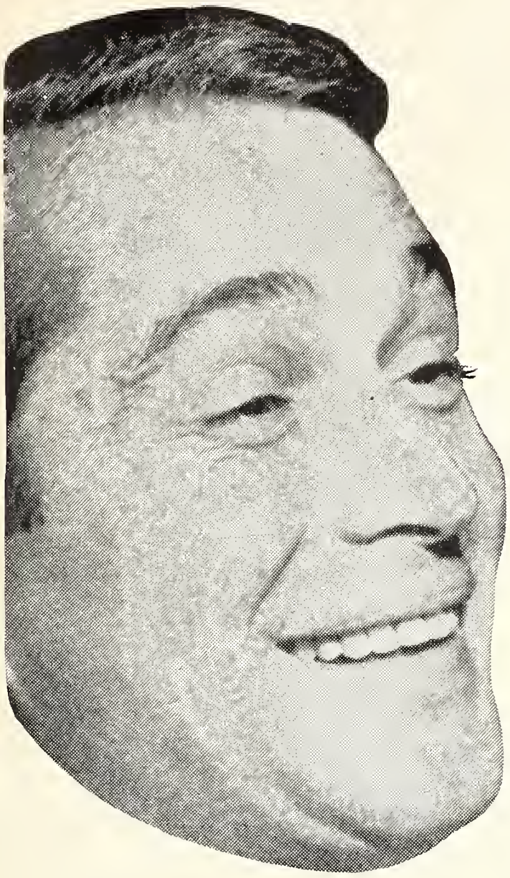
COUNT YOUR BLESSINGS

EDDIE FISHER

BE-1070 (45-1070)—Arthur Norman
CA-2927 (F-2927)—Gordon MacRae
CO-40321 (4-40321)—Arthur Godfrey
CO-40370 (4-40370)—Rosemary Clooney
FA-21005X—Cary Stewart
DE-29251 (9-29251)—Bing Crosby
JU-5172 (45-5172)—Orioles
VI-20-5871 (47-5871)—Eddie Fisher

10

11) THIS OLE HOUSE. 12) HOLD MY HAND. 13) HEY THERE. 14) DIM, DIM THE LIGHTS. 15) MAKE YOURSELF COMFORTABLE. 16) MUSKRAT RAMBLE. 17) HEARTS OF STONE. 18) IT'S A WOMAN'S WORLD. 19) THAT'S ALL I WANT FROM YOU. 20) CARA MIA. 21) WHITHER THOU GOEST. 22) THAT'S WHAT I LIKE. 23) I NEED YOUR LOVIN' (BAZOOM). 24) HAJJI BABA. 25) MOBILE. 26) SKOKIAAN. 27) MOOD INDIGO. 28) MELODY OF LOVE. 29) PUPALINA. 30) WHEN WE COME OF AGE. 31) SONG OF THE BAREFOOT CONTESSA. 32) ST. LOUIS BLUES MAMBO. 33) THE BANDIT. 34) THE TOUCH. 35) TIME WAITS FOR NO ONE.



Wishing you a Merry Christmas

...and a happy New Year

perry como

DIRECTION—**GENERAL ARTISTS CORPORATION**

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DEAN MARTIN
(Capitol 3011; F-3011)

B+ “BELLE FROM BARCELONA” (2:52) [Mr. Music BMI—Brown, DePaulo] Aided by sidekick Dick Stabile, Dean Martin lilts through a catchy melodious Latin tempo novelty that could catch on. Chorus assists. Cute deck. Pleasing.

C+ “CONFUSED” (2:58) [American BMI—Weisman] This end is a pretty, romantic ballad set to a shuffle-lilt in the backdrop. Inviting, simple item.

THE HILLTOPPERS
(Dot 15318; 45-15318)

B+ “D-A-R-L-I-N’ ” [Tee Pee ASCAP—Cassin, Enston] With Jimmy Sacca in the lead, the Hilltoppers romantically offer a tune that spells out Darlin’ and what each letter stands for. Pretty material.

B “FRIVOLETTE” [Tee Pee ASCAP—McMollen, James, Shelly] This end is a pretty waltz tempo love song with an Italian flavor. Tender melody and lyric. Warm delivery.

BOB MANNING
(Capitol 3014; F-3014)

B+ “MY LOVE SONG TO YOU” [Songsmith ASCAP — Alfred, Frisch] The song which Bob Manning sung on the Gleason show is put on wax. It’s a pretty ballad and with a whole Gleason show being devoted to this tune, the publicity could make it hit. Good material.

B “AFTER MY LAUGHTER CAME TEARS” [Shapiro-Bernstein ASCAP—Turk, Tobias] This end is a pretty, romantic item fashioned warmly by the talented crooner. Lush backing adds to deck.

LAWRENCE WELK ORCH.
(Coral 61318; 9-61318)

C+ “AT THE JUNIOR PROM” (2:15) [Ben Bloom ASCAP—Leibert, Blake] Lawrence Welk and his Champagne ork ease through a pretty waltz number with Dick Dale handling the vocal.

C “HOME AGAIN BLUES” (2:07) [Berlin ASCAP—Berlin, Akst] The doo-wah trumpet adds to this pleasant bouncer. Dick Dale again handles the vocal with Welk supplying the backdrop.

DOLORES GRAY
(Decca 29380; 9-29380)

B “HEAT WAVE” (2:45) [Berlin ASCAP—Berlin] Dolores Gray does a great job with the standard Marilyn Monroe sings in Berlin’s new “Show Biz” flicker. Dolores really sings with oomph. Sexy stuff.

B “AFTER YOU GET WHAT YOU WANT, YOU DON’T WANT IT” (3:18) [Berlin ASCAP—Berlin] The versatile songstress dishes up another sultry item performed in the same pic. Movie will sell these two sides.

THE CASH BOX
DISK OF THE WEEK

“MELODY OF LOVE” (2:45)
[Presser/Shapiro-Bernstein ASCAP —Engleman, Glazer]
“JOY RIDE”
(2:18)
[Randy-Smith ASCAP—Vaughn]
BILLY VAUGHN ORCH.
(Dot 15247; 45-15247)

BILLY VAUGHN

● In mid October, Dot Records issued an instrumental called “Melody of Love” by Billy Vaughn, the diskery’s musical arranger. Now three months later, the record is first blossoming into a big hit. Vaughn, who is also one of the voices of the Hilltoppers glides through the pretty waltz melody in a smooth and simple manner. The saxaphone plays an important part in adding a haunting flavor to the entire recording. Record is going like hot cakes. The lower lid is a lighthearted bouncer called “Joy Ride.” Cute, entertaining material. Looks like Dot will have a big one in this platter.

“MELODY OF LOVE” (2:38)
[Presser/Shapiro-Bernstein ASCAP —Engleman, Glazer]
“YOU’RE GETTING TO BE A HABIT WITH ME” (2:37) [M. Witmark ASCAP—Warren, Dubin]
TONY MARTIN & DINAH SHORE
(RCA Victor 20-5975; 47-5975)

DINAH SHORE & TONY MARTIN

● Victor jumps on the “Melody of Love” bandwagon with a beautiful recording by two of its top names, Tony Martin and Dinah Shore. It’s the only duet version released to date, and it’s a real classy performance. Dinah’s and Tony’s voices blend beautifully. Warm and inviting harmony. Keep a close tab on this one too. The lower lid is the clever oldie “You’re Getting To Be A Habit With Me.” It’s a pretty lilter that could easily be made a hit again.

“MELODY OF LOVE” (2:45)
[Presser/Shapiro-Bernstein ASCAP —Engleman, Glazer]
“THERE’S A TAVERN IN THE TOWN” (2:45)
[Halsey ASCAP—Hills]
FOUR ACES
(Decca 29395; 9-29395)

FOUR ACES

● Decca comes up with a powerful contender in the race for top honors on “Melody of Love.” The Decca rendition features the Four Aces with a mellow vocal version of the pretty tune. It’s a top grade commercial offering with Al Alberts handling the lead vocal once again. The crew’s fans will love this one. The boys do a great job with the coupling too. It’s the old favorite “There’s A Tavern In The Town” and it’s set to a great beat that makes your toes tap. Wonderful teaming of numbers for maximum sales results.

“MELODY OF LOVE” (2:45)
[Presser/Shapiro-Bernstein ASCAP —Engleman, Glazer]
“YOU ARE THE ONE”
(2:36)
[World Music ASCAP]
SAMMY KAYE ORCH.
(Columbia 40417; 4-40417)

SAMMY KAYE

● Sammy Kaye also dishes up a classy version of this big tune. But in order to keep it a bit different, the Kaye band picks up the beat and lilts through the tune to a two step. The Kaydets take over in the vocal department with a pretty reading of the lyrics. Has a barber shop flavor. Near the end, Kaye offers a recitation. Solid performance from beginning to end. Lower side, “You Are The One,” is a waltz tempo number starring the Kaye Choir. Mellow pleaser.

RAY BLOCH ORCH.
(Coral 61308; 9-61308)

C+ “ SKATING ” (2:30) [Wemar BMI—Saunders, Tony Starr] Ray Bloch’s orchestra accompanies the Sweetland Singers on an inviting waltz tempo number. Has a pleasing old fashioned flavor.

C+ “YOU’VE GOT TO MAKE SOMEONE HAPPY” (2:12) [Cavallero ASCAP — Wayne, Stillman] More of the same delightful type of material. Similar reading.

JAN STRICKLAND
(”X”-0080; 4X-0080)

B “COME TO ME MY DARLIN’ ” (3:00) [Copeland BMI—Thomas] Jan Strickland debuts on the “X” label with a brilliant voice and technique. On this side he belts out a tormented ballad that’ll do well in pop and R & B. Chorus backs.

C+ “LET’S” (2:05) [Garlock-Scherer BMI—Thomas] Howard Biggs and the gang assist on this end too. This side is jumper that’ll do well in both markets too. Strickland has the makings of a big name. Unique sound.

THE LEE BROTHERS
(Pic 0022; 45-0022)

C+ “DON’T GET AROUND MUCH ANYMORE” (1:45) [Robbins ASCAP—Ellington, Russell] The Lee Brothers bow on Pic disks with a wild rhythm version of a great Ellington oldie. Side jumps. Classy stuff for R & B and pop.

C+ “SH’ SAYS I DON’T KNOW” (2:06) [R. W. H. BMI—Lee] This end is another lively handclapper with a spiritual flavor. Bit more to R & B side than pop.

JOHNNY PARKER
(Coral 61290; 9-61290)

B “NOT I” (2:22) [Towne ASCAP — Baum, Goldborough, Kaye] Dick Jacobs sets Johnny Parker up with a pretty string backdrop as he croons a warm romantic tune. Very pretty deck.

C+ “HURTS ME TO MY HEART” (3:00) [Monument BMI—Singleton, McCoy] Johnny leans into a pop rendition of an r & b tune that hit the number one spot. Heavy material for pop.

MARCO POLO
(Coral 61310; 9-61310)

C+ “A LITTLE BOY’S DREAM” (2:13) [Broad Street Music—Saunders, Ingham] A pretty song about a child is tenderly treated by Marco Polo with Joe Kuhn and the ork in the backdrop.

C+ “BELLA ROSA” (2:30) [Broad Street Music — Ingham, Giola, Candulle] Marco dishes up a tender rendition of a love song set to a familiar melody.

Merry "X" mas

from all the artists and staff
and especially from...

Jimmy Hilliard Joe Delaney

"X" RECORDS MARK THE HITS!
a Product of Radio Corporation of America

RECORD REVIEWS

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

CINDY LORD
(Sheraton 22332; 45-22332)

C+ "MIRACLE OF LOVE" [—Weisman, Toomey] Cindy Lord is assisted by the Four Chaps on a pretty love song which she sings with feeling and emotion. A sentimental item with quality.

C+ "MOVIN' IN" [—Weisman, Toomey] This end is a handclapper with a lively and appealing spiritual flavor. Cute deck with a load of zip. Cindy hands in another good reading.

MEL WILLIAMS
(Decca 29370; 9-29370)

C+ "O-O-WAH" (2:07) [Rage BMI—Mottola, Davis] A good rhythm item with a solid beat is belted out by Mel Williams and the Montclairs. Side oughta do well in the R & B departments too. Good arrangement that drives.

C+ "LESSONS IN LOVE" (2:30) [House of Fortune BMI—Mottola] The Montclairs are in the backdrop on this rhythm-ballad. Songster has a commercial sound that fits well for pop and rhythm and blues.

BETTY CLOONEY
("X"-0076; 4X-0076)

B "SI, SI, SENOR" (2:47) [Paxton ASCAP—Pola, Skylar] Betty Clooney bows on "X" with a sultry tango item beautifully orchestrated by Richard Maltby and the crew. Thrush sounds just like Rosemary. Good tune.

C+ "WHISPER" (2:58) [Odette ASCAP—Robertson, Cogane, Mysels] This deck is a slow, soft love song handled with warmth by the songbird. Ok side.

THE APPLEJACKS
(Decca 29330; 9-29330)

B "SWEET PATOOTIE PIE" (2:42) [Meadowbrook ASCAP — Feinstein, Appell, Appell] With Dave Appell in the lead, the Applejacks bounce through a cutie that has what's needed to make the grade. Little push should get this happy side started.

C+ "REUNION" (2:23) [Meadowbrook ASCAP—Filler, Murphy] The boys give out with some barbershop styling on this reminiscent bouncer. Cute side.

GARY CROSBY
(Decca 29378; 9-29378)

C+ "LOOP-DE-LOOP MAMBO" (2:55) [Quintet BMI—Leiber, Stoller] A rocking R & B item is belted out by Gary Crosby and the Cheer Leaders. Sonny Burke sets up a solid orking.

B "PALSY WALSY" (3:01) [Gale & Gayles BMI—Siravo] This is a cute commercial ditty with a pleasing set of lyrics. It's a colorful lilter that could make the grade. Gary sounds like his dad in spots. Good performance.

THE CASH BOX SLEEPER OF THE WEEK

"OPEN UP YOUR HEART" (2:53)
[Stuart Hamblen BMI—Hamblen]

"THE LORD IS COUNTING ON YOU" (2:06)
[Stuart Hamblen BMI—Hamblen]

COWBOY CHURCH SUNDAY SCHOOL
(Decca 29367; 9-29367)

● Every now and then a record with an unusual quality comes along and becomes a number one hit. Decca comes up with just such a disk and very early reports indicate that it may hit way up there. The record features the young, refreshing voices of children from the Cowboy Church Sunday School, on a tender tune from the pen of Stuart Hamblen, author of "This Ole House." Song has a semi-religious flavor. The children's voices set against the simplicity of an organ backing, makes "Open Up Your Heart" a contender for the big record class. Disk is a perfect example of "that unexplainable something" that makes a record a hit. Coupling, "The Lord Is Counting On You" is a similar rendition of another religious number. Keep a close tab on the top half.

"CHERRY PINK AND APPLE BLOSSOM WHITE" (3:02)
[Chappell ASCAP—Rosa]

"MARIA ELENA" (2:49)
[Peer International BMI—Prado]

PEREZ "PREZ" PRADO
(RCA Victor 20-5965; 47-5965)

PEREZ "PREZ" PRADO

● One of the biggest names in the mambo field is Perez "Prez" Prado. His organization has probably had more to do with making the mambo what it is today than any other group. He was also one of the first to put the "ugh" in the mambo. In the past few years, Prez has come up with some big mambo waxings, but his latest is definitely his greatest. It's an absolutely beautiful number called "Cherry Pink And Apple Blossom White" and its commercial enough to be an all out pop smash. We fell in love with the arrangement and the fabulous Billy Regis trumpet work which reminds us of Harry James' technique. It's the most fascinating mambo we've ever heard. Prado, whose band co-stars with Jane Russell in the upcoming pic "Under Water," performs this tune in the flick. Flip is a pretty rhumba dubbed "Maria Elena." Top half is a long-shot, but we feel it has the goods and can make the grade.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "MY LOVE SONG TO YOU"	Bob Manning	Capitol 3014; F-3014
★ "BELLE FROM BARCELONA"	Dean Martin	Capitol 3011; F-3011
★ "D-A-R-L-I-N'"	Hilltoppers	Dot 15318; 45-15318
★ "PETITE"	Percy Faith	Columbia 40390; 4-40390

LEO DIAMOND
(RCA Victor 20-5973; 47-5973)

B "MELODY OF LOVE" (2:35) [Theo. Presser ASCAP—H. Englemann] Leo Diamond does a great job on a harmonica and ork version of a tune that's heading for the big time. Lovely, tender melody to a slow waltz tempo.

C+ "THE PHANTOM GAUCHO" (2:33) [Lero ASCAP—Diamond] This end stars the virtuoso on a lively interpretation of a Spanish flavored novelty composed by the performer. Whistling and harmonica create interesting effect.

PERCY FAITH ORCH.
Columbia 40390; 4-40390)

B+ "PETITE" (3:00) [Regent BMI—Coleman, Revil] Percy Faith leads his lush ork through an imaginative instrumentation of a catchy novelty. Pretty job that'll attract much interest and coin.

B "CHING CHING-A-LING" (1:50) [Joy ASCAP—Merrill, Stone] This side features Percy and a chorus on a lively bouncer full of color. Very pleasing melody that could catch on.

GUY LOMBARDO ORCH.
(Decca 29381; 9-29381)

C+ "PUPALINA" (2:40) [Geo. Pincus ASCAP—Whitney, Kramer] Kenny Gardner, Cliff Grass and the Lombardo ork bounce through a cute Italian flavored novelty that's making noise.

C+ "NO MORE" (2:35) [Maple Leaf BMI—DeJohn, DeJohn, DeJohn] This end is another light-hearted interpretation of a cute ditty that could make the top of the lists. Song is big.

JOHNNIE RAY
(Columbia 40391; 4-40391)

B+ "ALEXANDER'S RAGTIME BAND" (2:25) [Berlin ASCAP—Berlin] Johnnie Ray belts out an exciting rendition of a great Berlin oldie. It's a socko number which Johnnie sings in the flicker "No Biz Like Show Biz." Real rocker.

B+ "IF YOU BELIEVE" (2:59) [Berlin ASCAP—Berlin] Ray performs the touching inspirational ballad which he handles so well in the same film. Dramatic material that could build slowly. Beautiful job.

EDDY HOWARD
(Mercury 70513; 70513 x 45)

B "ALL OF YOU" (2:31) [Chappell ASCAP—Porter] Eddy Howard glides through a smooth vocal rendition of a beautiful beguine from the new Cole Porter musical, "Silk Stockings."

C "I'LL WRAP YOU IN MY ARMS" (2:04) [Hill & Range BMI—Morris, Joy] Eddy's mellow tones tenderly carress a lilting ballad with a light bounce.

TO THE NATION'S MUSIC MACHINE OPERATORS: A Great Big...... Thank You

DECCA RECORDS

Winner of 11 Awards
(in the 9th Annual Music Operators Poll)
conducted by The Cash Box

BEST RECORD OF 1954
#1 "Little Things Mean A Lot" . . . Kitty Kallen

BEST FEMALE VOCALIST OF 1954
#2 Kitty Kallen

BEST VOCAL GROUP OF 1954
#1 The Four Aces

BEST COUNTRY RECORD OF 1954
#1 "Slowly" . . . Webb Pierce

BEST COUNTRY FEMALE ARTIST OF 1954
#1 Kitty Wells

BEST COUNTRY MALE ARTIST OF 1954
#1 Webb Pierce

MOST PROMISING NEW MALE VOCALIST OF 1954
#1 Sammy Davis, Jr.

BEST SMALL INSTRUMENTAL GROUP OF 1954
#2 Bill Haley & His Comets

BEST FEMALE COUNTRY ARTIST OF 1954
#2 Goldie Hill

MOST PROMISING NEW MALE VOCALIST OF 1954
#4 Gary Crosby

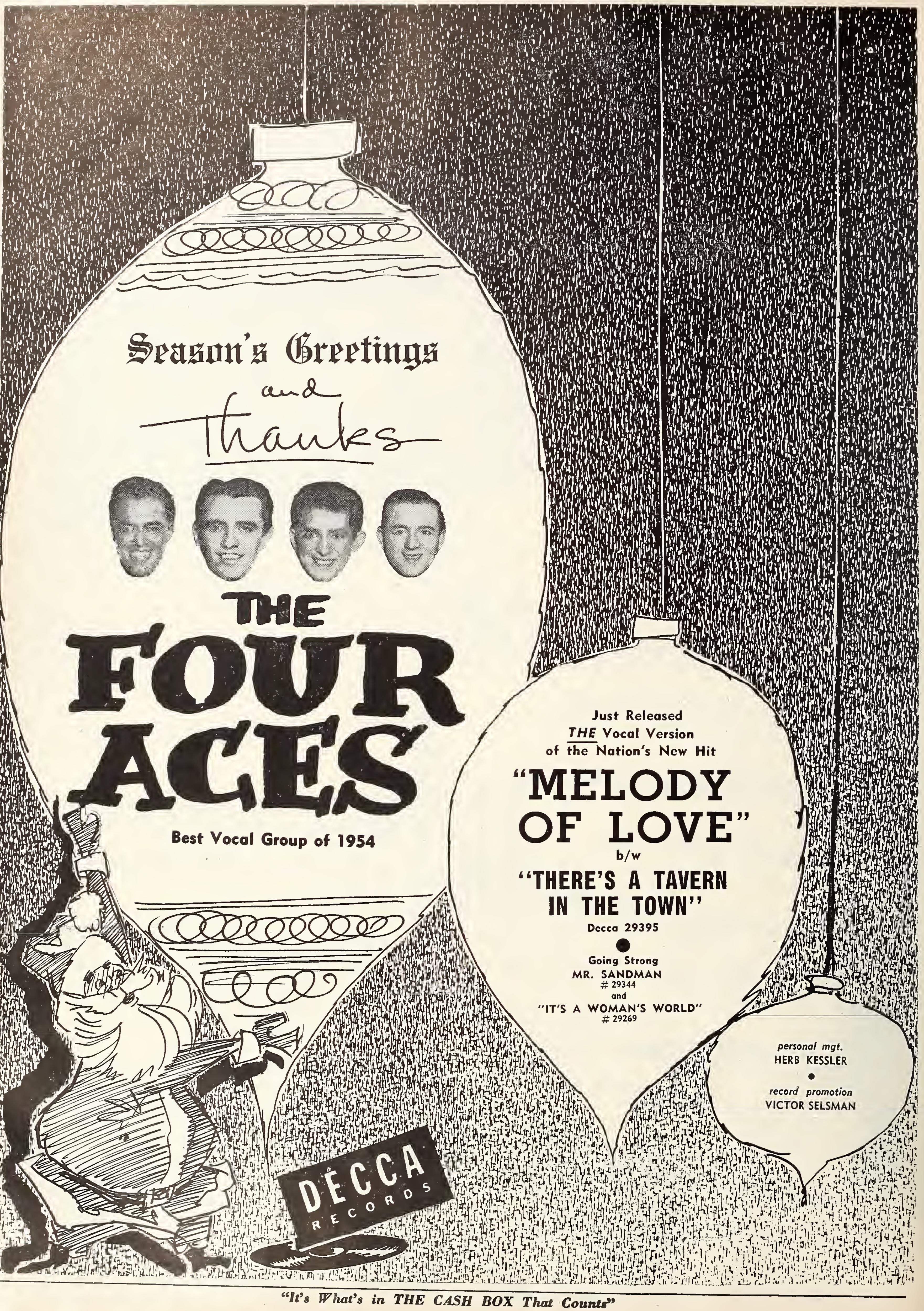
MOST PROMISING NEW COUNTRY ARTIST OF 1954
#4 Justin Tubb

RIAA

DECCA RECORDS

It is our hope in the forthcoming year to again give you the best in talent and tunes—well earning the slogan of

"America's Fastest Selling Records"



Season's Greetings

and

Thanks

THE FOUR ACES

Best Vocal Group of 1954

Just Released
THE Vocal Version
of the Nation's New Hit

"MELODY OF LOVE"

b/w

"THERE'S A TAVERN IN THE TOWN"

Decca 29395

●

Going Strong
MR. SANDMAN
29344
and
"IT'S A WOMAN'S WORLD"
29269

personal mgt.
HERB KESSLER

●

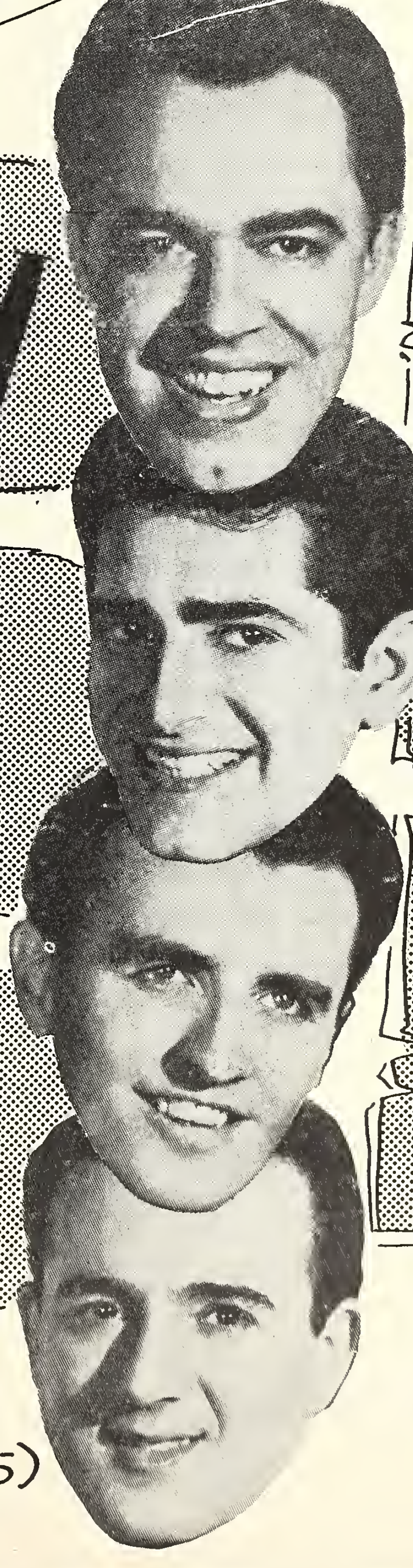
record promotion
VICTOR SELSMAN

THE No. 1 VERSION
by
AMERICA'S TOP VOCAL GROUP...

The Four Aces

Singing

"MELODY OF LOVE"



and a new treatment of the great standard

"THERE'S A TAVERN IN THE TOWN"

DECCA RECORDS

DECCA-29395 (9-29395)

IMPORTANT NOTICE
TO
ADVERTISERS

Due To The
Christmas
and
New Year's
Holidays . . .

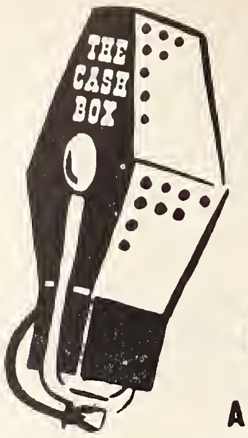
THE NEXT TWO ISSUES
of
THE CASH BOX
(Dated: January 1st and January 8th)
MUST GO TO PRESS EARLY

ALL COPY and COMPLETE CUTS
for the
JANUARY 1st Issue
***MUST* BE IN NEW YORK**
WED., DEC. 22

★

ALL COPY and COMPLETE CUTS
for the
JANUARY 8th Issue
***MUST* BE IN NEW YORK**
WED., DEC. 29

THE CASH BOX
26 West 47th Street, New York (36)
Tel.: JUdson 6-2640



PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1.	MR. SANDMAN	Chordettes (Cadence) Four Aces (Decca)
2.	LET ME GO, LOVER	Joan Weber (Columbia)
3.	THE NAUGHTY LADY OF SHADY LANE	Ames Brothers (RCA Victor) Archie Bleyer (Cadence)
4.	TEACH ME TONIGHT	DeCastro Sisters (Abbott)
5.	MAKE YOURSELF COMFORTABLE	Sarah Vaughan (Mercury)
6.	I NEED YOU NOW	Eddie Fisher (RCA Victor)
7.	PAPA LOVES MAMBO	Perry Como (RCA Victor)
8.	HOLD MY HAND	Don Cornell (Coral)
9.	COUNT YOUR BLESSINGS	Eddie Fisher (RCA Victor)
10.	MAMBO ITALIANO	Rosemary Clooney (Columbia)

11) HEARTS OF STONE. 12) IT'S A WOMAN'S WORLD. 13) IF I GIVE MY HEART TO YOU. 14) THAT'S ALL I WANT FROM YOU. 15) HAJJI BABA. 15) DIM, DIM THE LIGHTS. 15) NO MORE.

Two new disk jockeys get their first publicity splash with this column item. **Carol Ann Lloyd** made her debut in New Haven, Conn., on December 3. Mother and dad—that's Mr. and Mrs. **Bob E. Lloyd** (WAVZ-New Haven, Conn.) doing fine. Valerie Gayle Backman uttered her first commercial on November 23 in Portsmouth, Va. Proud parents are Mr. and Mrs. Lucky Lon Backman (WAVY-Norfolk, Va.).

* * * * *

BILL RANDLE
(WERE-Cleveland, O.)

Pic of the week—**Bill Randle** (WERE-Cleveland, O.), one of the nation's top disk jockeys, has moved into the New York market via his WCBS radio "Bill Randle Disk Jockey Show," heard every Saturday from 2:05 to 5:45 P.M., EST. Randle has been one of the trade's most consistent selectors of hits before they reach their peak. Randle flies in every Saturday A.M. from Cleveland, where he still holds sway on WERE for his three hour and twenty-five minute stint. . . . **Art Preston** (WSPR-Springfield, Mass.) was in New York for a couple of days. Art wants to know if anything has happened in the way of getting the records down to two minutes or less. With no official count to stand on—just memory—seems that the companies are getting closer and closer to the mark. . . . After six weeks on the air, the **Mort Nusbaum** Show (WBBF-Rochester, N. Y.) is being expanded and moved up in time. Formerly heard 11:15 P.M. to 2 A.M., it will now be heard 10:30 P.M. to 1:30 A.M., Tuesdays through Saturdays. Recent long distance callers on the show have included **Eddie Fisher, Nat "King" Cole, Vaughn Monroe, Johnny Ray, Tommy Mara, Tony Travis** and **Bob Petty**. . . . Quite a shindig London held for **David Whitfield.** Several disk jockies from out of town flew in just to attend the party. . . . **Joni James** was voted the most "Requested Favorite Female Vocalist" in a poll conducted by Pittsburgh disk jockey **Jay Michael** over radio station WCAE. She was awarded a special trophy on the occasion of her visit to Pittsburgh last week while on a promotional tour for her latest release, "When We Come Of Age."

* * * * *

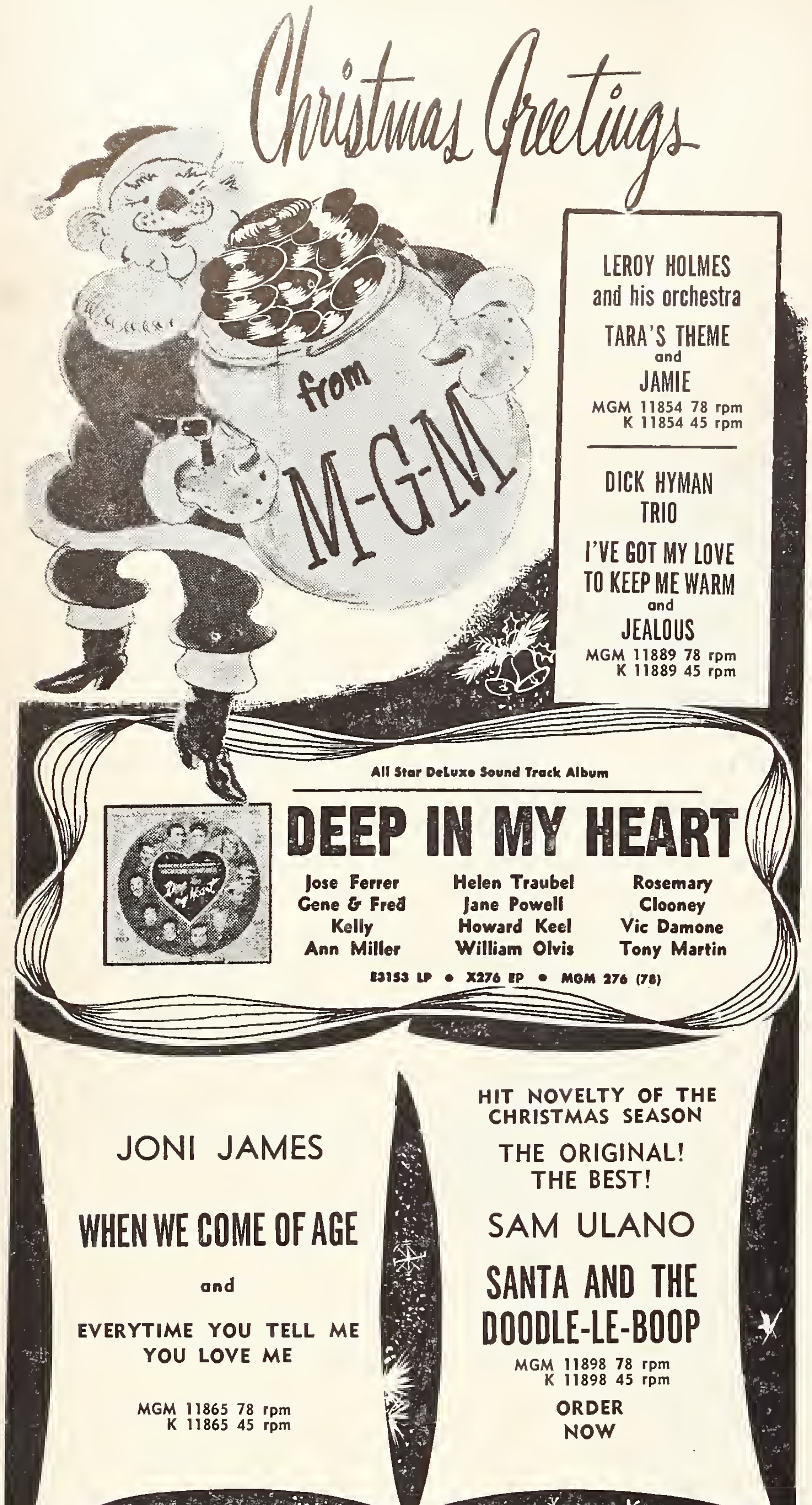
Some artists would give their "right arm" or "the shirt off my back" to get a hit recording. In the case of the new MGM artist, **Sam Ulano**, the supreme sacrifice was a brand new cashmere coat. Here's how it happened. Last week, Ulano decided to make a trek of the disk jockeys, an important promotional step for any newcomer. Rushing from his Bronx studio where he teaches drum, he auto'd to New York City to meet the local MGM promotion man, Irwin Zucker. Ulano found a parking space all right. But the door keys never went into action. Returning to the car Ulano found his coat stolen—this in the midst of a cold wave on Broadway. Undaunted, Ulano top-buttoned his suit and made the rounds of the deejays to plug his Christmas novelty, "Santa and the Doodle-li-Boop," currently one of MGM's top-selling platters. Fortunately, the thief left Ulano's valuable drums in the back seat.

"Little Things Do Mean A Lot"

Gratefully
Kitty

"BEST RECORD OF 1954"

DECCA RECORDS



LEROY HOLMES
and his orchestra
TARA'S THEME
and
JAMIE
MGM 11854 78 rpm
K 11854 45 rpm

DICK HYMAN
TRIO
I'VE GOT MY LOVE
TO KEEP ME WARM
and
JEALOUS
MGM 11889 78 rpm
K 11889 45 rpm

All Star DeLuxe Sound Track Album
DEEP IN MY HEART
Jose Ferrer
Gene & Fred Kelly
Ann Miller
Helen Traubel
Jane Powell
Howard Keel
William Olvis
Rosemary Clooney
Vic Damone
Tony Martin
E3153 LP • X276 EP • MGM 276 (78)

JONI JAMES
WHEN WE COME OF AGE
and
EVERYTIME YOU TELL ME
YOU LOVE ME
MGM 11865 78 rpm
K 11865 45 rpm

HIT NOVELTY OF THE
CHRISTMAS SEASON
THE ORIGINAL!
THE BEST!
SAM ULANO
SANTA AND THE
DOODLE-LE-BOOP
MGM 11898 78 rpm
K 11898 45 rpm
ORDER
NOW

KAY THOMPSON
IT'S ALL RIGHT
WITH ME
and
I HADN'T ANYONE
TILL YOU
MGM 11888 78 rpm
K 11888 45 rpm

ALAN DEAN
THE SONG FROM
DESIREE
and
TONIGHT, MY LOVE
MGM 11844 78 rpm
K 11844 45 rpm

SHIRLEY HARMER
A PAIR OF BLUE EYES
and
MEET ME HALFWAY
MGM 11875 78 rpm
K 11875 45 rpm

FRED NORMAN
and his Orchestra
MY LOVE FOR DOROTHY
and
MONDAY-TUESDAY-
WEDNESDAY-
THURSDAY-FRIDAY
MGM 11875 78 rpm
K 11875 45 rpm

DAVID ROSE
and his Orchestra
FASCINATING RHYTHM
and
LOVE WALKED IN
MGM 30865 78 rpm
K 30865 45 rpm

RAY HANEY
MY SON, MY SON
and
THAT LITTLE BOY
OF MINE
MGM 11891 78 rpm
K 11891 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19 N.Y.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Another song has got the record companies all excited with almost all of them covering with their top artists. It's "Melody Of Love" which was done as an instrumental by **Billy Vaughn** on Dot and **David Carroll** on Mercury. The record broke out and in the past several days some of the biggest selling names in the business have done it with a vocal. They include **The Four Aces, Dinah Shore** and **Tony Martin, Frank Sinatra, The McGuire Sisters,** and **Sammy Kaye.** . . . **Carolyn Leigh** has teamed up with **Alec Wilder** to do the score for the TV musical version of the hit Broadway play, "Happy Birthday." The new production which will star **Judy Holliday** will be presented as an NBC spectacular. . . . On December 27, **Betty Madigan** will headline at the Casa Marina Hotel in Key West where she made her original appearance two winters ago. Betty will work the spot for her original salary to show her appreciation for receiving her break at the hotel when she was an unknown. . . . **Paul Siegel** looking forward to the 40th record of "Magdalena." It was done by **George Liberace** and will be released in January. . . . "Young At Heart" the forthcoming **Frank Sinatra-Doris Day** musical is a remake of "Four Daughters," the picture that introduced the late **John Garfield** to the screen and featured the **Lane Sisters.** . . . **Dick Gersh** is specializing in publicity and public relations in his new setup. He won't handle disk promotion at all. . . . The latest of the band vocalists to break out on his own is former **Ralph Flanagan** singer **Frankie Lester,** who has been signed by Label "X."

FRANK SINATRA

CHICAGO:

Stuart Hamblen who, besides recording for RCA-Victor, has penned many hit tunes including "This Ole House," "Ole Pappy Time," and his very latest, "Goodnight Mrs. Jones," as recorded by **Vaughn Monroe,** in town on a dj promotion tour this past week. At a disk jockey luncheon for him, Stuart kept the guests in stitches, telling of his many experiences, including the time he ran for U.S. President on the Prohibition ticket. . . . Stuart also the author of "Open Up Your Heart," by the **Cowboy Church Sunday School Choir,** on Decca. Firm members confident this will be Decca's next smash. Flip side is titled, "The Lord Is Counting On You." . . . **Frank Sinatra** a between-trains visitor here 12/15. At preview showing of his latest flicker, "Young At Heart," it was unanimously agreed that Frankie was 'never better'. . . . If air play is any indication, **Jaye P. Morgan**'s "That's All I Want From You" should be the next number one tune here. . . . **Larry Green** visiting Chicago once again, promoting **Gordon Jenkins**' "Slowly But Surely." Larry came to town with **George Jay,** another ace promotion man and disk jockey out of Los Angeles. George tells us he is really happy to have met for the very first time many of the people he has so often spoken to on the long distance phones. Speaking of long distance, he showed us his latest phone bill. OOOOOWWWWW! . . . Everyone who met her, impressed by **Joan Weber**'s genuine and sincere sweetness. . . . **Joe Delaney** and **Jimmy Hilliard,** major domos of the "X" label, in town this past week to record **The Chuckles,** whose "Runaround" is still going strong here. . . . All her friends wishing a speedy recovery to **Eileen Mack,** a top gal dee-jay. The biz just not the same without her. . . . **Jimmy Martin** happily related that he and Dot recording artist **Jean Strange** will tie the knot come Christmas. . . . **June Valli** anxiously awaiting her first appearance on **Ed Sullivan's** "Toast Of The Town" the first Sunday in January. Seems Sullivan was very much impressed with June's performance at a benefit which he emcee'd. . . . May we wish you and yours the VERRRY MERRIEST CHRISTMAS and extend to you our thanks for making this one of the greatest, grandest years **The Cash Box** has ever known.

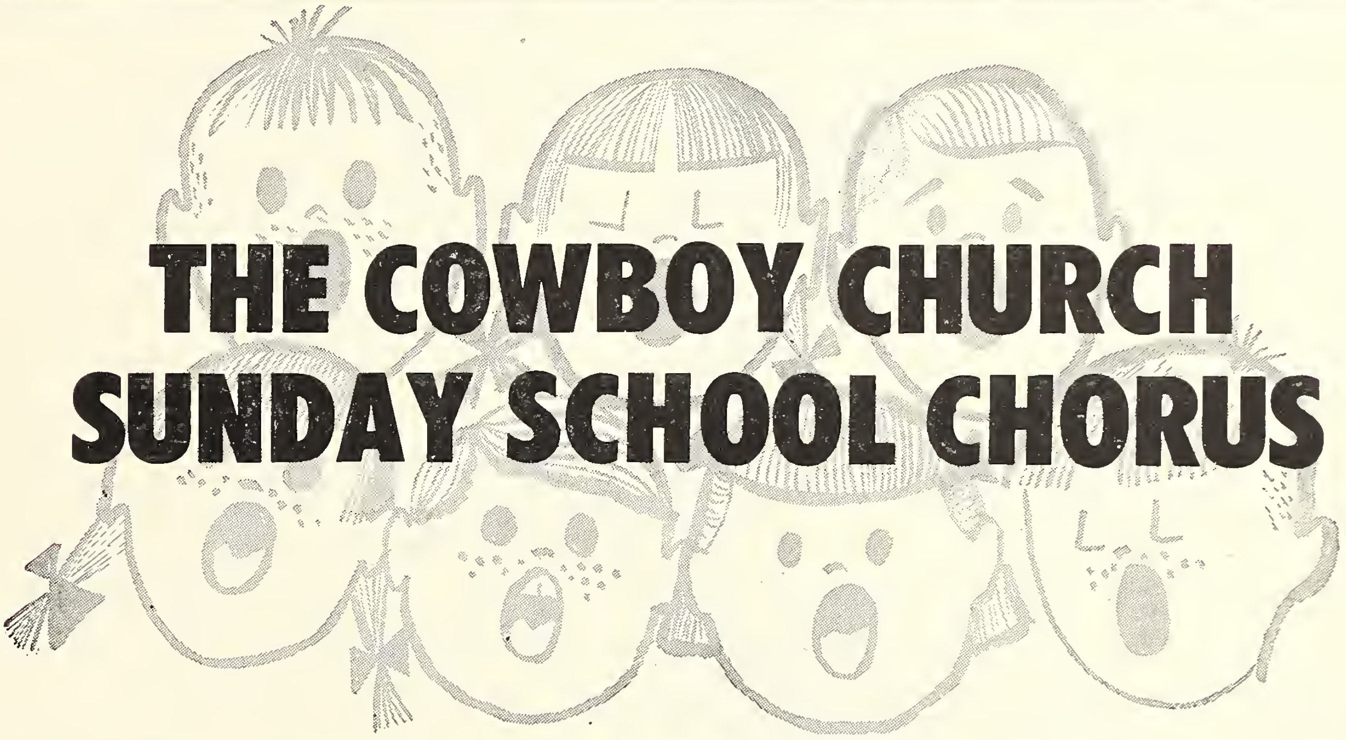
VAUGHN MONROE

HOLLYWOOD:

As the Holidays draw near gay parties have the whole music field in a whirl. It was a big year for the industry and everyone looks forward to even greater achievements in 1955. . . . **Eddie Fisher** is in town for the Holidays. Besides doing his own TV show he guested on the **Eddie Cantor** and **Dinah Shore** shows and found time for a recording date as well as radio and personal appearances. Even with this busy schedule we hear he still found time for **Debbie.** . . . Hush hush meetings were held at Capitol's Hollywood offices this past week. Execs from NY and Hollywood, salesmanagers and A&R heads attended the meetings. . . . Lovely **Eileen Barton** flew to Miami where she opened at **Murray Weigner**'s plush new Copa City Dec. 22nd. We hear that both MGM and Paramount have their eyes on her for forthcoming major movie roles. Before leaving she tested for parts in "Topsy & Eva," "Anything Goes" and "Vagabond King" at Paramount. . . . Champagne Maestro **Lawrence Welk** has extended his All American Music Competition to March 10th in order to allow our boys in the service to enter the contest. . . . **Joyce Bryant** has been such a hit at the Ambassador Cocoanut Grove that she was offered a contract to appear at the Grove once a year for the next five years. The title song from her new album "Runnin' Wild" has become the most requested number at all of her shows. . . . New Holiday shows at **Billy Gray's** Band Box features the antics of **Micky Katz** plus **Sammy Lewis** and **Ziggy Elman**'s Orchestra. . . . **Stewart Rose** is back on a tour of Army camps after appearing on **Betty White's** NBC TV show and attending the movie premier "This Is Your Army." Rose plans an extensive promotion tour on his latest label "X" hit "Missing" after his release from the Army Jan. 28th. . . . **Fabor Robison,** Abbott & Fabor Records head, and **Skip Martin,** conductor-arranger, are back from New York after conducting new sessions with **The DeCastro Sisters.** . . . Former New Yorker **Frank Lohmann** is now residing in Hollywood. . . . HERE'S WISHING ALL THE MERRIEST OF CHRISTMASES AND BEST WISHES FOR A HAPPY AND PROSPEROUS NEW YEAR.

EDDIE FISHER

BIGGEST OVERNIGHT HIT IN DECCA'S 20 YEARS IN BUSINESS!!



THE COWBOY CHURCH SUNDAY SCHOOL CHORUS

sings

"OPEN UP YOUR HEART"

(And Let The Sunshine In)

coupled with

"THE LORD IS COUNTING ON YOU"

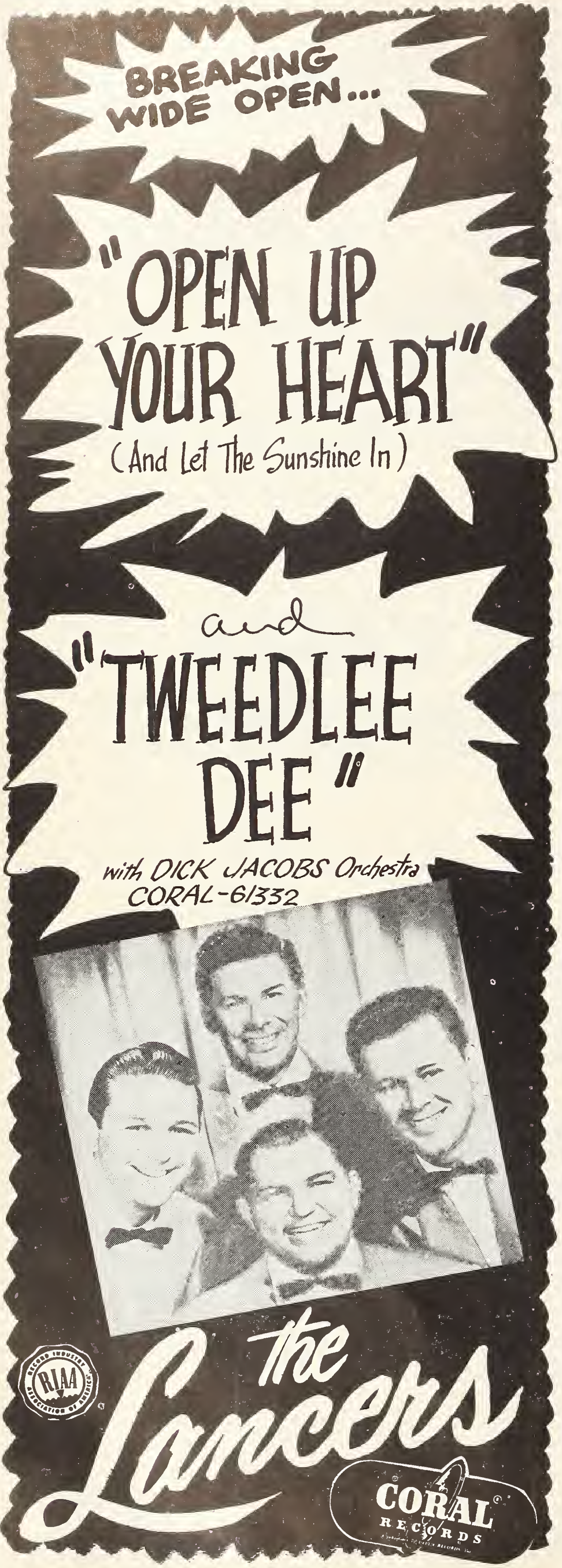
DECCA 29367 9-29367

2 Hits From The Flaming Pen of STUART HAMBLEN

Winding Up Our 20th Anniversary Year IN A BIG WAY — with

America's Fastest Selling Records

DECCA RECORDS


BREAKING WIDE OPEN...
"OPEN UP YOUR HEART"
(And Let The Sunshine In)
and
"TWEEDLEE DEE"
with DICK JACOBS Orchestra
CORAL-61332
the Lancers
RIAA RECORD INDUSTRY ASSOCIATION OF AMERICA
CORAL RECORDS

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Mr. Sandman (Chordettes/Four Aces)
2. If I Give My Heart To You (Lor/Day)
3. Papa Loves Mambo (Como)
4. Count Your Blessings (Fisher/Crosby)
5. Teach Me Tonight (DeCastros)
6. Shake, Rattle & Roll (Haley)
7. Let Me Go, Lover (Weber)
8. I Want You All To Myself (Kitty Kallen)
9. Christmas Alphabet (McGuires)
10. The Man That Got Away (Judy Garland)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Teach Me Tonight (DeCastros)
4. Hearts Of Stone (Fontanes)
5. Count Your Blessings (Fisher)
6. Naughty Lady (Ames Bros.)
7. Dim, Dim The Lights (Haley)
8. This Ole House (R. Clooney)
9. Mama Doll (Patti Page)
10. Ling, Ting, Tong (Five Keys)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Brewer)
3. Naughty Lady (Ames Bros.)
4. Mambo Italiano (R. Clooney)
5. Teach Me Tonight (DeCastros)
6. Hajji Beba (Nat "King" Cole)
7. Open Up The Doghouse (Cole & Martin)
8. Count Your Blessings (Fisher)
9. Red Grapes (S. Davis, Jr.)
10. Papa Loves Mambo (Como)

MUSIC CORNER
New Haven, Conn.

1. Let Me Go, Lover (Weber)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. Dim, Dim The Lights (Haley)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Hajji Baba (Nat "King" Cole)
7. Naughty Lady (Ames Bros.)
8. Ling, Ting, Tong (Five Keys)
9. Papa Loves Mambo (Como)
10. Silk Stockings (Perry Como)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Teach Me Tonight (DeCastros)
4. Count Your Blessings (Fisher)
5. Papa Loves Mambo (Como)
6. Finger Of Suspicion Points At You (Jane Froman)
7. This Ole House (Clooney)
8. Dim, Dim The Lights (Haley)
9. Smile (Nat "King" Cole)
10. Dove (Marion Caruso)

MODRONA RECORD SHOP
Portland, Ore.

1. Let Me Go, Lover (Patti Page)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Papa Loves Mambo (Como)
5. I Need You Now (Fisher)
6. Naughty Lady (Ames Bros.)
7. Hajji Baba (Nat "King" Cole)
9. Hearts Of Stone (Fontanes)
10. Count Your Blessings (Fisher)

KREY'S MUSIC
Boston, Mass.

1. Let Me Go, Lover (Brewer)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. This Ole House (R. Clooney)
6. Naughty Lady (Ames Bros.)
7. Shake, Rattle & Roll (Haley)
8. Santo Natale (Whitfield)
9. Smile (Nat "King" Cole)
10. No More (DeJohns)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Mr. Sandman (Four Aces)
2. Hearts Of Stone (Charms)
3. Let Me Go, Lover (Weber)
4. Naughty Lady (Ames Bros.)
5. Shake, Rattle & Roll (Haley)
6. Papa Loves Mambo (Como)
7. I Need You Now (Fisher)
8. Count Your Blessings (Fisher)
9. Muskrat Ramble (McGuires)
10. Mr. Sandman (Chordettes)

DUCHESS RECORD SHOP
Indianapolis, Ind.

1. Teach Me Tonight (DeCastros)
2. Let Me Go, Lover (Weber)
3. Mr. Sandman (Chordettes)
4. Herts Of Stone (Fontanes)
5. Papa Loves Mambo (Como)
6. Naughty Lady (Ames Bros.)
7. Shake, Rattle & Roll (Haley)
8. I Need You Now (Fisher)
9. Home For The Holidays (Como)
10. White Christmas (Crosby)

GREENLINE RECORD CENTER
Jomoica, L. I., N. Y.

1. That's What I Want From You (Jaye P. Morgan)
2. Let Me Go, Lover (Brewer)
3. Let Me Go, Lover (Weber)
4. Dim, Dim The Lights (Haley)
5. Mr. Sandman (Chordettes)
6. Mambo Italiano (R. Clooney)
7. Naughty Lady (Ames Bros.)
9. Count Your Blessings (Fisher)
10. Home For The Holidays (Como)

LIL' PAL RECORD STORE
Houston, Tex.

1. Let Me Go, Lover (Weber)
2. Hearts Of Stone (Charms)
3. Naughty Lady (Ames Bros.)
4. Mr. Sandman (Chordettes)
5. Mambo Italiano (R. Clooney)
6. Mobile (Julius La Rosa)
7. Papa Loves Mambo (Como)
8. Barefoot Contessa (Hugo Winterhalter)
9. I Need You Now (Fisher)
10. Hold My Hand (Don Cornell)

VARIETY RECORD SHOP
Louisville, Ky.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Dim, Dim The Lights (Haley)
5. That's All I Want From You (Jaye P. Morgan)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Naughty Lady (Archie Bleyer)
8. Silk Stockings (Perry Como)
9. Teach Me Tonight (Stafford)
10. I Want You All To Myself (Kitty Kallen)

GRINNELL BROS.
Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. That's All I Want From You (Jaye P. Morgan)
3. Naughty Lady (Ames Bros.)
4. Land Of Dreams (Hugo Winterhalter)
5. Let Me Go, Lover (Weber)
6. Dim, Dim The Lights (Haley)
7. No More (DeJohns)
8. Hearts Of Stone (Charms)

(No 9 & 10)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Mr. Sandman (Chordettes)
2. Count Your Blessings (Fisher)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Ames Bros.)
5. Mambo Italiano (R. Clooney)
6. Shake, Rattle & Roll (Haley)
7. Muskrat Ramble (McGuires)
8. Dim, Dim The Lights (Haley)
9. Woman's World (Four Aces)
10. Hey There (R. Clooney)

MOSES MELODY SHOP
Little Rock, Ark.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Hold My Hand (Don Cornell)
5. Teach Me Tonight (DeCastros)
6. I Need You Now (Fisher)
7. This Ole House (Clooney)
8. Mr. Sandman (Four Aces)
9. Count Your Blessings (Fisher)
10. Shake, Rattle & Roll (Haley)

MUSIC CENTER
Honolulu, T. H.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Naughty Lady (Ames Bros.)
4. That's All I Want (Morgan)
5. Mambo Italiano (R. Clooney)
6. I Need You Now (Fisher)
7. If I Give My Heart To You (Doris Day)
8. Love Me (Connie Russell)
9. Smile (Nat "King" Cole)
10. Papa Loves Mambo (Como)

TIEDTKE'S—MUSIC SALES
Toledo, Ohio

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. This Ole House (R. Clooney)
4. Teach Me Tonight (DeCastros)
5. Count Your Blessings (Fisher)
6. Shake, Rattle & Roll (Haley)
7. I Need You Now (Fisher)
8. I Need Your Lovin' (3 Cheers)
9. Hearts Of Stone (Fontanes)
10. Things I Didn't Do (Como)

SUPER ENTERPRISE
Washington, D. C.

1. Let Me Go, Lover ,Weber)
2. Mr. Sandman (Chordettes)
3. Land Of Dreams (Hugo Winterhalter)
4. Shake, Rattle & Roll (Haley)
5. Teach Me Tonight (DeCastros)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Count Your Blessings (Fisher)
8. Hey There (R. Clooney)
9. Papa Loves Mambo (Como)
10. Naughty Lady (Ames Bros.)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Papa Loves Mambo (Como)
5. Naughty Lady (Ames Bros.)
6. Count Your Blessings (Fisher)
7. I Need You Now (E. Fisher)
8. Muskrat Ramble (McGuires)
9. Shake, Rattle & Roll (Haley)
10. Home For The Holidays (Perry Como)

ROYLES T. V.
Salt Lake City, Utah

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Naughty Lady (Ames Bros.)
4. Hearts Of Stone (Fontanes)
5. This Ole House (R. Clooney)
6. Make Yourself Comfortable (Sarah Vaughan)
7. If I Give My Heart To You (Doris Day)
8. I Need You Now (Fisher)
9. Hey There (R. Clooney)
10. Shake, Rattle & Roll (Haley)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Mr. Sandman (Chordettes)
2. I Need You Now (Fisher)
3. Teach Me Tonight (DeCastros)
4. Hold My Hand (Don Cornell)
5. This Ole House (Clooney)
6. Papa Loves Mambo (Como)
7. Count Your Blessings (Fisher)
8. Naughty Lady (Ames Bros.)
9. If I Give My Heart To You (Doris Day)
10. Muskrat Ramble (McGuires)

Extending My Sincerest Wishes for A Merry Christmas & a Most Prosperous & Happy New Year

Sammy Davis Jr.

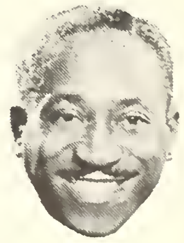
P.S. I wish to thank all the Juke Box Operators of America from the bottom of my heart for naming me—"THE MOST PROMISING NEW MALE VOCALIST OF 1954"

My latest release is . . .

"THE RED GRAPES" b/w **"GLAD TO BE HAPPY"**

DECCA 29310

We wish to thank You too.......... Sammy Davis Sr.



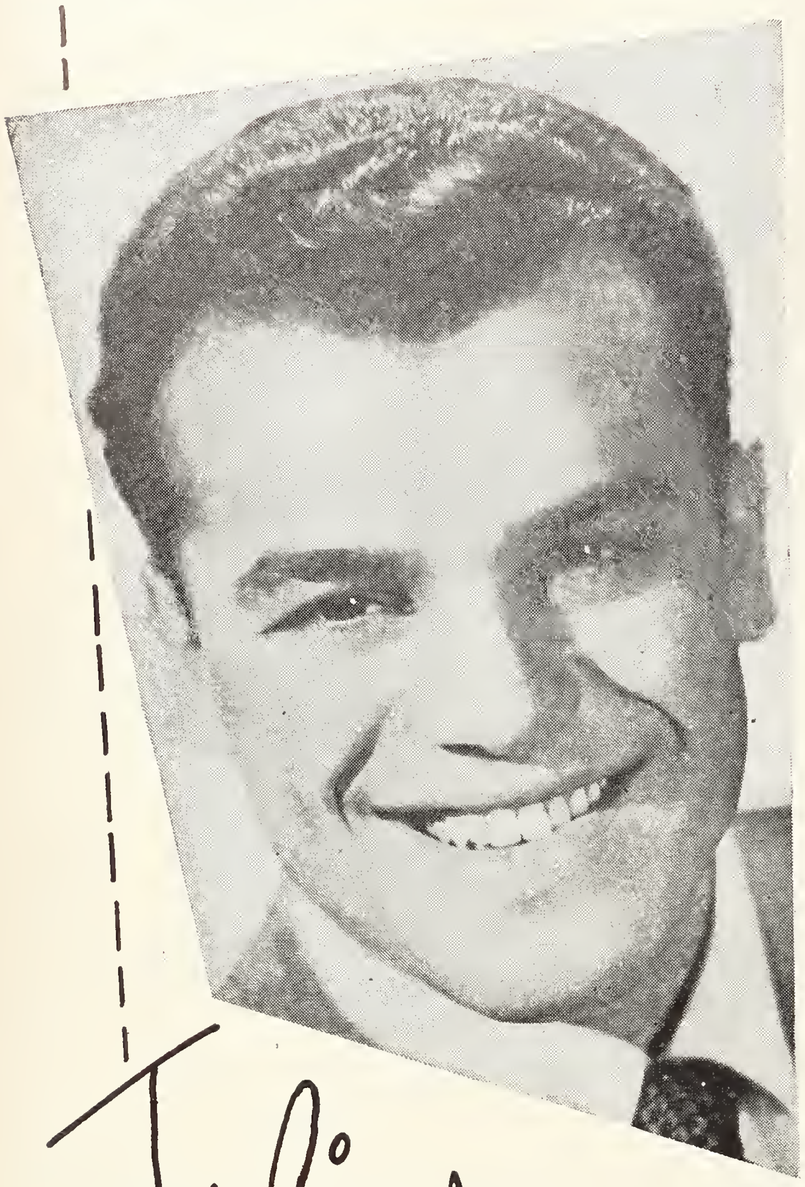
Will Mastin

DECCA RECORDS

Personal Mgt.
WILL MASTIN

Publicity
JESS RAND

Holiday Greetings and Thanks



Julius La Rosa

press relations
HARRY SOBOL

*

*

personal mgt.
FRANK BARONE

*

on

CADENCE RECORDS

"Open Up Your Heart" Breaks Wide Open As Decca's Best Seller

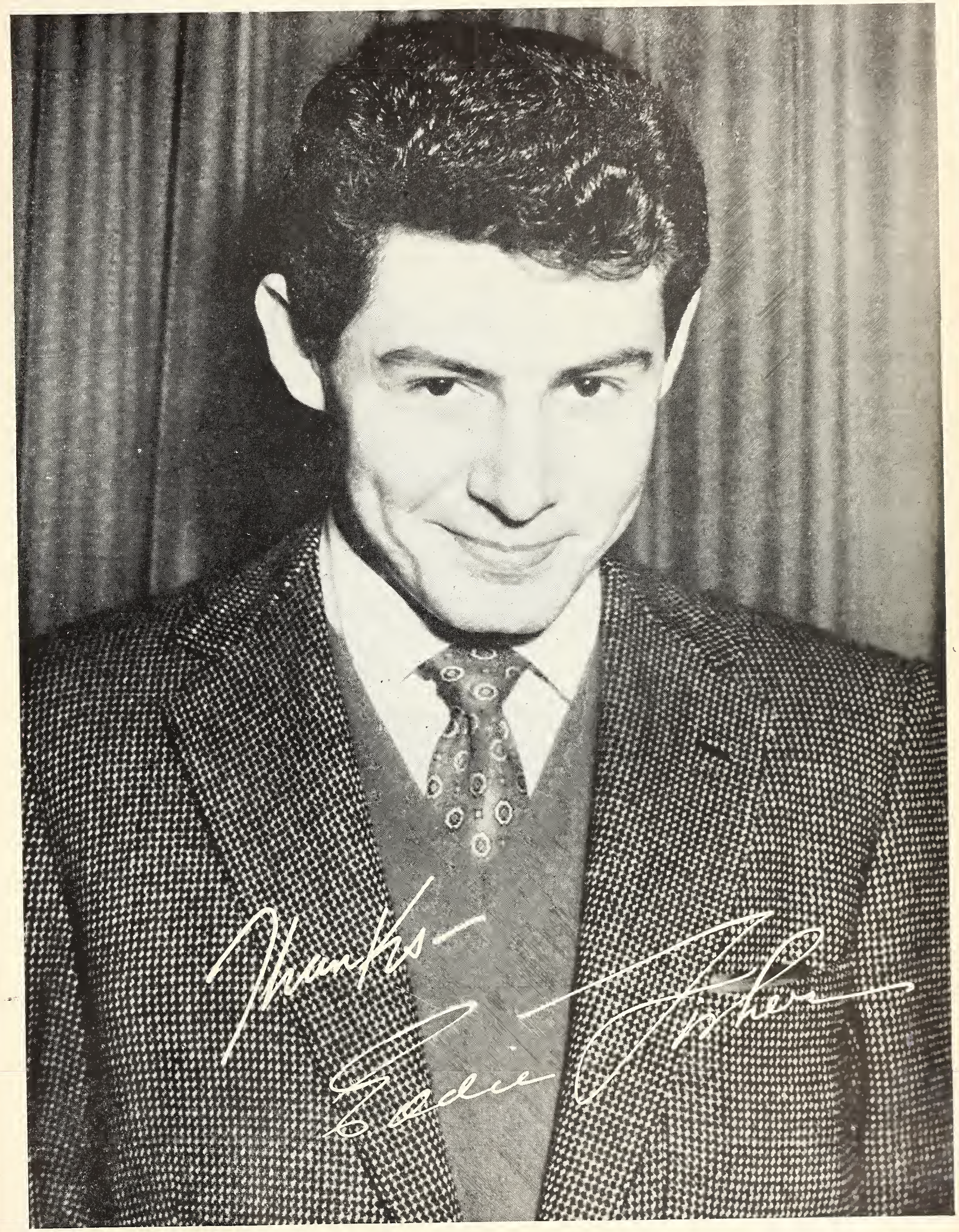
NEW YORK—Decca has a smash new hit which is breaking for the biggest record in the company's history. It's called "Open Up Your Heart" and pictured above are the author and the vocalist, Stuart Hamblen and Sue Anne. Sue Anne was five when she cut the disk with the Cowboy Church Sunday School. She's now six. Originally issued as a folk disk, the record has taken off in the pop field with a surge which Decca officials say they've never experienced before. The record is enjoying a double push at this time because not only is it right for the Christmas season, but also because it actually is not tied to any season at all and will continue selling way past the holidays.

Kappi Jordan Promotes "Silk Stockings" Score

NEW YORK—Kappi Jordan, well known disk promotion gal, has been hired by the producers of "Silk Stockings," Feuer and Martin, to promote the seventeen current records from the score. Her territory will be New York, Philadelphia and Boston. As far as can be determined, this is the first time that a Broadway producer has hired a disk promotion gal to plug a show's records. "Silk Stockings" was written by Cole Porter and the music is being published by Chappell.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. WHITE CHRISTMAS	Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819)
3. MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4. A STAR IS BORN	Judy Garland (Columbia BL 1021; BA 1021)
5. SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
6. MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
7. GLENN MILLER LTD. EDITION, II	Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
8. SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
9. MERRY CHRISTMAS	Bing Crosby (Decca DL 5019; ED-547)
10. THE PAJAMA GAME	Original Cast (Columbia ML 4840; A 1098)


Thanks—
Eddie Fisher

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and
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JOE FOLEY
FRANK HUNTER
SIL 'PingPong' AUSTIN
CONRAD JANIS
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HAL McKUSICK
SALT CITY FIVE
THE ORIOLES
JO ANN TOLLEY
DOTTI MALONE
DOROTHY DONEGAN
PATTI JEROME
SANDY SOLO
DWIGHT FISKE
POLLY BERGEN
KERMIT SCHAFER (producer)
SID BASS (arranger-conductor)

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& OUR DISTRIBUTORS
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for making my first year
in the Music Business
such a happy one

Rita Hayes

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THE CASH BOX Album Reviews

FILM SOUND TRACK

"DEEP IN MY HEART"—Selections Recorded from the Sound Track of MGM's color musical sung by Jose Ferrer, Helen Traubel, Rosemary Clooney, Gene & Fred Kelly, Jane Powell, Vic Damone, Tony Martin, Howard Keel, Ann Miller and William Olvis—MGM E 3153 (12" LP) List: $6.95
MGM did a big job with its sound track LP of "Brigadoon." It did a fabulous job with "Seven Brides for Seven Brothers." But we can't find an adjective that'll suit the possibilities in store for the track of Sigmund Romberg's "Deep In My Heart." It could very well be one of MGM's all time greatest. The film is a musical lover's dream. Almost every number in the pic is treated in "big production" fashion. A dozen of Hollywood's and waxdom's top names perform these Romberg classics. The sets and the music are out of this world. The whole movie is tops. By putting a sound track on wax, one must expect a great deal of the effect to be lost because of the removal of the visual element, but with Romberg's delightful music and such great performers as those listed above, the loss is kept to an absolute minimum. "Deep In My Heart" may very well be the big musical pic of '54-'55. Dealers know what this will mean over the counter. In this deluxe, box-type, picturesque container, MGM has an LP that should sell for years after the picture has finished its run. Keep this factor in mind. Heart on cover makes this a good Valentine's Day item too.

"THERE'S NO BUSINESS LIKE SHOW BUSINESS"—by Irving Berlin—Original sound track of the 20th Century Fox production starring Ethel Merman, Donald O'Connor, Dan Dailey, Johnnie Ray and Mitzi Gaynor with Dolores Gray (not in film)—Decca DL 8091 (12" LP) List: $4.85
Before the curtain falls on the year 1954, 20th Century is sneaking under the wire a big musical with a star studded cast that will probably walk off with a number of honors. It's a gala CinemaScope presentation of a delightful story about a vaudeville family. The musical score features Irving Berlin at his writing best. Included in the score are such classics as the title song, "Heat Wave," "Alexander's Ragtime Band," "Simple Melody" and a host of others. Flicker should be a great big box office attraction which means that retailers will be selling heaps of the sound track music. Berlin's "White Christmas" disk is already up atop the LP charts. This one will probably join hands with the former in a few weeks.

"PRIVATE HELL 36"—Original Score from Sound track of Filmakers Production starring Ida Lupino, Steve Cochran, Howard Duff—Composed and conducted by Leith Stevens—Coral CRL 56122 (10" LP) List: $3.00
Coral Record issues the original sound track music of the Filmakers Production of "Private Hell 36." Picture is currently making the rounds of local theatres. Mr. Stevens has composed an imaginative and exciting score that should appeal to a limited audience. Movie goers will probably be the only ones exposed to this music. Entire score has jazz overtones.

POPULAR

ROY HAMILTON—"You'll Never Walk Alone"—Epic LG 1023 (10" LP) List: $3.00

YOU'LL NEVER WALK ALONE; I'M GONNA SIT RIGHT DOWN AND CRY; IF I LOVED YOU; SO LET THERE BE LOVE; EBB TIDE; BEWARE; I BELIEVE; THE HOUSE I LIVE IN.

The fabulous sound and style that has made Roy Hamilton such a star in so short a time, has a universal appeal. He's a top seller in pop and in rhythm and blues. With enough exposure, this great talent should be one of the biggest names in the singing profession in a few years. The reason for all this is his dynamic vocal quality that really moves a listener. His expressive voice often gives chills. On this LP, the ace newcomer offers six items which Epic has already released as singles and two new tunes. The new ones include a most spectacular rendition of what will definitely become an inspirational standard, "I Believe." Roy sings this one right from the toes. The other is "The House I Live In." Even though there've been millions of "I Believe" recordings, we still feel that Hamilton's reading is great enough to cash in on the coin in the single form. Roy ought to do more and more inspirational ballads in future LP's. Such material is a natural to sell big for him.

VIC DAMONE—"Ebb Tide"—Mercury MG 25194 (10" LP) List: $3.00

TELL ME YOU LOVE ME; FOUR WINDS AND SEVEN SEAS; TO LOVE YOU; WHERE CAN I GO; EBB TIDE; ETERNALLY; APRIL IN PORTUGAL; TENDERLY.

One of the top romantic voices in the business today is Vic Damone's. The film star has a way with a song that has made him the idol of millions. On this LP called "Ebb Tide," Vic sings the title tune and seven others of his releases of recent months. A pretty collection of warm and inviting love songs performed with strength, feeling and quality. Package should enjoy a healthy sale among teensters who don't already have all of these tunes as singles.

B'WAY SHOW

MARY MARTIN as "PETER PAN" with Cyril Richard in the new musical version of the play by Sir James M. Barrie—An original cast recording—RCA Victor LOC-1019 (12" LP) List: $5.72
One of the great literary classics, "Peter Pan," was brought to the stage of New York's Winter Garden recently by producer Jerome Robbins with Mary Martin in the title role. This time it was brought to the stage in the form of a musical. Now the show is one of the big hits of this year's theatrical season. The appealing and unusual song material for the show was composed by Carolyn Leigh and Mark Charlap with additional lyrics by Betty Comden and Adolph Green and additional music by Jule Styne. It's a delightful score that offers some pleasant listening. Should be a big favorite with show-goers. A must for Mary Martin fans. A great addition to a catalog of the performer's many accomplishments.

THE CASH BOX Album Reviews

CLASSICAL

BEETHOVEN—"Pastoral Symphony"—"Sounds of Nature"—RCA Victor LM-1830 (1-12" LP) List: $5.95

LEOPOLD STOKOWSKI—MEMBERS OF THE NBC SYMPHONY ORCHESTRA.

Beethoven's beautiful "Pastoral Symphony" is enchantingly and thrillingly performed by Leopold Stokowski and his select group of 12 NBC Symphony members. Beethoven's Sixth Symphony is one of his most popular and most recorded works. However, this recording for sound, beauty and precision is unbeatable. For a filler, "Sounds of Nature" is used and is a most interesting as well as beautiful offering. Mr. Stokowski introduces the "Sounds" and comments on each comparing them with Beethoven's musical interpretation of these sounds. A top-flight issue that should sell very well.

HEIFETZ—RCA Victor LM-1861 (1-12" LP) List: $5.95

ERNEST BLOCH—"SONATA"; **HANDEL**—"SONATA IN E-MAJOR"; **SCHUBERT**—"SONATINA IN G MINOR"—EMANUEL BAY AT THE PIANO.

One of the world's masters at his instrument, Jascha Heifetz, offers a varied program consisting of the Classic period, the Romantic and the Modern. His singing strings offer the dramatic and stirring Bloch Sonata, the tender melodic Handel Sonata in E-Major and enchanting Schubert Sonatina in G Minor. Heifetz's deft, tender and loving treatments bring to the fore every delicate nuance intended by the composers. It is a fine recording intended to move the listener.

"SONGS OF BRAHMS"—Nell Rankin—Capitol P8289 (1-12" LP) List: $5.72

FOUR SERIOUS SONGS—TWO SONGS FOR CONTRALTO WITH VIOLA OBBLIGATO.

The faultless voice of Nell Rankin, American contralto, is beautifully preserved in this recording of "Songs of Brahms." Miss Rankin sings "In Stiller Nacht" and "Sandmannchen" with the instrumental support of Coenraad V. Boss, piano and Carlton Cooley, viola. While the market for this release will be limited, it is nevertheless an artistic triumph.

BEETHOVEN "Harp" Quartet
HAYDN "Lark" Quartet—RCA Victor LBC-1073 (1-12" LP) List: $2.84

The American Art Quartet, consisting of two violins, viola and cello, perform chamber works of two music greats, Beethoven and Haydn. The two selections will please those who prefer chamber music. It is extremely well performed. A valuable addition to any library at an economy price since it is issued on the Bluebird Classics series.

REGINALD KELL—Midhaud—Bartok—Decca DL 9740 (1-12" LP) List: $5.85

MILHAUD—"SUITE FOR VIOLIN, CLARINET AND PIANO."
BARTOK—"CONTRASTS FOR VIOLIN, CLARINET AND PIANO."

This Decca offering showcases the unusual talents of Reginald Kell on the clarinet. One side presents Kell etching the gay, light and witty Milhaud "Suite." Kell's delicate performance conjures fairy tale mists. Milhaud, who came into prominence during the later stages of Ravel and was one of France's first modernists is almost classical in this work. The Bartok "Contrasts" is an interesting experiment in sound that tests Kell's virtuosity. Limited sale.

OPERA

"FIDELIO" — Beethoven-Toscanini — RCA Victor LM 6025 (2-12" LP's) List: $11.90

ROSE BAMPTON, ELEANOR STEBER, JAN PEERCE, HERBERT JANSSEN, NICOLA MOSCONA, JOSEPH VICTOR LADEROUTE.

This is a recording of the broadcasts as performed by Toscanini in the Winter of 1944. It is an all star cast featuring Rose Bampton, Eleanor Steber and Jan Peerce. Miss Bampton plays Leonora, wife of the imprisoned Florestan (Peerce) and Miss Steber artfully portrays Marcellina, the jailor's daughter who falls in love with Leonora, disguised as Fidelio. It is a dramatic story filled with the passions of love and hate, evil and virtue, but contrary to many of the familiar operas, this one finds virtue the conqueror in the end. For the retailer and the ultimate consumer this is a fresh piece of material as the opera has seldom been recorded in its entirety although many orchestral versions of the overture have been issued.

JAZZ

"AFTER HOURS WITH MISS D"—Dinah Washington—EmArcy MG 26032 (10" LP) List: $3.85

BLUE SKIES; BYE BYE BLUES; A FOGGY DAY; I LET A SONG GO OUT OF MY HEART.

Here's an album that Dinah Washington fans won't be able to resist. It's a "behind the scenes" Dinah. After the strenuous hours of a scheduled recording session, artists love to relax by letting their hair down and riding through an unplanned session. This LP is a collection of many years of such "After Hour" sessions. The incompararble Miss "D," aided by a number of top jazz musicians, offers four great standards in her unique style. There is no time limit on these four numbers. A must for anyone who digs Dinah. Great item for pop, blues and jazz enthusiasts.

DIZZY GILLESPIE and his Orchestra—**"DIZZIER AND DIZZIER"**—RCA Victor LJM-1009 (12" LP) List: $4.85

OW; TWO BASS HIT; WOODYN'T YOU; CUBANA BE; CUBANA BOP; DUFF CAPERS; I'M BE BOPPIN' TOO; SWEDISH SUITE; ST. LOUIS BLUES; DIZZIER AND DIZZIER; HEY PETEI LE'S EAT MO' MEAT; JUMPIN' WITH SYMPHONY SID.

"In the history of jazz, the era of bop stands alone as a monument to one man's capricious ingenuity"—Dizzy Gillespie's. His magnificent style and sound with all its heat and excitement, created an era which swept the country. Although this master's present day material is called modern or progressive jazz, it still carries the same excitement as when it was called bop. But on this LP, Victor takes us back to the post-war years of 1947, '48 and '49 to hear a dozen of Dizzy's great arrangements and bop classics waxed in those years. Diz is supported by top name musicians on all of the numbers. Five of these have never been released. The other seven are Gillespie standards. Disk is housed in a fold-open package with a modern, fascinating painting of Diz's prominent characteristics. A collector's item.

BMI Check List

OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
CATS WHISKERS (Trinity)			
LOU MONTE (Victor)	73 (Good)	Best Bet	
DANCE CALINDA (Glenwood)			
THE FOUR LADS (Columbia)	82 (Excellent)	Sleeper of the Week	
EARTH ANGEL (Dootsie Williams)			
PENGUINS (Dootone)	R&B Best Buy	Award o' the Week	
LES BAXTER (Capitol)	Best Buy	B (Very Goad)	Good
I'VE FORGOTTEN YOU (American)			
HANK SNOW (Victor)	C&W Best Buy	Bullseye	
LAST NIGHT (Arc)			
LITTLE WALTER (Checker)	R&B Best Buy	Award o' the Week	
LING, TING, TONG (St. Louis)			
THE CHARMS (DeLuxe)	R&B Spotlight		
THE FIVE KEYS (Capitol)	Best Buy	Best Bet	
MAMBO SHMAMBO (E. B. Marks)			
THE CHARMS (DeLuxe)		Award o' the Week	
THE GUYS AND DOLLS (Coronet)		Best Bet	
MELLOW DOWN EASY (Arc)			
LITTLE WALTER (Checker)	R&B Best Buy	Award o' the Week	
NEVER (American)			
RED FOLEY (Decca)	C&W Spotlight	Bullseye	
MY VOW (Vincent)			
RONNIE GAYLORD (Mercury)	76 (Good)	B (Very Goad)	
ROULETTE (American)			
LOU MONTE (Victor)	73 (Good)	B (Very Good)	
MITCHELL TOROK (Decca)	C&W Spotlight	Bullseye	
SINCERELY (Arc)			
McGUIRE SISTERS (Coral)	Spotlight	Disk of The Week	Good
THE MOONGLOWS (Chess)	R&B Best Buy	Award o' The Week	
STRICTLY INSTRUMENTAL (Cherio)			
RICHARD MALTBY ORCH. ("X")	Spotlight	Sleeper of the Week	Best Best
THINKING OF YOU (Commodore)			
FATS DOMINO (Imperial)	R&B Spotlight	R&B Sleeper	
TWEEDLE DEE (Progressive)			
VICKI YOUNG (Capitol)	78 (Good)	B (Very Good)	Very Good
LAVERN BAKER (Atlantic)	R&B Best Buy	R&B Sleeper	

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RCA VICTOR 20/47-5905

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b/w
SONG OF THE BELLS
Recorded by LEROY ANDERSON
Decca #29319
MILLS MUSIC, Inc.

THE CASH BOX
LONDON
LOWDOWN

The Christmas spirit has at last broken through the air waves, and the B.B.C. is finally bowing to the Yuletide musical merriment. The disk jockeys and all the bands are musically hoping for "A White Christmas", wishing everybody "Santo Natale", and the comedians finish their routine by letting the cat out of the bag and informing their audience that they saw "Mommy Kissing Canta Claus" once again. Our recording stars are also in the Christmas swing with **Vera Lynn, Joan Regan, Frankie Vaughan,** and **Max Bygraves** all guesting in big pantomine productions. Even yours truly can almost see Santa Claus in the office bringing bundles of Christmas cards from everyone and everywhere, and I hasten to say thanks to **Rosemary Clooney** whose card was among the first to reach me. . . . Problem worrying the publishers is whether the pop songs running at the moment will survive the Christmas period. My guess is that they will and I note among the top pops three American songs heading for the number one spot on this side of the ocean and you will be surprised to see that they are songs that didn't make it in the U.S. But there's no holding them here. They are "I Can't Tell A Waltz From A Tango", "Heartbeat", and "No One But You". All this goes to prove that though on the whole our hit parade may run close to yours, there are always exceptions. . . . **Jack Heath** one of our top exploitation men in Tin Pan Alley, leaves publishers Cambell-Connelly after eight years with them and takes over as V.I.P. with Good Music the pubbery controlled by **Ted Heath.** Though Mr. Heath goes to Mr. Heath, this is purely coincidental since Ted and Jack are in no way related. . . . It is nice to note that the British musical papers attach great importance to the results of the yearly **Cash Box** poll. . . . **Leslie Conn,** who for the past two and a half years was a member of the Peter Maurice exploitation staff, has joined the Robins-Feldman publishing concern. Good luck to you Leslie and keep plugging. . . . Impressario **Harold** Davison is to present the great **Earl** Bostic in a package show in Europe next year. . . . A little birdie tells me that **Edmundo** Ros has signed a record contract with the British Columbia label, but has not made definite arrangements re American releases. . . . Philips is spreading the news around Town saying that U. S. Columbia has a top honors contender for vocal crown in **Val Valente**; sounds interesting. . . . This concludes the log book for 1954 but we're all looking forward to a happy and prosperous 1955, so keep them spinning full speed ahead. Merry Christmas to my friends in the U. S.

This week's best selling pop singles: (Courtesy "New Musical Express")

1) "Let's Have Another Party" WINIFRED ATWELL
2) "Santo Natale" DAVID WHITFIELD
3) "This Ole House" ROSEMARY CLOONEY
4) "No One But You" BILLY ECKSTINE
5) "My Son, My Son" VERA LYNN/FRANK WEIR
6) "This Ole House" BILLY ANTHONY
7) "Hold My Hand" DON CORNELL
8) "If I Give My Heart To You" JOAN REGAN
9) "Rain, Rain, Rain" FANKIE LAINE/4 LADS
10) "I Still Believe" RONNIE HILTON

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 18 without any changes on the part of THE CASH BOX.

Art Hellyer
WCFL—Chicago, Ill.
1. Let Me Go, Lover (J. Weber)
2. Count Your Blessings (Eddie Fisher)
3. Mr. Sandman (Chordettes)
4. Runaround (3 Chuckles)
5. Hold My Hand (Don Cornell)
6. Japanese Skokiaan (Jones)
7. Yours (Dick Contino)
8. Stardust Mambo (R. Maltby)
9. Mambo Italiano (R. Clooney)
10. Naughty Lady (Ames Bros.)

Frank Titus
WWON—Woonsocket, R. I.
1. Let Me Go, Lover (Weber)
2. Naughty Lady (Ames Bros.)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. Hold My Hand (D. Cornell)
6. Count Your Blessings (Fisher/MacRae)
7. Papa Loves Mambo (Como)
8. This Ole House (Clooney)
9. Muskrat Ramble (McGuires)
10. Hajji Baba (Nat "King" Cole)

Charlie Trussell
KXEL—Waterloo, Iowa
1. Mr. Sandman (4 Aces)
2. What Would I Do (L. Raine)
3. I Need You Now (E. Fisher)
4. Home For The Holidays (Perry Como)
5. Hajji Baba (Nat "King" Cole)
6. Christmas Can't Be Far Away (Eddy Arnold)
7. Teach Me Tonight (DeCastros)
8. Fanny (Eddie Fisher)
9. Let Me Go, Lover (J. Weber)
10. It's Never Too Late (K. Allen)

Ken Johnston
WEAT—W. Palm Beach, Fla.
1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Woman's World (4 Aces)
4. Tara's Theme (L. Holmes)
5. Teach Me Tonight (DeCastros)
6. Always You (B. Madigan)
7. Whither Thou Goest (Paul & Ford)
8. Naughty Lady (Ames Bros.)
9. I Need Your Lovin' (Cheers)
10. When We Come Of Age (Joni James)

Carl Loucks
WELI—New Haven, Conn.
1. Let Me Go, Lover (J. Weber)
2. Dim, Dim The Lights (Haley & Comets)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes)
5. If I Give My Heart (D. Lor)
6. Papa Loves Mambo (P. Como)
7. Shake, Rattle & Roll (Haley & Comets)
8. Mambo Italiano (R. Clooney)
9. Naughty Lady (Ames Bros.)
10. Make Yourself Comfortable (Sarah Vaughan)

Pvt. Richard Hayes
ABC, Mutual Radio Networks, New York
1. Teach Me Tonight (DeCastros)
2. Let Me Go, Lover (J. Weber)
3. Mr. Sandman (Chordettes)
4. Hold My Hand (Don Cornell)
5. Naughty Lady (Archie Bleyer)
6. Shake, Rattle & Roll (Haley & Comets)
7. Fanny (Eddie Fisher)
8. This Ole House (R. Clooney)
9. Make Yourself Comfortable (Sarah Vaughan)
10. I Want You All To Myself (Kitty Kallen)

Robb Thomas
WEMP—Milwaukee, Wis.
1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. There's No Happiness For Me (Joyce Taylor)
4. Hearts Of Stone (Fontane Sisters)
5. Runaround (3 Chuckles)
6. The Song From Desiree (Anna Maria Alberghetti)
7. Star Of Love (R. Hamilton)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Unsuspecting Heart (Terry Stevens)
10. Let Me Go, Lover (P. Page)

Bob Sticht
WMPS—Memphis, Tenn.
1. Mr. Sandman (Chordettes)
2. Papa Loves Mambo (Como)
3. I Need You Now (E. Fisher)
4. If I Give My Heart (D. Lor)
5. This Ole House (R. Clooney)
6. Count Your Blessings (Bing Crosby)
7. Teach Me Tonight (Stafford)
8. Woman's World (Four Aces)
9. Hajji Baba (Nat "King" Cole)
10. Naughty Lady (Ames Bros.)

Hy Davis
WAIP—Prichard-Mobile, Ala.
1. Let Me Go, Lover (Weber)
2. Hajji Baba (Nat "King" Cole)
3. Hearts Of Stone (Fontane Sisters)
4. Mambo Italiano (R. Clooney)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Ready, Willing & Able (Day)
7. Mr. Sandman (Chordettes)
8. Teach Me Tonight (DeCastros)
9. In The Beginning (Laine)
10. Tara's Theme (L. Holmes)

Alan Saunders
WVNJ—Newark, N. J.
1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Naughty Lady (Ames Bros.)
4. Woman's World (4 Aces)
5. Teach Me Tonight (DeCastros)
6. Mobile (Julius LaRosa)
7. Hold My Hand (Don Cornell)
8. Open Up The Doghouse (Martin-Cole)
9. No More (DeJohns)
10. Dim, Dim The Lights (Haley & Comets)

Russ Coglin
KROW—Oakland, Calif.
1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Count Your Blessings (Eddie Fisher)
5. Teach Me Tonight (DeCastros)
6. Naughty Lady (A. Bleyer)
7. Hajji Baba (Nat King Cole)
8. Let Me Go, Lover (J. Weber)
9. If I Give My Heart (Connee Boswell)
10. Runaround (Three Chuckles)

Lonnie A. Licata
KOSI—Denver, Colo.
1. Let Me Go, Lover (Brewer)
2. Naughty Lady (Aems Bros.)
3. Mr. Sandman (Chordettes)
4. Mambo Italiano (R. Clooney)
5. Teach Me Tonight (J. Brace)
6. Papa Loves Mambo (P. Como)
7. When We Come Of Age (Joni James)
8. Smile (Nat "King" Cole)
9. Shake, Rattle & Roll (Haley & Comets)
10. I Wanna Do More Than Whistle (Lancers)

Tal Hood
WFGM—Fitchburg, Mass.
1. Let Me Go, Lover (Weber)
2. Home For The Holidays (Perry Como)
3. The Barking Dog (Crewcuts)
4. Song Of The Barefoot Contessa (Hugo Winterhalter)
5. Twinkle Toes (Crewcuts)
6. Hocus-Pocus (Patti Page)
7. Unsuspecting Heart (Stevens)
8. No More (DeJohns)
9. Calypso Christmas (Voices Of W. Schumann)
10. Baby Brother (Kitty Kallen)

Joe Deane
KQV—Pittsburgh, Pa.
1. 'Twas The Night Before Christmas (Lancers)
2. Santo Natale (D. Whitfield)
3. That's All I Want From You (Jaye P. Morgan)
4. No More (DeJohns)
5. Let Me Go, Lover (J. Weber)
6. Melody Of Love (Billy Vaughn)
7. No Man Is An Island (Don Cornell)
8. Home For The Holidays (Perry Como)
9. Dance Mr. Snowman, Dance (Crewcuts)
10. Hearts Of Stone (Fontanes)

Paul Walsh
WILY—Pittsburgh, Pa.
1. Let Me Go, Lover (Brewer)
2. Sure Fire Kisses (Hill & Tubb)
3. Runaround (Chuckles)
4. Teach Me Tonight (DeCastros)
5. Stardust Mambo (R. Maltby)
6. Baby Brother (Kitty Kallen)
7. Hajji Baba (Nat "King" Cole)
8. Mr. Sandman (Chordettes)
9. Melody Of Love (B. Vaughn)
10. Naughty Lady (Ames Bros.)

Bill Ballance
KNX—Los Angeles, Calif.
1. Mr. Sandman (Chordettes
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. Let Me Go, Lover (J. Weber)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Papa Loves Mambo (P. Como)
7. Hold My Hand (Don Cornell)
8. Naughty Lady (Ames Bros.)
9. If I Give My Heart (D. Day)
10. This Ole House (R. Clooney)

Don Bell
KRNT—Des Moines, Iowa
1. Mr. Sandman (Chordettes)
2. Shake, Rattle & Roll (Haley & Comets)
3. This Ole House (R. Clooney)
4. Let Me Go, Lover (J. Weber)
5. I Need You Now (E. Fisher)
6. Let Me Go, Lover (Brewer)
7. Teach Me Tonight (DeCastros).
8. Red Sails In The Sunset (Lorry Raine)
9. Naughty Lady (Ames Bros.)
10. White Christmas (R. Clooney)

Al Radka
KFRE—Fresno, Calif.
1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Count Your Blessings (Fisher)
5. Whither Thou Goest (Paul & Ford)
6. I Need You Now (Fisher)
7. Mambo Italiano (R. Clooney)
8. Papa Loves Mambo (Como)
9. This Ole House (R. Clooney)
10. Land Of Dreams (Hugo Winterhalter)

Mort Nusbaum
WBBF—Rochester, N. Y.
1. Santo Natale (D. Whitfield)
2. Mr. Sandman (Chordettes)
3. Christmas Alphabet (McGuires)
4. Let Me Go, Lover (S. Gale)
5. From Nine To Five (D. Lor)
6. Was That The Human Thing To Do (Tony Travis)
7. Santa And The Doodle-Li-Boop (Sam Ulano)
8. You Wonderful You (Quinlan)
9. Hajji Baba (Nat King Cole)
10. White Christmas (Mantovani)

Tom Edwards
WERE—Cleveland, Ohio
1. Let Me Go, Lover (Weber-Brewer)
2. Melody Of Love (B. Vaughn)
3. Open Up Your Heart (Cowboy Church Sunday School)
4. Santo Natale (D.Whitfield)
5. Naughty Lady (Bleyer/Ames)
6. Mr. Sandman (Chordettes/4 Aces)
7. Yours (Dick Contino)
8. Tara's Theme (LeRoy Holmes)
9. No More (DeJohns)
10. Teach Me Tonight (DeCastros)

Hank Goldman
WANN—Annapolis, Md.
1. Count Your Blessings (Eddie Fisher)
2. Naughty Lady (Ames Bros.)
3. Woman's World (Four Aces)
4. Let Me Go. Lover (Brewer)
5. Always You (Betty Madigan)
6. Bow-Wow Wants A Boy For Christmas (Red Buttons)
7. My Own True Love (Margaret Whiting)
8. Dog House (Dean Martin-Nat "King" Cole)
9. Mr. Sandman (Chordettes)
10. Make Yourself Comfortable (Gorme & Lawrence)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 18 without any changes on the part of THE CASH BOX.

Maurice Jackson
WVKO—Columbus, Ohio

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Count Your Blessings (Fisher)
6. Naughty Lady (Ames Bros.)
7. Hold My Hand (Don Cornell)
8. Hearts Of Stone (Charms)
9. Papa Loves Mambo (P. Como)
10. Runaround (Bill Farrell)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Mambo Italiano (R. Clooney)
2. Mr. Sandman (Four Aces)
3. Naughty Lady (Ames Bros.)
4. Hold My Hand (D. Cornell)
5. I Need You Now (Fisher)
6. Hajii Baba (Nat King Cole)
7. My Own True Love (Holmes)
8. Woman's World (Four Aces)
9. Tell Me, Tell Me (June Valli)
10. That's All I Want From You (Jaye P. Morgan)

Alan Black
WPIT—Pittsburgh, Pa.

1. Naughty Lady (Ames Bros.)
2. Let Me Go, Lover (T. Brewer)
3. Sure Fire Kisses (Hill/Tubb)
4. Runaround (Chuckles)
5. Teach Me Tonight (DeCastros)
6. Stardust Mambo (R. Maltby)
7. Baby Brother (Kitty Kallen)
8. Hajii Baba (Nat "King" Cole)
9. Even Though (Webb Pierce)
10. Melody Of Love (B. Vaughn)

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. Mr. Sandman (4 Aces)
2. This Ole House (R. Clooney)
3. Hajii Baba (Nat "King" Cole)
4. I Need You Now (E. Fisher)
5. Let Me Go, Lover (Weber)
6. Papa Loves Mambo (Como)
7. Hold My Hand (D. Cornell)
8. If I Give My Heart (Day)
9. Open Up The Dog House (Cole/Martin)
10. Mambo Italiano (R. Clooney)

Harry Nigocia
WJBW—New Orleans, La.

1. It's A Woman's World (Four Aces)
2. Mr. Sandman (4 Aces)
3. Always You (Betty Madigan)
4. Tara's Theme (LeRoy Holmes)
5. Hajii Baba (Nat "King" Cole)
6. Let Me Go, Lover (J. Weber)
7. Hold My Hand (Don Cornell)
8. Hearts Of Stone (Fontanes)
9. No More (DeJohns)
10. Whither Thou Goest (Paul & Ford)

Ray Perkins
KIMN—Denver, Colo.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. This Ole House (R. Clooney)
4. Count Your Blessings (Fisher)
5. I Need You Now (E. Fisher)
6. Teach Me Tonight (Stafford)
7. If I Give My Heart (Boswell)
8. Papa Loves Mambo (Como)
9. Naughty Lady (Ames Bros.)
10. Whither Thou Goest (Paul & Ford)

Gary Miller
WKXL—Concord, N. H.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Papa Loves Mambo (Como)
4. Bold Black Knight (Brennan)
5. Woman's World (4 Aces)
6. Make Yourself Comfortable (Peggy King)
7. Dim, Dim The Lights (Haley & Comets)
8. Mambo Italiano (R. Clooney)
9. Teach Me Tonight (DeCastros)
10. Barking Dog (Crewcuts)

Tiny Markel
WAVZ—New Haven, Conn.

1. Teach Me Tonight (DeCastros)
2. Let Me Go, Lover (Weber)
3. Mr. Sandman (Chordettes)
4. Dim, Dim The Lights (Haley & Comets)
5. Unsuspecting Heart (Stevens)
6. I Need You Now (E. Fisher)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Woman's World (4 Aces)
9. Idle Gossip (Tony Alamo)
10. Birthday Song (Eileen Barton)

Gene Edwards
KLIF—Dallas, Tex.

1. Let Me Go, Lover (Weber)
2. Naughty Lady (Ames Bros.)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Mr. Sandman (Four Aces)
5. Hold My Hand (D. Cornell)
6. Stardust Mambo (R. Maltby)
7. Rickety Tickety Melody (Collegians)
8. Teach Me Tonight (J. Brace)
9. Melody Of Love (B. Vaughn)
10. Papa Loves Mambo (Como)

Ralph Phillips
WEBR—Baltimore, Md.

1. Let Me Go, Lover (Weber)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. Dim, Dim The Lights (Haley & Comets)
5. Shake, Rattle & Roll (Haley & Comets)
6. Naughty Lady (Ames Bros.)
7. Count Your Blessings (Fisher)
8. I Need Your Lovin' (Cheers)
9. Hey There (R. Clooney)
10. Mambo Italiano (R. Clooney)

Mike Woloson
WNOR—Norfolk, Va.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Let Me Go, Lover (J. Weber)
3. The Things I Didn't Do (Perry Como)
4. Mama Doll Song (Patti Page)
5. Mood Indigo (N. Petty Trio)
6. Whither Thou Goest (Paul & Ford-Lomann)
7. Woman's World (4 Aces)
8. No More (DeJohns)
9. Always You (Betty Madigan)
10. Unsuspecting Heart (S. Gale)

Wes Hapkins
WTTM—Trenton, N. J.

1. Mr. Sandman (Chordettes)
2. The Naughty Lady Of Shady Lane (Ames Brothers)
3. Runaround (Three Chuckles)
4. Santo Natale (D. Whitfield)
5. Papa Loves Mambo (Como)
6. I Want Eddie Fisher For Christmas (Betty Johnson)
7. Where Can You Be (Martin)
8. Teach Me Tonight (DeCastros)
9. Tara's Theme (L. Holmes)
10. No More (DeJohns)

Arty Kay
WVLK—Lexington, Ky.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. This Ole House (R. Clooney)
5. Teach Me Tonight (DeCastros)
6. Shake, Rattle & Roll (Haley & Comets)
7. Count Your Blessings (Eddie Fisher)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Papa Loves Mambo (Como)
10. Naughty Lady (Ames Bros.)

Gil Henry
KING—Seattle, Wash.

1. Mr. Sandman (Chordettes)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Papa Loves Mambo (Como)
4. Naughty Lady (Ames Bros.)
5. Teach Me Tonight (DeCastros)
6. Dim, Dim The Lights (Haley & Comets)
7. Let Me Go, Lover (Brewer)
8. Hold My Hand (D. Cornell)
9. Fanny (Eddie Fisher)
10. Barefoot Contessa (Hugo Winterhalter)

Jerrie Paletta
KAYO—Seattle, Wash.

1. Mr. Sandman (Chordettes)
2. Dim, Dim The Lights (Haley & Comets)
3. Shake, Rattle & Roll (Haley & Comets)
4. Tell Me, Tell Me (June Valli)
5. You Try Somebody Else (Hilltoppers)
6. Earth Angel (Penguins)
7. I Need You Now (Fisher)
8. Mambo Italiano (R. Clooney)
9. Hold My Hand (D. Cornell)
10. Teach Me Tonight (DeCastros)

Bob Gotsch
WXOK—St. Louis, Mo.

1. Teach Me Tonight (Grayco)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (Brewer/Lancers)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Hurt (Roy Hamilton)
6. All At Once (Don Cornell)
7. Mambo Italiano (R. Clooney)
8. Muskrat Ramble (McGuires)
9. That's All I Want From You (Jaye P. Morgan)
10. Melody Of Love (B. Vaughn)

Robin Seymour
WKMH—Dearborn, Mich.

1. That's All I Want From You (Jaye P. Morgan)
2. Hearts Of Stone (Fontanes)
3. Let Me Go, Lover (J. Weber)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Naughty Lady (Ames Brothers/A. Bleyer)
6. On The Alamo (Norman Petty Trio)
7. Santo Natale (D. Whitfield)
8. No More (DeJohns)
9. Funny Thing (Tony Bennett)
10. No Man Is An Island (Don Cornell)

Paul Platter
WSAI—Cincinnati, Ohio

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Hearts Of Stone (Fontane Sisters)
4. Teach Me Tonight (DeCastros)
5. This Ole House (R. Clooney)
6. Make Yourself Comfortable (Sarah Vaughan)
7. I Need You Now (Fisher)
8. Shake, Rattle & Roll (Haley & Comets)
9. Naughty Lady Of Shady Lane (Ames Brothers)
10. Fanny (Eddie Fisher)

Paul E. X. Brown
WERD—Atlanta, Ga.

1. Barefoot Contessa (Hugo Winterhalter)
2. Let Me Go, Lover (Brewer)
3. Hocus Pocus (Patti Page)
3. This Year's Santa Baby (Eartha Kitt)
5. Open Up The Doghouse (Nat "King" Cole)
6. Papa Loves Mambo (P. Como)
7. Make Yourself Comfortable (Sarah Vaughan)
8. I Love You Madly (4 Coins)
9. Always You (Betty Madigan)
10. Teach Me Tonight (Dinah Washington)

Jay Michael
WCAE—Pittsburgh, Pa.

1. That's All I Want From You (Jaye P. Morgan)
2. Let Me Go, Lover (Weber/Brewer/Page)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Wrong, Wrong, Wrong (June Valli)
5. Hearts Of Stone (Fontane Sisters)
6. Someday (Mario Lanza)
7. Naughty Lady (Ames Bros.)
8. St. Louis Blues (Esquire Boys)
9. Santo Natale (D. Whitfield)
10. When We Come Of Age (Joni James)

Dave Maynard
WHIL—Medford, Mass.

1. No More (DeJohns)
2. Let Me Go, Lover (J. Weber)
3. Dim, Dim The Lights (Haley & Comets)
4. I Love You Madly (4 Coins)
5. Mobile (Julius LaRosa)
6. Santo Natale (Whitfield/Gaylords)
7. Make Yourself Comfortable (Sarah Vaughan)
8. 'Twas The Night Before Christmas (Lancers)
9. Home For The Holidays (Perry Como)
10. Love Me (Williams Quartet)

All PALs Together

WABC
POLICE ATHLETIC LEAGUE PAL
POLICE ATHLETIC LEAGUE PAL

NEW YORK—WABC disk jockey Martin Block will present a tremendous star-studded Christmas party for thousands of kids, all members of PAL, New York's Police Athletic League, on the Martin Block Show over the ABC Radio Network, Monday December 20th from 3:30 to 4:00 p.m. EST. Block's "Make Believe Ballroom" will continue the gala broadcast until 6:00 p.m.

The Chordettes, Patti Page, Sarah Vaughan, Archie Bleyer, the Crew Cuts, Julius LaRosa, Denise Lor, Ronnie Gaylord, Les Elgart and his orchestra, sportsmen Monte Irvin, Roy Campanella, Rocky Graziano, Gus Lesnevich, Carl Braun, Sweetwater Clifton, Floyd Patterson, Gil Hodges, Phil Rizzuto, Frankie Ryff, Muzz Patrick and Bill Stern will join Block in the giant in-person party fun to be aired directly from the mammoth Manhattan Center in this city. The amateur PAL City-Wide Chorus will join the pros with a presentation of Christmas hymns.

The Yuletide affair got its biggest boost when Michael Renault, general manager of WABC, followed up Block's idea for the party by donating the full efforts and talents of the station to obtain toys and gifts for PAL's 110,000 boys and girls in the N. Y. area.

Above, Block (center) lets two PAL kids, Jo Ann Borda and John Keschi, in on some recording fun as deputy police commissioner James B. Nolan, PAL's president (left), and patrolman Chakwin, look on. They all met to set plans for the big event.

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New York Distribution Changes:

Klayman To Head Mercury's N. Y. Office; Hurley To Take Over At Decca; MGM Negotiating Switch From Sanford To Ideal

NEW YORK—New York's record distributing picture underwent several changes this week. On the heels of Mercury's announcement that it was setting up a company-owned distributor in the city, Morris Price, vice-president in charge of sales, revealed that the office would be headed by Lou Klayman, who has been with Decca Records for the past eighteen years and has been managing its New York office for the past four. Mercury's New York distrib goes into operation on January 1st.

To replace Klayman, Albert E. Simpson, vice-president of Decca Distributing Corporation, announced the appointment of Edward Hurley as manager of the New York branch. Hurley has been with Decca since 1946 and has been managing the Philadelphia branch since 1952. Last year he was the recipient of the "Milton Rackmil Award," a gold record that was presented to the Philadelphia branch for its outstanding sales record during the year 1953.

It has been announced furthermore that Leonard Salidor will replace Hurley as Philadelphia branch manager.

A further change in the New York picture was the revelation that MGM Records would switch New York distributors on January 1st. Negotiations are currently going on to switch the line from Sanford Electronics to a new firm that would be called Ideal Products and would be headed by Al Levine.

Levine has been with Capitol Records since its inception 12 years ago and is now National Syndicate Store Sales Manager. He plans to take over all the record personnel of Sanford with the execption of sales manager Dick Cowitt. Levine will act as sales manager himself. His office will be located at 549 West 53rd Street.

Dick Cowitt has not yet announced his future plans. Nor has Capitol decided who would replace Levine in New York.

Cadence Celebrates 2nd Anniversary

NEW YORK — Cadence Records celebrated its second anniversary last Saturday (December 18) by having a New York meeting of all its Eastern distributors. They gathered here from as far as St. Louis and topped off the event with an evening at the Copacabana, after all day conferences at the Waldorf.

Cadence has proven to be one of the most successful independents in the business having come up with such smashes as "Anywhere I Wander" and "Eh Cumpari" by Julius La Rosa, "Hernando's Hideaway" and "The Naughty Lady Of Shady Lane" by Archie Bleyer, and "Mr. Sandman" by The Chordettes.

Malverne Changed to Mercury New England

NEW YORK—Following the announcement that Mercury would open its own New York branch on January 1st, it was announced also that the New England branch of Malverne Distributors located in Boston would henceforth be known as Mercury New England. Dick Godlewski will be the manager. Fred Kelly and Phil Katzenstein will be the salesmen. Thus the staff remains the same.

Airmail Subscription
The Cash Box $30

"George" Is the Craziest!

NEW YORK—A few weeks ago, the record industry was floored by the fabulous reaction to a song called "Let Me Go, Lover," the now famous tune played on the "Studio One" show of the same name.

This week, Epic issues a recording that can't miss meeting with a greater reaction on the part of the public. If it's not the biggest seller of the year, it no doubt will be the most talked about record of the year.

Before we go any further, perhaps we had better describe the record. The disk features the warm and tender voice of Dolores Hawkins singing in a sentimental, reminiscent manner against a classical string backdrop supplied by Don Costa and his orchestra. The instrumental opening is heavy and moody and the lengthy introduction leads into the following recitation:

We sit here and talk about it now,
But it was so long ago.
Much water has flown in the brook
since then,
But I still like to think about . . . . .

(MUSIC)

You and I and George were walking
through the park one day
And you held my hand as if to say
'I love you.'
Soon we passed a brook,
And George fell in and drowned
himself
And floated out to sea
Leaving you alone with me. (END)

Epic A & R exec Marv Holtzman, heard the song about a year ago and recorded it seven months ago at a split session. Since the material was so different, he was not sure whether the record could succeed, so it was kept in the can.

About two weeks ago, Miss Hawkins' manager Don Seat, brought two demos to Robin Seymour, WKMG, Dearborn, Michigan and Ed McKenzie, WXYZ, Detroit. They played the record a few times and needless to say, everyone phoned in asking to hear this unusual thing again.

The noise reached the Epic offices and Holtzman decided to release the record. The entire recording is a tongue in cheek affair, but there is the hope that this unusual piece of tunestuff will help establish Miss Hawkins on wax.

It may be interesting to note that this controversial number was written by harpist Bob Maxwell, author of "Ebb Tide." Maxwell also wrote the lyrics.

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Bettye Kummerle

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BMI's Award Winners

NEW YORK—On the evening of December 8th, the officers and directors of BMI held their Third Annual Award Dinner in New York at which time BMI publishers and authors received awards for their songs which reached the top ten during the past year. Above we see some of the winners receiving their awards:

Top Left: (l to r) Ben Weisman, Jean Aberbach, Bob Burton, Ahmet Ertegun, Arnold Shaw, Mrs. Henri Rene, Julian Aberbach, Dorcas Cochran, and Bob Sour.

Top Right: Bob Burton, BMI's vice president and Bob Gilmore.

Row Two-Left: Joe Csida and Bob Burton.

Row Two-Right: Johnny Richards, Carolyn Leigh, Bob Burton, Tommy Valando.

Row Three-Left: Archie Levington and Bob Burton.

Row Three-Right: Bobby Mellin and Burton.

Bottom Left: Gene Goodman, Burton and Mrs. James Bracken.

Bottom Right: Bob Burton and Ahmet Ertegun.

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To All Dee-Jays And Operators
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and
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To The OPERATORS • DJ's • DEALERS
and
ALL OUR RECORD MANUFACTURERS
WHO HELPED MAKE THIS A BANNER YEAR
•
For the "A" Treatment in Metropolitan N. Y.
ALPHA DISTRIBUTING CO.
457 West 45th Street, New York (Circle 7-6177)
JOHNNY HALONKA ★ HARRY APOSTOLERIS

Season's
Greetings

SOUTHLAND DISTRIBUTING CO.
441 EDGEWOOD AVE., S. E., ATLANTA, GEORGIA
Jake Friedman

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BE—Bell
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Century
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flair
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
WA—Watco
"X"—Label "X"

Dec. 25 Dec. 18

1—Mr. Sandman
121.4 105.1

BE-1079 (45-1079)—THREE BELLS
I Need Your Lovin' (Bazoom)

★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'

CO-40383 (4-40383)—LES ELGART
Kiddygeddin

CR-61288 (9-61288)—LANCERS
Little White Light

★DE-29344 (9-29344)—FOUR ACES
In Apple Blossom Time

FA-21003X—SONG SINGERS
I Need You Now

ME-70477 (70477x45)—BUDDY MORROW
Rock-A-Beatin' Boogie

VI-20-5767 (47-5767)—VAUGHN MONROE
They Were Doin' The Mambo

2—Let Me Go, Lover
107.4 106.4

★CO-40366 (4-40366)—JOAN WEBER
Marionette

CR-61315 (9-61315)—TERESA BREWER
The Moon Is On Fire

DE-29373 (9-29273)—PEGGY LEE

DE-29374 (9-29374)—GEORGIE SHAW

ME-70511 (70511 x 45)—PATTI PAGE
Hocus Pocus

VI-20-5952 (47-5952)—SUNNY GALE
Unsuspecting Heart

VI-20-5960 (47-5960)—HANK SNOW
I've Forgotten You

3—Teach Me Tonight
74.9 58.0

★AB-3001 (45-3001)—DeCASTRO SISTERS
It's Love

CO-40351 (4-40351)—JO STAFFORD
Suddenly

CR-61265 (9-61265)—MODERNAIRES
Mood Indigo

DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache

ME-70497 (70497 x 45)—DINAH WASHINGTON
Wishing Well

MG-11856 (K-11856)—ROSANNE JUNE
The Touch

X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

4—Papa Loves Mambo
65.4 71.3

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger

CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love

RA-264 (45-264)—ALFREDITO O.
Nocturnado

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
If I Give My Heart To You

★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

5—I Need You Now
60.9 74.2

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get

CO-40346 (4-40346)—KEN GRIFFIN
Smile

FA-21003X—SUSAN SISTERS
Mr. Sandman

Dec. 25 Dec. 18

★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

6—Naughty Lady Of Shady Lane
41.6 40.5

BE-1077 (45-1077)—BARRY FRANK
Hold Me In Your Arms

★CD-1254 (45-1254)—ARCHIE BLEYER
While The Vesper Bells Were Ringing

★VI-20-5897 (47-5897)—AMES BROTHERS
Addio

7—This Ole House
40.8 50.0

BE-1602 (45-1602)—BETTY JOHNSON
Whither Thou Goest

CA-2915 (F-2915)—JORDANAIRES
Be Prepared

★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There

DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead

FA-21001X—ROY RODGERS-DALE EVANS
Skokiaan

KI-1376 (45-1376)—HERB & KAY
Angels In The Sky

VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

8—Shake, Rattle And Roll
40.0 40.4

AT-1026 (45-1026)—JOE TURNER
You Know I Love You

BE-1069 (45-1069)—J. BROWN & 4 BELLS
Mambo Baby

★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie

FA-21004X—TOMCATS
Mambo Baby

9—Hey There
34.0 47.9

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House

CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway

★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved

EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

FA-21005X—CARY STEWART
Count Your Blessings

VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

10—Count Your Blessings
33.6 40.0

BE-1070 (45-1070)—ARTHUR NORMAN O.
Fanny

CA-2927 (F-2927)—GORDON MACRAE
Cara Mia

CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones

CO-40370 (4-40370)—ROSEMARY CLOONEY
White Christmas

FA-21005X—CARY STEWART
Hey There

DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General

★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny

JU-5172 (45-5172)—ORIOLES
Runaround

11—Make Yourself Comfortable
32.1 26.8

BE-1074 (45-1074)—BETTY JOHNSON
All Of You.

Dec. 25 Dec. 18

CO-40363 (4-40363)—PEGGY KING
Gentleman In Next Apt.

CR-61313 (9-61313)—STEVE LAWRENCE & EYDIE GORME
I Gotta Crow

★ME-70469 (70469x45)—SARAH VAUGHAN
Idle Gossip

12—Mambo Italiano
27.6 26.7

BE-1076 (45-1076)—E. RUSSELL & S. OLIVER
St. Louis Blues Mambo

★CO-40361 (4-40361)—ROSEMARY CLOONEY
We'll Be Together Again

13—Hearts Of Stone
23.8 15.0

★DL-6062 (45x6062)—CHARMS

★DO-15265 (45-15265)—FONTANE SISTERS
Bless Your Heart

14—Dim, Dim The Lights
23.4 37.5

CD-1243 (45-1243)—TOP HATTERS
It Should've Been Me

★DE-29317 (9-29317)—BILL HALEY & COMETS
Happy Baby

15—If I Give My Heart To You
22.3 27.5

BE-1059 (45-1059)—BARRY FRANK
Smile

CA-2868 (F-2868)—MONICA LEWIS
When You're Near

CA-2930 (F-2930)—DUKE ELLINGTON
Smile

★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love

CR-61236 (9-61236)—BUDDY GRECO

★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee

FA-21007X—MERRY SOUTH
I Want You All To Myself

JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It

ME-70451 (70451x45)—A. POWELL & D. SMITH

MG-11776 (K-11776)—WRIGHT BROS.
Lonesome

★MJ-27 (45-27)—DENISE LOR
Hello Darling

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
Papa Loves Mambo

VI-20-5853 (47-5853)—DINAH SHORE
Tempting

16—That's All I Want From You
17.4 13.3

CR-61360 (9-61360)—DICK JACOBS O.
If You Ever Change Your Mind

★VI-20-5896 (47-5896)—JAYE P. MORGAN
Dawn

17—Muskrat Ramble
16.2 13.7

BE-1071 (45-1071)—DIXIELAND FIVE
I Want You All To Myself

CA-2942 (F-2942)—WOODY HERMAN
Woodchopper's Mambo

CO-40354 (4-40354)—HARRY JAMES
The Touch

★CR-61278 (9-61278) McGUIRE SISTERS
Lonesome Polecat

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Dec. 25 Dec. 18

DE-29280 (9-29280)—
LOUIS ARMSTRONG
Someday You'll Be Sorry
ES-369 (45-369)—
MATYS BROTHERS
You're The Moment Of A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom
GTJ-45092 (45-45092)—
KID ORY'S BAND
When The Saints Come Marching In
ME-70446 (70446x45)—
RUSTY DRAPER
Magic Circle
TI-1093 (45-1093)—
PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—
AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—
POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—
PHIL HARRIS
Stars Fell On Alabama

18—I Need Your Lovin' (Bazoom)
15.8 9.1

BE-1079 (45-1079)—
THREE BELLS
Mr. Sandman
★CA-2921 (F-2921)—CHEERS
Arivederci
CO-40388 (4-40388)—
LES ELGART O.
Charlie's Dream

19—Hold My Hand
11.0 16.2

BE-1048 (45-1048)—
DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—
DON CORNELL
I'm Blessed
DE-29301 (9-29301)—
GUY LOMBARDO
Mama Doll Song

20—Hajji Baba
10.9 14.1

★CA-2949 (F-2949)—
NAT "KING" COLE
Unbelievable
CR-61275 (9-61275)—
DIMITRI TIOMKIN
Duel In The Sun
MG-11857 (K-11857)—
FOUR JOES
In Your Loving Care

21—No More
10.5 —

CR-61323 (9-61323)—
McGUIRE SISTERS
Sincerely
DE-29381 (9-29381)—
GUY LOMBARDO
Pupalina
★EP-9085 (5-9085)—
DeJOHN SISTERS
Theresa

22—Home For The Holidays
9.5 —

★VI-20-5950 (47-5950)—
PERRY COMO
Silk Stockings

23—When We Come Of Age
9.4 —

★MG-11865 (K-11865)—
JONI JAMES
Every Time You Tell Me You Love Me

24—Mobile
9.1 10.1

★CD-1251 (45-1251)—
JULIUS LA ROSA
I Hate To Say Hello
VI-20-5947 (47-5947)—
SAUTER-FINEGAN O.
Joe's Tune

25—Melody Of Love
9.0 5.0

DE-29395 (9-29395)—
FOUR ACES
There's A Tavern In The Town

Dec. 25 Dec. 18

★DO-15247 (45-15247)—
BILLY VAUGHN
Joy Ride
ME-70516 (70516x45)—
DAVID CARROLL
La Golondrina
VI-20-5975 (47-5975)—TONY MARTIN & DINAH SHORE
You're Getting To Be A Habit

26—That's What I Like
8.7 —

BE-1078 (45-1078)—BELLCATS
Runaround
CA-2870 (F-2870)—
DEAN MARTIN
The Peddler Man
★CW-125 (45-125)—
DON, DICK & JIMMY
DE-29229 (9-29229)—
PAT MORRISSEY
I Don't Know Whether To Laugh
JU-5151 (45-5151)—
JO ANN TOLLEY
I Tried Again

27—Pupalina
8.3 7.0

DE-29345 (9-29345)—
JIMMY DURANTE
Little People
DE-29381 (9-29381)—
GUY LOMBARDO
No More
★ME-70479 (70479)—GAYLORDS
Wonderful Lips

28—Old Shoes
7.9 —

★CO-40378 (4-40378)—
FRANKIE LAINE
In The Beginning

29—Runaround
7.6 2.0

BE-1078 (45-1078)—BELLCATS
That's What I Like
CR-61289 (9-61289)—
KAREN CHANDLER
You're Always Welcome Home
JU-5172 (45-5172)—ORIOLES
Count Your Blessings
ME-70474 (70474x45)—
BILLY FARRELL
Booten Baby
★X-0066 (4X-0066)—
THREE CHUCKLES
At Last You Understand

30—Funny Thing
7.5 1.6

★CO-40376 (4-40376)—
TONY BENNETT
My Pretty Shoo-Gah

31—On The Alamo
7.1 —

ME-70512 (70512x45)—
BUDDY MORROW
I Don't Wanna Mambo Polka
★X-0071 (4X-0071)—
NORMAN PETTY TRIO
Echo Polka

32—Whither Thou Goest
6.8 6.6

BE-1062 (45-1062)—
BETTY JOHNSON
This Ole House
★CA-2928 (F-2928)—
LES PAUL & MARY FORD
Mandolino
CO-40315 (4-40315)—
MARION MARLOWE
Kiss Me Once
CY-106 (45-106)—
LAURIE LOMAN
I Was The Last One To Know
EP-9075 (5-9075)—
O. B. MASINGILL ORCH
Smile

33—My Love Song To You
6.4 —

★CA-3014 (F-3014)—
BOB MANNING
After My Laughter Came Tears

Dec. 25 Dec. 18

34—It's A Woman's World
6.0 10.4

BE-1072 (45-1072)—
DORSEY BROS.
In A Little Spanish Town
CA-2936 (F-2936)—
RAY ANTHONY
Jambo
★DE-29269 (9-29269)—
FOUR ACES
Cuckoo Bird In The Pickle Tree
MG-11846 (K11846)—
BOB STEWART
Wonderful To Know

35—The Barking Dog
5.7 6.3

★ME-70490 (70490x45)—
CREWCUTS
All I Wanna Do

36—The Things I Didn't Do
5.6 5.1

★VI-20-5857 (47-5857)—
PERRY COMO
Papa Loves Mambo

37—Song From Desiree
5.3 —

CA-2979 (F-2979)—
JANE FROMAN
Finger Of Suspicion
★CO-40359 (4-40359)—
PAUL WESTON
Maria, Maria, Maria
★CR-61301 (9-61301)—
JOHNNY DESMOND
My Own True Love
CR-61306 (9-61306)—
GEORGE WILLIAMS O.
Tiger Rag Mambo
DE-29357 (9-29357)—
BING CROSBY
Who Gave You The Roses
ME-70478 (70478x45)—
A. M. ALBERGHETTI
Kiss, Kiss, Kiss
MG-11844 (K-11844)—
ALAN DEAN
Tonight, My Love
VI-20-5934 (47-5934)—
FRANK CORDELL
Italian Hayride

38—Sincerely
5.2 —

★CR-61323 (9-61323)—
McGUIRE SISTERS
No More
CH-1581 (45-1581)—
MOONGLOWS
Tempting

39—Time Waits For No One
4.9 8.3

★DO-15249 (45-15249)—
HILLTOPPERS
You Try Somebody Else

40—Skokiaan
4.5 9.5

41—Fanny
4.2 7.5

42—St. Louis Blues Mambo
4.1 —

43—Cara Mia
3.8 10.0

44—Open Up The Doghouse
3.7 7.9

45—Star Dust Mambo
3.5 —

46—Mambo Baby
3.4 —

47—Song Of The Barefoot Contessa
3.0 8.7

48—Ole Pappy Time
2.6 —

49—Ling, Ting, Tong
2.2 4.5

50—The Bandit
1.8 6.2

THE CASH BOX Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers through out the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SINCERELY"

McGuire Sisters Coral 61323; 9-61323

●

"MELODY OF LOVE"

Billy Vaughn Dot 15247; 45-15247

TO ALL OPERATORS, DEALERS DEEJAYS AND LIBRARIANS

Season's Greetings

FROM

JAMES H. MARTIN, INC.

"THE HOUSE OF HITS"

1343 SO. MICHIGAN AVENUE CHICAGO, ILLINOIS

(All Phones: WEbster 9-3205)

Breaking Wide Open in N. Y. — N. J. — & Conn.
2 Fast Moving Mambos on MARDI GRAS RECORDS

"JAMAICA" by The LA PLAYA SEXTET & **"THE SPEAK UP MAMBO"** by AL CASTELLANOS ORK.

DISTRIBUTORS: CHOICE TERRITORIES
AVAILABLE — WRITE — WIRE

MARDI GRAS RECORD CO., 5544 Avenue D, B'klyn 3, N. Y.

Season's Greetings
from

HEILICHER BROTHERS, INC.

1313 THIRD AVE., SO. MINNEAPOLIS, MINNESOTA

Mercury Record Distributors
for . . . MINNESOTA, NORTH and SOUTH DAKOTA, IOWA, NEBRASKA and WESTERN WISCONSIN

Exclusive National Distributors For
SOMA RECORDS

"OUR LADY OF GUADALUPE"
b/w
"THE TEN COMMANDMENTS"
# 1311
TIFFANY RECORDING CO.
332 S. Michigan Ave. Chicago, Ill.

KATHRYN KING sings
I Want A Puppy In My Stocking For Christmas
PREVUE # 1111
PREVUE RECORDS
32-16 213 St. Bayside, N. Y.

A Great New Instrumental and Vocal
"MY OWN TRUE LOVE" (Tara's Theme)
REMICK MUSIC CORP.

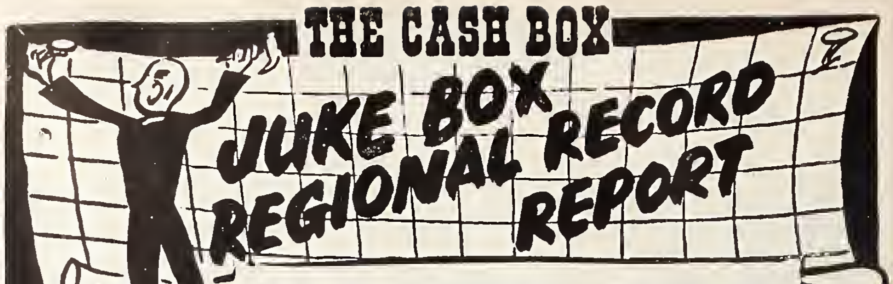
TAD BRUCE
singing
"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
Watco Record # 111-10
WATCO Records Inc.
1674 BROADWAY (CO 5-1930) NEW YORK 19, N. Y.

from the 20th Century-Fox CinemaScope Production "WOMAN'S WORLD"
IT'S A WOMAN'S WORLD
ROBBINS MUSIC CORPORATION

The Perennial Favorite
Santa Claus Is Comin' To Town
LEO FEIST, INC.

1954's Top Pop Records As Voted In The Cash Box Poll

1. "LITTLE THINGS MEAN A LOT"
Kitty Kallen
2. "HEY THERE"
Rosemary Clooney
3. "WANTED"
Perry Como
4. "YOUNG AT HEART"
Frank Sinatra
5. "SH-BOOM"
Crewcuts
6. "THREE COINS IN THE FOUNTAIN"
Four Aces
7. "LITTLE SHOEMAKER"
Gaylords
8. "OH, MY PAPA"
Eddie Fisher
9. "SECRET LOVE"
Doris Day
10. "HAPPY WANDERER"
Frank Weir
11. "HERNANDO'S HIDEAWAY"
Archie Bleyer
12. "MAKE LOVE TO ME"
Jo Stafford
13. "THE HIGH AND THE MIGHTY"
LeRoy Holmes
14. "CHANGING PARTNERS"
Patti Page
15. "SKOKIAAN"
Ralph Marterie
16. "CROSS OVER THE BRIDGE"
Patti Page
17. "THAT'S AMORE"
Dean Martin
18. "STRANGER IN PARADISE"
Tony Bennett
19. "I GET SO LONELY"
Four Knights
20. "I NEED YOU NOW"
Eddie Fisher
21. "IF I GIVE MY HEART TO YOU"
Doris Day
22. "THEY WERE DOIN' THE MAMBO"
Vaughn Monroe
23. "STRANGER IN PARADISE"
Four Aces
24. "IF I GIVE MY HEART TO YOU"
Denise Lor
25. "HOLD MY HAND"
Don Cornell
26. "THIS OLE HOUSE"
Rosemary Clooney
27. "IN THE CHAPEL IN THE MOONLIGHT"
Kitty Kallen
28. "A GIRL, A GIRL"
Eddie Fisher
29. "PAPA LOVES MAMBO"
Perry Como
30. "FROM THE VINE CAME THE GRAPE"
Gaylords
31. "HERE"
Tony Martin
32. "ANSWER ME, MY LOVE"
Nat "King" Cole
33. GOODNIGHT SWEETHEART, GOODNIGHT"
McGuire Sisters
34. "I UNDERSTAND JUST HOW YOU FEEL"
Four Tunes
35. "DARKTOWN STRUTTERS BALL"
Lou Monte
36. "I'M A FOOL TO CARE"
Les Paul & Mary Ford


THE CASH BOX
JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Papa Loves Mambo (Como)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (Fisher)
6. Mambo Italiano (Clooney)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Naughty Lady (Ames Bros.)
9. Shake, Rattle & Roll (Haley)
10. Count Your Blessings (Fisher)

Philadelphia, Pa.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Papa Loves Mambo (Como)
5. Naughty Lady (Ames Bros.)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Count Your Blessings (Fisher)
8. Mood Indigo (Norman Petty Trio)
9. This Ole House (Clooney)
10. Ling, Ting, Tong (Five Keys)

Boston, Mass.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Bleyer/Ames Bros.)
5. I Want You All To Myself (Kitty Kallen)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Hearts Of Stone (Fontanes)
8. Hajji Baba (Nat "King" Cole)
9. Papa Loves Mambo (Como)
10. If I Give My Heart To You (Lor/Day)

Deadwood, S. D.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (Fisher)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (Como)
7. Muskrat Ramble (McGuires)
8. Woman's World (Four Aces)
9. Count Your Blessings (Fisher)
10. Hey There (R. Clooney)

Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. That's All I Want From You (Jaye P. Morgan)
4. Dim, Dim The Lights (Haley)
5. Shake, Rattle & Roll (Haley)
6. Naughty Lady (Ames Bros.)
7. Hearts Of Stone (Fontanes)
8. Land Of Dreams (Hugo Winterhalter)
9. Teach Me Tonight (DeCastros)
10. Make Yourself Comfortable (Sarah Vaughan)

Dallas, Tex.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Four Aces/Chordettes)
3. Naughty Lady (Ames Bros.)
4. I Need You Now (Fisher)
5. This Ole House (R. Clooney)
6. Count Your Blessings (Fisher)
7. Teach Me Tonight (DeCastros)
8. Hold My Hand (Don Cornell)
9. Hearts Of Stone (Charms)
10. Papa Loves Mambo (Como)

Nashville, Tenn.

1. Mr. Sandman (Four Aces)
2. Let Me Go, Lover (Weber/Brewer)
3. I Need You Now (Fisher)
4. Papa Loves Mambo (Como)
5. Teach Me Tonight (DeCastros)
6. Hearts Of Stone (Fontanes)
7. Naughty Lady (Ames Bros.)
8. If I Give My Heart To You (Doris Day)
9. This Ole House (R. Clooney)
10. Count Your Blessings (Fisher)

Chicago, Ill.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Mambo Italiano (Clooney)
5. Naughty Lady (Ames Bros.)
6. Hold My Hand (Cornell)
7. I Need You Now (Fisher)
8. Yours (Dick Contino)
9. Teach Me Tonight (DeCastros)
10. Hearts Of Stone (Fontanes)

Omaha, Neb.

1. Let Me Go, Lover (Weber)
2. This Ole House (Clooney)
3. Shake, Rattle & Roll (Haley)
4. Teach Me Tonight (DeCastros)
5. Mr. Sandman (Chordettes)
6. If I Give My Heart To You (Doris Day)
7. Count Your Blessings (Fisher)
8. Hearts Of Stone (Fontanes)
9. Home For The Holidays (Perry Como)
10. Naughty Lady (Ames Bros.)

Baltimore, Md.

1. Mr. Sandman (Chordettes/Four Aces)
2. Let Me Go, Lover (Weber)
3. Teach Me Tonight (DeCastros)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (Fisher)
6. Papa Loves Mambo (Como)
7. Shake, Rattle & Roll (Haley)
8. This Ole House (Clooney)
9. Naughty Lady (Ames Bros.)
10. Hold My Hand (Don Cornell)

Shoals, Ind.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Lombardo)
3. Teach Me Tonight (Stafford)
4. I Need You Now (Fisher)
5. Shake, Rattle & Roll (Haley)
6. Papa Loves Mambo (Como)
7. Count Your Blessings (Fisher)
8. Let Me Go, Lover (Weber)
9. If I Give My Heart To You (Doris Day)
10. Naughty Lady (Ames Bros.)

Pittsburgh, Pa.

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Ames Bros.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. This Ole House (R. Clooney)
7. Papa Loves Mambo (Como)
8. Hearts Of Stone (Fontanes)
9. Count Your Blessings (Fisher)
10. That's All I Want (Morgan)

San Francisco, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. This Ole House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (DeCastros)
6. Papa Loves Mambo (Como)
7. Count Your Blessings (Fisher)
8. Hey There (R. Clooney)
9. Naughty Lady (Ames Bros.)
10. If I Give My Heart To You (Doris Day)

Kansas City, Mo.

1. Let Me Go, Lover (Weber/Brewer)
2. Mr. Sandman (Four Aces)
3. Naughty Lady (Ames Bros.)
4. Heart Of Stone (Fontanes)
5. Dim, Dim The Lights (Haley)
6. Count Your Blessings (Fisher)
7. This Ole House (R. Clooney)
8. I Need You Now (Fisher)
9. That's All I Want (Morgan)
10. Make Yourself Comfortable (Sarah Vaughan)

Los Angeles, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Papa Loves Mambo (Como)
4. I Need You Now (Fisher)
5. Teach Me Tonight (DeCastros)
6. Naughty Lady (Ames Bros.)
7. Mambo Italiano (Clooney)
8. Count Your Blessings (Fisher)
9. If I Give My Heart To You (Doris Day)
10. This Ole House (Clooney)

Seattle, Wash.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (Fisher)
4. Let Me Go, Lover (Weber)
5. This Ole House (Clooney)
6. Shake, Rattle & Roll (Haley)
7. Naughty Lady (Ames Bros.)
8. Count Your Blessings (Fisher)
9. Hajji Baba (Nat "King" Cole)
10. Ling, Ting, Tong (Five Keys)

St. Louis, Mo.

1. Mr. Sandman (Chordettes/Four Aces)
2. Let Me Go, Lover (Weber)
3. Naughty Lady (Ames Bros.)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Teach Me Tonight (DeCastros)
6. That's All I Want From You (Jaye P. Morgan)
7. Dim, Dim The Lights (Haley)
8. I Need You Now (Fisher)
9. Papa Loves Mambo (Como)
10. Shake, Rattle & Roll (Haley)

New Orleans, La.

1. Mr. Sandman (Four Aces)
2. Let Me Go, Lover (Weber/Brewer)
3. I Need You Now (Fisher)
4. Hearts Of Stone (Charms)
5. Naughty Lady (Ames Bros.)
6. Teach Me Tonight (DeCastros)
7. That's All I Want (Morgan)
8. Papa Loves Mambo (Como)
9. Mambo Italiano (R. Clooney)
10. If I Give My Heart To You (Doris Day)

Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Weber)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (Fisher)
5. Count Your Blessings (Fisher)
6. Papa Loves Mambo (Como)
7. This Ole House (R. Clooney)
8. If I Give My Heart To You (Day/Lor/Boswell)
9. Naughty Lady (Ames Bros.)
10. Hey There (R. Clooney)

Brodhead, Wis.

1. Teach Me Tonight (DeCastro)
2. Mr. Sandman (Four Aces)
3. Naughty Lady (Ames Bros.)
4. Count Your Blessings (Fisher)
5. Hajji Baba (Nat "King" Cole)
6. Hold My Hand (Don Cornell)
7. Cara Mia (David Whitfield)
8. If I Give My Heart To You (Doris Day)
9. Things I Didn't Do (Como)
10. Let Me Go, Lover (Gale)

Cleveland, Ohio

1. Let Me Go, Lover (Weber)
2. Mr. Sandman (Chordettes/Four Aces)
3. Teach Me Tonight (DeCastros)
4. Dim, Dim The Lights (Haley)
5. Melody Of Love (B. Vaughn)
6. Naughty Lady (Ames Bros.)
7. Hearts Of Stone (Fontanes)
8. No More (DeJohns)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Yours (Dick Contino)

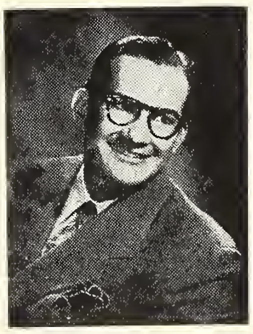
Season's Greetings

And Thanks For A Very Great Year

★

Vee-Jay **RECORDS, INC.**
412 EAST 47th STREET, CHICAGO 15, ILLINOIS

HOPE "ST. NICK"
brings you
THE MOST
and
THE "BABE" THE "GREATEST"



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"OL' H. H."
●
FOR THE BEST IN . . .
"Be-bop to ballad
swing to sweet
blues to boogie"
LISTEN TO . . .
"HARLEMATINEE"—KFVD
Los Angeles
and
"HUNTIN' WITH HUNTER"
KGFJ—Hollywood WNJR—Newark
★ ★ ★ ★ ★ ★
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WE'RE GROWING FAST!
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Merry Christmas
and
Happy New Year
★ ★ ★ ★ ★ ★
NOW BOOKING
Big Name R & B Attractions
NEW SAVOY BALLROOM
7764 S. Central Avenue
Los Angeles 2 California
Phone Lafayette 5050

1954's Top R&B Records As Voted In The Cash Box Poll

1. "WORK WITH ME ANNIE"
Midnighters
2. "HONEY LOVE"
Drifters
3. "YOU'LL NEVER WALK ALONE"
Roy Hamilton
4. "OH, WHAT A DREAM"
Ruth Brown
5. "THINGS THAT I USED TO DO"
Guitar Slim
6. "SHAKE, RATTLE AND ROLL"
Joe Turner
7. "HURTS ME TO MY HEART"
Faye Adams
8. "SH-BOOM"
Chords
9. "SEXY WAYS"
Midnighters
10. "I'LL BE TRUE"
Faye Adams
11. "ANNIE HAD A BABY"
Midnighters
12. "MONEY HONEY"
Drifters
13. "LOVEY DOVEY"
Clovers
14. "SUCH A NIGHT"
Drifters
15. "SAVING MY LOVE FOR YOU"
Johnny Ace
16. "GOODNIGHT SWEETHEART, GOODNIGHT"
Spaniels
17. "JUST MAKE LOVE TO ME"
Muddy Waters
18. "HOOTCHIE KOOCHE MAN"
Muddy Waters
19. "YOU'RE SO FINE"
Little Walter
20. "IT SHOULD'VE BEEN ME"
Ray Charles
21. "HONEY HUSH"
Joe Turner
22. "EBB TIDE"
Roy Hamilton
23. "MARIE"
Four Tunes
24. "PLEASE FORGIVE ME"
Johnny Ace
25. "YOUR CASH AIN'T NOTHIN' BUT TRASH"
Clovers
26. "I UNDERSTAND JUST HOW YOU FEEL"
Four Tunes

HOT

"OH YES I KNOW"
by
THE JEWELS
R & B # 1303
★ ★ ★ ★ ★ ★
STILL GOING STRONG
"HEARTS OF STONE"
by
THE JEWELS
(The original)
R & B # 1301
★ ★ ★ ★ ★ ★
COMING UP FAST
"I WANT TO BE WITH YOU"
by
THE BLENDERS
R & B # 1304
★ ★ ★ ★ ★ ★
"ROSALIE"
by
JOHNNY TORRENCE with THE JEWELS
R & B # 1306
★ ★ ★ ★ ★ ★
A TOP INSTRUMENTAL
"BEHIND THE SUN"
by
THE ROCKING BROS.
R & B # 1309
★ ★ ★ ★ ★ ★
THANKS DJ'S, OPS, AND DISTRIBUTORS FOR MAKING OUR CHRISTMAS SUCH A HAPPY ONE
WE WISH YOU
THE MERRIEST OF CHRISTMASES
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NATIONAL MUSIC SALES CORPORATION
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HOLLYWOOD 38 CALIFORNIA
— PHONES —
HOllywood 7-8050 HOllywood 2-4708

2 BIG HITS!

"POISON IVY"
WILLIE MABON
Chess 1580

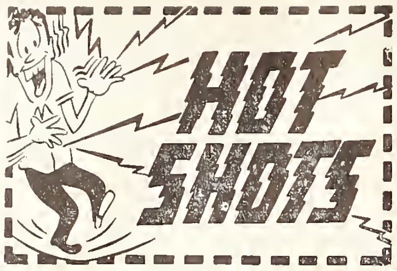
"SINCERELY"
THE MOONGLOWS
Chess 1581

COMING UP

EDDY BOYD
sings
"PLEASE HELP ME"
b/w
"THE STORY OF BILL"
Chess 1582

HOWLING WOLF
"FORTY-FOUR"
b/w
"I'LL BE AROUND"
Chess 1584

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois



THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
DELUXE 6062

"MAMBO SH-MAMBO"
"CRAZY, CRAZY LOVING"
DELUXE 6072

THE MIDNIGHTERS
"STINGY LITTLE THING"
"TELL THEM"
FEDERAL 12202

EARL BOSTIC
"LIEBESTRAUM"
"SONG OF THE ISLANDS"
KING 4754

BONNIE LOU
"TENNESSEE MAMBO"
"TRAIN WHISTLE BLUES"
KING 1414

DISTRIBUTED BY King RECORDS

This is it!
URSULA REED
"ALL GONE"
with the
JOE MORRIS ORCH.
H-440

"I LOVE YOU MADLY"
CHARLIE & RAY
# 438

Merry Christmas to all our friends

Herald RECORDS 234 W. 55 St. New York N. Y.

Gaining Sales!
YOU WERE LYIN' TO ME
by
PERCY MAYFIELD
537 # 537-45
Specialty records

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	LAST NIGHT *Little Walter* *(Checker 805)*
2	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
3	EARTH ANGEL *Penguins* *(Dootone 348)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	SINCERELY *Moonglows* *(Chess 1581)*	POISON IVY *Willie Mabon* *(Chess 1580)*	I WON'T BE YOUR FOOL NO MORE *Johnny Otis* *(Peacock 1636)*
5	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HURT *Roy Hamilton* *(Epic 9086)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*
6	HURT *Roy Hamilton* *(Epic 9086)*	EARTH ANGEL *Penguins* *(Dootone 348)*	LOVE ME *Fats Domino* *(Imperial 5313)*
7	TWEEDLE DEE *LaVern Baker* *(Atlantic 1047)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
8	SO ALL ALONE *Bobby Lester & Moonlighters* *(Checker 806)*	SINCERELY *Moonglows* *(Chess 1581)*	EARTH ANGEL *Penguins* *(Dootone 348)*
9	HEARTS OF STONE *Charms* *(DeLuxe 6062)* *Jewels* *(R & B 1301)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*	THINKING OF YOU *Fats Domino* *(Imperial 5328)*
10	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	POISON IVY *Willie Mabon* *(Chess 1580)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	EARTH ANGEL *Penguins* *(Dootone 348)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	LAST NIGHT *Little Walter* *(Checker 805)*
3	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	SINCERELY *Moonglows* *(Chess 1581)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	SINCERELY *Moonglows* *(Chess 1581)*
5	EARTH ANGEL *Penguins* *(Dootone 348)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	POISON IVY *Willie Mabon* *(Chess 1580)*
6	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	OH BUT SHE DID *Opals* *(Apollo 462)*
7	I'M READY *Muddy Waters* *(Chess 1579)*	POISON IVY *Willie Mabon* *(Chess 1580)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*
8	SHE'S THE ONE *Midnighters* *(Federal 12185)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	I LOVE YOU MADLY *Charlie & Ray* *(Herald 438)*
9	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	TIPSY *Lloyd Glenn* *(Aladdin 3237)*
10	BUICK 59 *Medallions* *(Dootone 347)*	I LOVE YOU MADLY *Charlie & Ray* *(Herald 438)*	TWEEDLE-DEE *LaVern Baker* *(Atlantic 1047)*

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	SINCERELY *Moonglows* *(Chess 1581)*	SINCERELY *The Moonglows* *(Chess 1581)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
2	EARTH ANGEL *Ruth Brown* *(Dootone 348)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
3	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	EARTH ANGEL *The Penguins* *(Dootone 348)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
4	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
5	SHOO-DOO-BE-DOO *Bobby Lester & Moonlighters* *(Checker 806)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	LAST NIGHT *Little Walter* *(Checker 805)*
6	WHITE CHRISTMAS *Clyde McPhotter & Drifters* *(Atlantic 1048)*	TEACH ME TONIGHT *Dinoh Washington* *(Mercury 70497)*	POISON IVY *Willie Mobon* *(Chess 1579)*
7	HURT *Roy Hamilton* *(Epic 9086)*	SHOO-DOO-BE-DOO *Bobby Lester & Moonlighters* *(Checker 806)*	SINCERELY *Moonglows* *(Chess 1581)*
8	LING, TING, TONG *Five Keys* *(Capitol 2945)*	GOD ONLY KNOWS *The Capris* *(Gotham 304)*	EARTH ANGEL *Ruth Brown* *(Dootone 348)*
9	THE LETTER *Medollions* *(Dootone 348)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	BLUES ALL AROUND MY HEAD *Memphis Slim* *(United 186)*
10	ANNIE'S AUNT FANNIE *Midnighters* *(Federal 12200)*	TWEEDLE-DEE *LaVern Boker* *(Atlantic 1047)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*

	in COLUMBIA, S. C.	in NASHVILLE	in SHOALS, IND.
1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
2	POISON IVY *Willie Mabon* *(Chess 1580)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
3	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	POISON IVY *Willie Mabon* *(Chess 1580)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
4	SOMEDAY *Clyde McPhatter & Drifters* *(Atlantic 1043)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	I'M READY *Muddy Woters* *(Chess 1579)*
5	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	I'M READY *Muddy Waters* *(Chess 1579)*	POISON IVY *Willie Mabon* *(Chess 1580)*
6	I DON'T HURT ANYMORE *Dinoh Washington* *(Mercury 70439)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
7	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	SINCERELY *Moonglows* *(Chess 1581)*	LING, TING, TONG *Five Keys* *(Copitol 2945)*
8	I'M READY *Muddy Waters* *(Chess 1579)*	BABY, LET'S PLAY HOUSE *Arthur Gunter* *(Excello 2047)*	TEACH ME TONIGHT *Dinoh Washington* *(Mercury 70497)*
9	LOVE ME *Fats Domino* *(Imperial 5313)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	HURTS ME TO MY HEART *Fove Adoms* *(Herold 434)*
10	GOD ONLY KNOWS *The Copris* *(Gothom 304)*	WHITE CHRISTMAS *Clyde McPhotter & Drifters* *(Atlontic 1048)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*

Coming Up In R & B

Listed Alphabetically

THE BE-BOP SANTA CLAUS
Babs Gonzales
(Bruce 122)
Los Angeles, New York

THINKING OF YOU I KNOW
Fats Domino
(Imperial 5323)

The Biggest Xmas Smash of the year!
"WHITE CHRISTMAS"
CLYDE McPHATTER and THE DRIFTERS
ATLANTIC # 1048
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

TWO REAL HITS!
THE FIVE PEARLS
"PLEASE LET ME KNOW"
ALADDIN 3265
AMOS MILBURN
"ONE, TWO, THREE, EVERYBODY"
ALADDIN 3269
Aladdin RECORDS
Beverly Hills, Calif.

RED HOT!!
"THE WIND"
b/w
"BABY BE MINE"
by
The Diablos
FORTUNE # 511
FORTUNE RECORDS
11629 Linwood
DETROIT 6 MICHIGAN

YOUR BEST BUYS
"DON'T DROP IT"
SAVOY # 1138
WILBERT HARRISON
10,000 Sold Last Week—L.A.
5,000 Sold Last Week—Charlotte
10,000 Sold Last Week—Atlanta
GROWING EVERY DAY
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

BREAKING FOR A HIT!
"BABY DOLL"
THE CROWS
RAMA 50
RAMA
220 W. 42nd St., New York, N. Y.

STILL GOING STRONG
"RECONSIDER BABY"
by
LOWELL FULSON
Checker 804
"MELLOW DOWN EASY"
LITTLE WALTER
Checker 805
"SO ALL ALONE"
BOBBY LESTER
and the
MOONLIGHTERS
Checker 806
FIRST HIT FOR '55
DANNY OVERBEA
"A TOAST TO LOVERS"
b/w
"MY LOVE"
Checker 808
Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

WILD BILL DAVIS TRIO

(Okeh 7047)

B "THINGS AIN'T WHAT THEY USED TO BE" (Part 1 and 2) [M. Ellington, Persons] The wild man on the Hammond, accompanied by drums and guitar, dishes up a delectable two-sided item of middle tempo. Davis is anything but wild on this deck as he moves rhythmically, but with great feeling.

THE BLUE DOTS

(DeLuxe 6067)

B "LET ME KNOW TONIGHT" (2:13) [Franlin BMI—Eunice Davis] A new group makes its bow with a gay bouncer and the effect is ok. Lead voice is unusual and easy to identify.

B "HOLD ME TIGHT" (2:50) [Franlin BMI—Eunice Davis] The flip is a middle tempo jump that comes off strong. Group has good possibilities.

GEORGE RHODES

(DeLuxe 6069)

C "WHY OH WHY" (2:23) [Franlin BMI—Rhodes, Medley] A middle tempo ditty with a vocal by the band. Deck is fair.

C+ "I'LL SEE YOU IN MY DREAMS" (2:37) [Feist ASCAP—Kahn, Jones] An easy version of the pretty oldie. For the soft lights spot.

EUNICE DAVIS

(DeLuxe 6068)

C+ "TWENTY-FOUR HOURS A DAY" (2:49) [Franlin BMI—Tommy Fessler] Eunice Davis has a pleasing style that is easy to take. The gal sings the middle tempo bounce for an ok deck.

B "GET YOUR ENJOYS" 2:32) [Franlin BMI—Davis, Payling] A cute ditty with blue lyrics. Good club number, but will get very little air-time.

LLOYD GLENN

(Aladdin 3268)

B "STILL WATERS" (2:43) [Lloyd Glenn] Lloyd Glenn sprinkles notes in a sultry reading of a slow tempo blues original. Glenn gives the piano a definite personality.

B "NITE-FLITE" (2:30) [Lloyd Glenn, Jesse Irvin] Tempo picks up on the reverse deck and Glenn flies mightily.

THE CASH BOX ★AWARD O' THE WEEK★

"ALL GONE" (2:45)

[Angel BMI—Singleton, McCoy]

"YOU HURT MY PRIDE" (2:32)

[Marshall BMI—J. Morris]

URSALA REED with JOE MORRIS ORCH.

(Herald 440)

● Ursala Reed could possibly follow the pattern set by her predecessor, Faye Adams, with the Joe Morris band. Miss Reed is of the gravel voiced shouty school a la Willie Mae Thornton and Big Maybelle. She belts a tune from her toes. "All Gone" is a rocking ditty in which she tells her man she's through, her love's all gone. Infectious item. The flip, "You Hurt My Pride," is a similar item with a strong jump beat. A good solid tune and strong story lyrics make this another good bet. A two-sided wax that should help launch the belty gal's record career.

JAZZ

CHET BAKER

(Pacific Jazz)

B+ "LOOK FOR THE SILVER LINING" (2:49) [Harms—Kern, De Sylva] Chet Baker vocals an easy to listen to version of the classic oldie. Russ Freeman's piano work is well worth mentioning and Chet takes one turn on the trumpet in addition to his mellow singing.

B+ "I GET ALONG WITHOUT YOU VERY WELL" (2:45) [Famous—Carmichael] Chet does an equally fine job on the reverse deck. A tender ditty fashioned with cushiony effect. The stylist is a strong commercial possibility.

JAMES MOODY

(Prestige 899)

B "MOODY'S MOOD FOR BLUES" (2:40) [Moody] (Parts one and two) Moody paints his mood in a two-part original. His disonant horn is a sharp contrast to the subdued moody support from the band. Good fare for the cool crowd.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"MY SENTIMENTAL HEART" (2:30)

[Drexall BMI—Kirkland, Otis]

"YES, YES, YES" (2:15)

[Munson BMI—Lee Samson]

THE CASHMERES

(Mercury 70501)

● The Cashmeres might have a hit in their first offering. "My Sentimental Heart" is a slow tempo pretty on which the boys, with lead singer carrying the ball, chant a powerful piece of wax. The lead sings with feeling and styling. Good deck that could make for the charts with the proper exposure. The flip, "Yes, Yes, Yes," is a beaty item with the lads shouting out a rocker. The deck moves at a smart pace that should have the kids hopping. Good juke box item. A solid effort, but direct action should take place on the "Sentimental" side.

THE NIGHT RIDERS

(Apollo 466)

B+ "DOCTOR VELVET" (2:37) [Bess BMI—James Doc Starkes] The Night Riders let go with a rocker and shouty group vocal. Deck bounces with an energetic reading of a voodoo lyric.

C+ "RAGS" (2:50) [Bess BMI—James Doc Starkes] Similar piece of material but without the sock appeal of the upper lid.

Spiritual

J. T. ADAMS

(Republic 7104)

C+ "HEAVENLY LOVE" (2:20) J. T. Adams and the Men of Texas sing a soft treatment of a slow melodic religious item. In a pop vein.

B "IN THAT GREAT GETTIN' UP MORNING" (2:41) A full voiced group with a syncopated chant. Exciting and well done.

THE STARS OF BETHEL

(R and B 1307)

B "HE WALKS WITH ME" (2:45) [Traditional] The Stars of Bethel do a traditional sacred item in rhythmic pattern. The treatment is good both in presentation and voice.

C+ "THERE IS A FOUNTAIN" (2:40) [Traditional] The group blends on a slower religious piece. Well done but short of the appeal packed into the reverse side.

THE HOLY SHEPHERDS

(Decca 48329)

B "BEULAH LAND" (2:25) [Park Avenue BMI—J. C. Ginyard] Vocally well harmonized The Holy Shepherds sing a middle tempo rhythmic religious wax. A syncopated treatment that appeals to all fields.

B "STEP UP A LITTLE BIT HIGHER" (2:05) [Park Avenue BMI—J. C. Ginyard] A similar piece of material with a faster tempo. Similar comments.

NATIONAL CLOUDS OF JOY

(Herald 2003)

B+ "SOMEBODY TOUCHED ME" (2:45) The National Clouds of Joy rock out with a shouty jubilee item that moves. Deck is in the pattern that means sales in the gospel field.

B+ "HOW MUCH MORE CAN I BEAR" (2:15) [Angel BMI—Elijah Wright] The reverse side is a slow tempo gospel loaded with emotion. An exciting performance.

"Whale Of A Tale"

NEW YORK—Terming it "one of the biggest thrills of my career," Kirk Douglas visited top New York disk jockeys to talk about his first Decca record, "A Whale Of A Tale," which he introduces in Walt Disney's CinemaScope-Technicolor production, "20,000 Leagues Under The Sea." Excited about his entrance into recording artist ranks, Douglas helped promote his platter with newspaper and magazine interviews as well as the d. j spots. In his radio rounds, the movie star gave primary attention to a plea for listeners to purchase Christmas Seals, and then split remaining time on discussions of "20,000 Leagues Under The Sea" and "A Whale Of A Tale."

Above, the camera catches Kirk chatting with Jerry Marshall, WNEW (top left); Jim Coy, WRCA (top right); Norman Gimbel and Al Hoffman, (middle left); Dave Garroway, WRCA (middle right); Frank Farrell, WABC (bottom left) and Bill Silbert, WMGM (bottom right).

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"WHAT COULD I DO"
b/w
"SWEET HOUR OF PRAYER"
by The Spirit of Memphis
Peacock # 1734

"IM NOT UNEASY"
b/w
"SINNER, SIN NO MORE"
by The Dixie Humming Birds
Peacock # 1740

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b/w
"JUST A CLOSER WALK WITH THEE"
by The Southern Tones
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Shake

NEW YORK—Carl Van Moon (left) shakes hands with Steve Allen (right) on whose program he appeared as Irv Marcus of Peacock Records looks on. Marcus recently signed Van Moon, national winner of the Harvest Moon Festival, to a recording contract.

Flanagan Band Has Busy Schedule

NEW YORK—The Ralph Flanagan Orchestra which recently completed a ten week stand at the Terrace Room of the Hotel New Yorker continues to be one of the busiest instrumental aggregations in the music business.

Immediately after the New Yorker stint, the group went on a one week tour and was then given a well deserved three-week vacation. Now the crew is back to work again with a schedule that's jammed right up to the end of April.

After a two week stand (12/23—1/5) at the Blue Room of the Roosevelt Hotel in New Orleans, the band will go to Houston for a week at the Auto Show and then take off on a long chain of one nighters at colleges and universities.

Those listed for the next four months include the University of Michigan (2/4); University of Wisconsin (2/18); University of Kansas (2/26); Purdue (3/4); University of Cincinnati (3/5); Bowling Green University (3/11); Ohio University (3/11); Syracuse University (3/26); Davidson College (4/22-23) and University of Florida (4/29).

The band, which waxes for Victor and is booked by GAC, is managed by George Thompson. Flanagan's latest for the diskery is "Little Brown Mambo" c/w "American Patrol Mambo."

BMI XMAS Pin-Up Hit!

"WAIT TILL AFTER CHRISTMAS"
by
JOHN GREER
GROOVE RECORD # 0038

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Keys Click On Capitol

NEW YORK—The Five Keys, signed recently by Capitol Records with the aim of breaking the label in the Rhythm and Blues market, have turned out to be a better investment than was ever expected. Their very first release "Ling Ting Tong" not only started the diskery on the right track in the R & B department, but in addition, the boys have a hit that is going big in pop too. Last week, Capitol listed the Keys disk as their number one best seller.

Dave Cavanaugh, Capitol A&R head, is readying four other sides by the boys for future release.

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Stars Over Harlem

Just can't seem to think of a nicer way to get this weeks assortment words off to a rolling and sizzling start than by mentioning what a pleasure it was indeed to meet the mighty popular **Prof. Alex Bradford** and discuss the many happenings on the spiritual scenes of the nation. . . . **Teddy Reig** and the Savoy Ballroom management have joined forces to present **Eddie Bonnemere** with a birthday celebration commemorating the first anniversary of the Bonnemere combo. It all happens at the Savoy stomping grounds Sunday evening, December 19, at 9 bells. . . . Uptowners digging the stellar treatment issued by newcomers **Gene and Eunice** on their Combo "Ko-Ko-Mo" slicing. . . . **Shirley Gunther** and crew's tasty rendition of the new "You're Mine" item could very easily be the biggest one yet for all connected with the platter. . . . **Eddie Boyd** and "Rattin And Running Around" starting to get the concentration of the blues buyers. . . . **Erroll Garner's** "Small Hotel," a real cool one. . . . **Monty Bruce** relaxing for a spell with us and giving out with the good news that the **Babs Gonzales** "Be-Bop-Santa Claus" is well on its way to great heights. Tune penned by local d.j. **Lloyd Williams** should definitely be one of the fastest moving records this Xmas. Monty all smiles as he speaks of his sensational **Harptones** and their latest "Since I Fell For You" thriller. . . . **The Hot Shots** and "Blue Dreams" a steady money making combination. . . . **Muddywaters** "I'm Ready" still moving. . . . **Memphis Slim's** "Wish Me Well" reading and **B. B. King's** "Why Did You Leave Me" if given more concentration and a few more spins still could be just the deal to round out 1954 and ring in 1955. Both are earlier releases which didn't get a deserving amount of plays. Same goes for Jay-Dee records "Daddy Rollin' Stone" ditty. . . . **The Crickets** and "Be Faithful" smoothy an uptown smash. . . . **Chuck Willis** "Give And Take" starting to get the many calls. . . . **Margie Day** hitting the open roads once again. First stop is the Virginia territory then its the North Carolina parts. Upon finishing the Carolina stint, it's back to New York for sessions in the wax rooms. . . . **Joe Petralia** (he's of radio station W.O.V.) busy all hours in the 125 street vicinity keeping up with the actual pulse beat of things. . . . **Billy Williams** "Love Me" lulu still a good bet. . . . "Show Me How To Mambo" starring **Arthur Prysock** a real tasty dish for the belting big voiced personable gent. . . . "Merry Xmas Baby" featuring the melting style of **Charles Brown** never fails to blaze forth each year at this time. . . . **Buddy Miller** and "Oo-Wa" a nice one to have. Portem Distrib representative ordering again the **Steven Singers** "Deliver Me Oh Lord." . . . **Joe Holiday** and "Cotton Candy" a great record. Ditto his "I Love You Much." . . . The kids have began to dig and dig **The Solitaires** and "The Chances I've Taken." Same goes for **The Rainbow's** "Mary Lee." **Buddy Johnson** and star vocalist, **Nolan Lewis**, combine talents and treat the listeners to one of the sweetest performances heard in many a moment whenever they give out with their tearful plea to "Lets Start All Over Again."

The Nation's Rhythm & Blues TOP 15

1	HEARTS OF STONE	Charms	(DeLuxe 6062)
2	YOU UPSET ME, BABY	B. B. King	(RPM 416)
3	RECONSIDER BABY	Lowell Fulsom	(Checker 804)
4	SINCERELY	Moonglows	(Chess 1581)
5	MAMBO BABY	Ruth Brown	(Atlantic 1044)
6	POISON IVY	Willie Mabon	(Chess 1580)
7	EARTH ANGEL	Penguins	(Dootone 348)
8	TEACH ME TONIGHT	Dinah Washington	(Mercury 70497)
9	WHITE CHRISTMAS	Clyde McPhatter & Drifters	(Atlantic 1048)
10	I'M READY	Muddy Waters	(Chess 1579)
11	HURTS ME TO MY HEART	Faye Adams	(Herald 434)
12	HURT	Roy Hamilton	(Epic 9086)
13	I DON'T HURT ANYMORE	Dinah Washington	(Mercury 70439)
14	NEVER LET ME GO	Johnny Ace	(Duke 132)
15	LAST NIGHT	Little Walter	(Checker 805)

THE CASH BOX RHYTHM N' BLUES *Ramblings*

NEW YORK:

Herb Dexter, Jubilee Records, just cut a progressive jazz L.P. with **Lee Magid** artists **Hal McKusick**, alto and clarinet and **Betty St. Claire**, vocalist. The album is set to be released shortly. Lee's a pretty busy man about town, what with supplying artists to many labels, either supervising or aiding in both r & b and jazz sessions and keeping tabs on even the tiniest niteries in order to have his finger on any new talent that's available. . . **Jack Angel**, Herald Records, back in town after a quickie Florida vacation and delighted with the initial reaction to **Ursula Reed**'s "All Gone." Do you think Alka-Seltzer in a glass of water bubbles? Just ask Jack about his new son. He's the proudest proud father ever. . . . **Irv Marcus** announces the new Peacock-Duke distributor in Boston is **Bill Greenblatt**, Transdisc Corporation. . . . **Chris Forde** calls to tell us his star attraction on the Tuxedo label, **Phillis Branch**, has been booked into the Blue Angel, Chicago, until March 25. . . . **Bess Berman**, Apollo Records, still resting at home after her release from the hospital. When Bess is a little stronger she plans to recuperate at Miami Beach, Florida. In the meantime, helping to keep up Bess' spirits, are her "Something To Remember Me By," **The Gentlemen**; and "Oh But She Did" by the **Opals**. . . . **Irv Cohen**, Essex Records Distributors, Newark, N. J., calls to place an ad in the December 25 issue, and says, "We had such a wonderful year in 1954 we'll double last year's space." Irv says they are so busy rght now it is impossible to even stop for a sandwich. "We start every day tired," continues Irv, "and end each day dead." . . . **Bobby Shad** held two sessions last week in which he invited audiences to the studio. The Saturday session was a humdinger highlighting the great **Sarah Vaughn** with such top-drawer instrumentalists at **Paul Quinichette**, tenor sax; **Clifford Brown**, trumpet; **Jimmy Jones**, piano; **Roy Haynes**, drums; **Joe Benjamin**, bass; **Herbie Mann**, flute. Bobby's been turning out some wonmarket. . . . **Monte Bruce**, who turned his **Bab Gonzales** "The Be-Bop Santa Claus" over to **Dave Miller**, Essex Records, for national distribution with the exception of metropolitan New York, New York State, Philadelphia, New Jersey and Los Angeles, says the disk is really going and it should be a Christmas smash. Monte is also hyped on the **Harptones**' newest, "Since I Fell For You." Says it could be the group's biggest to date. The Harptones just finished at the Apollo, Harlem, New York, and now start a round of one-nighters that takes them into Washington's Howard Theatre for the Christmas show. . . . **Lavern Baker** into the **Blue Angel**, New York, on the basis of her smash hit "Tweedle Dee" on Atlantic. Several pop covers by majors have already been released and others are in the works. . . . **The Clovers** in town for a record session. May we wish all our friends a very Merry Christmas and a Happy and most successful New Year.

LaVERN BAKER

CHICAGO:

Herman Lubinsky in town this past week, working with **Ernie Leaner**. Together they set up the Savoy line at United Distributors which is the new distrib for this label. . . . **Len Chess** starting out the new year with a brand new hit, he says. **Danny Overbea**'s "A Toast To Lovers" b/w "My Love" will be a big one from all indications. Len tells us that the disk was just released when he got a call from one distributor for 2,500 78's and 500 45's. This as result of just one spin on the Allen Freed Show. So Len expecting lots to happen with these sides. Phil just back from a quick 3-day trip to Detroit. . . . It is reported that Columbia is planning to release **Mahalia Jackson's** first record around the first of January. . . . **Vivian Carter** and **Jimmy Bracken**, who head the Vee-Jay diskery excitedly returned from New York city where they received a citation of achievement from Broadcast Music, Inc., "in recognition of great national publicity attained by 'Goodnight Sweetheart, Goodnight'" which their Conrad pubbery published. Both Viv and Jimmy plan to spend more time in their Chicago office than they have in the past. . . . From Mercury comes word that they have just released an **Erroll Garner** Mambo Album, titled 'Mambo Moves Garner.' Three of the tunes were penned by Erroll himself. Seems this is the very first time in his long and successful career that Garner has cut tunes with a Latin flavor. . . . AROUND TOWN: **Billie Holiday** at the Rodeo. Due to be followed by **Bill Farrell**, we hear. . . . **Ruth Price** and **Laurie Allyn** sharing vocal honors at the Cloister Inn. Ruth formerly featured vocalist with Charlie Ventura's aggregation. . . . **Herbie Fields** coming into the Preview 12/22. . . . Now that the Holiday Season is upon us, may we wish each and every one of you A VERY MERRY CHRISTMAS and thank you for your past cooperation and friendship.

DANNY OVERBEA

LOS ANGELES:

Gala parties big and small will usher in one of the biggest Holiday's that the West Coast has ever known. . . . This year saw a great number of Christmas tunes gain wide popularity throughout Southern California. . . . **Clyde McPhatter** and **The Drifters** reap top honors for the biggest with their great arrangement of "White Christmas." . . . **Oscar McLollie's** "Dig That Crazy Santa Claus" copped it's share of sales this Holiday season also. . . . Another big one is **Babs Gonzales**' "Be-Bop Santa Claus" which took off with a fast start and, for a while, looked as though it would be a smash hit. However, "White Christmas" won out in the stretch and also received an extra push by breaking into the POP field. . . . **Don Pierce**, prexy of Hollywood Records, also announced that **Lowell Fulsom's** "Lonesome Christmas" and "**Charles Brown's** "Merry Christmas Baby" are big sellers this year. These two numbers have become standards in the R & B field. In previous years they were released on the old Swingtime label. . . . Big pre-holiday show at the Embassy Auditorium Dec. 20 was headlined by those dynamic "Earth Angel" boys, **The Penguins**, along with **Chuck Higgins** and his band. This was the last LA appearance for The Penguins. They left Dec. 22 on a tour of one-niters back to Washington, D. C., where they open at the Howard Theatre Jan. 1st. They are now booked by Universal Attractions. . . . The new Club Harlem 400 opened in San Diego Dec. 15th. Opening show featured **Little Willie Littlefield**, **The Rocking Brothers** and comedian **Redd Fox**. The new bistro will feature only top R & B attractions. . . . Aladdin Records is humming with holiday activity as **Leo** and **Eddie Mesner** report that **The Five Pearls**' "Please Let Me Know" and **Amos Milburn's** "One, Two, Three Everybody" have started to show tremendous reaction throughout the country. . . . **Richard Lewis** and his band have teamed up with Pee Wee Crayton for a Holiday tour through Arizona, Oklahoma, Colorado and New Mexico. . . . **Art Rupe**, Specialty Records head, hoped to have his lovely wife Lee and new baby daughter all settled in their new home by Christmas. However, construction has been unavoidably delayed and they won't be able to move in until after Jan. 1st. . . . Jazz organist **Wild Bill Davis** and his Trio, originally slated to open at the Hollywood Royal room Jan. 20, have been booked into the Tiffany Club for three weeks starting Jan. 28th. Prior to the Tiffany date they will appear at **Billy Berg's** Savoy Ballroom Jan. 21st through 23rd with return dates set for the end of February. . . . **Joe Houston's** top instrumental version of "All Night Long" on the Money label is amazing everyone in LA with its high consistent sales record. . . . Many will be surprised to hear that deejay **Hunter Hancock** is a tenor soloist at the Hollywood First Methodist Church. . . . **The Platters** appeared at **Larry Potters** Supper Club Dec. 15th and 16th and have been booked for return engagements early in '55.

AMOS MILBURN

MAMBOMANIA

Leonard Green, President of Mercury Artists Corporation, started a campaign this week to establish mambo bandleaders **Emilio Reyes** and **Alfredito** in the upper echelons of mambo notability. Green, who is in a large measure responsible for the success of **Pupi Campo**, **Tito Rodriguez** and the **Lecuona Cuban Boys**, has mapped out a big build-up for Alfredito and Reyes, which includes an elaborate booking and publicity campaign. Publicist **Saul Richfield** has been retained by Green to hypo the names of Alfredito and Reyes via the usual media of newspapers and magazines. First on Green's agenda is to increase the size of Alfredito's band from six to 12 pieces. Alfredito and Reyes are being set up for bookings into the larger rooms around the country by Mercury Artists. . . . A mambo band will be featured in a big television spectacular for the first time when Tito Rodriguez and his band will perform on WCBS-TV's "New Year's In New New York" program, December 31st, a two hour music and variety show featuring the top names in the music business. . . . **Dick Sugar** (WEVD-New York) to MC the B'nai Brith dance to be held January 6 at P.S. 179, 102nd Street for the local teen-age kids. Dick will try to get some of his mambo friends down to give the kids a thrill.

JAZZ JOTS

Billy Eckstine opened in Sidney, Australia, December 10. He will also play Perth and Newcastle. It's "Mr. B's" first playdate in the land down under . . . **George Shearing** opened at Birdland, New York, December 16, for a four week engagement. . . . **Sid Gross**' first Urania single release, "Christmas Song" by **Jack Teagarden**, has been gathering lots of nice comments. Deck is different. . . . **Chet Baker** opened at the Colonial Tavern, Canada, December 13 for a one-week engagement. From there Chet goes to the Blue Note in Philadelphia. On December 27, 28 and 29 Baker will be in New York to promote his new "Chet Baker Sextet" on Pacific Jazz Records.

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Music, Music, Music

LAS VEGAS, NEVADA—Louis "Satchmo" Armstrong and pianist-composer Martin Roman examine each others' latest efforts on LP wax while Roman's wife Toni holds "Pops'" famous trumpet. Pic was taken during Armstrong's recent engagement at the Sands Hotel here. Roman is currently appearing at the Hotel Thunderbird where he has been for the past several months.

Meeting Dates Of Music Operators' Associations

Dec. 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

20—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

28—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

Jan. 3—United Music Operators of Mich.
Place: Fort Wayne Hotel, Detroit, Mich.

3—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.

6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

11—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

1954's Top Country Records As Voted In The Cash Box Poll

1. "SLOWLY"
Webb Pierce

1. "I DON'T HURT ANYMORE"
Hank Snow

2. "I REALLY DON'T WANT TO KNOW"
Eddy Arnold

3. "ONE BY ONE"
Wells & Foley

4. "EVEN THO"
Webb Pierce

5. "BIMBO"
Jim Reeves

6. "THERE STANDS THE GLASS"
Webb Pierce

7. "YOU BETTER NOT DO THAT"
Tommy Collins

8. "I'LL BE THERE"
Ray Price

9. "LET ME BE THE ONE"
Hank Locklin

10. "WAKE UP, IRENE"
Hank Thompson

11. "SECRET LOVE"
Slim Whitman

12. "LOOKING BACK TO SEE"
Hill & Tubb

13. "SPARKLING BROWN EYES"
Webb Pierce & Wiilburn Bros.

14. "BACK UP, BUDDY"
Carl Smith

15. "ROSE MARIE"
Slim Whitman

16. "RELEASE ME"
Ray Price

17. "GOODNIGHT SWEETHEART, GOODNIGHT"
Johnnie & Jack

18. "MORE AND MORE"
Webb Pierce

19. "THIS IS THE THANKS I GET"
Eddy Arnold

20. "THIS OLE HOUSE"
Stuart Hamblen

21. "COURTIN' IN THE RAIN"
T. Texas Tyler

22. "LOOKING BACK TO SEE"
J. E. & M. Brown

23. "DON'T DROP IT"
Terry Fell

24. "RELEASE ME"
Jimmy Heap

The Cash Box Country Reviews

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"GET ABOARD MY WAGON" (2:15)
[American BMI—S. Overmeyer]

"YOU DON'T GIVE A HANG ABOUT ME" (2:18)
[American BMI—T. Fell]

TERRY FELL & THE FELLERS
("X"-0078; 4X-0078)

Terry "Don't Drop It" Fell and the Fellers come up with a pair of platters that oughta have the boxes hoppin' all day long. Top half of this double-barreled release, "Get Aboard My Wagon," is an up-tempo, charmer that Fell vocals in enticing style. Flip features another effective job by Terry and the boys on a quick beat, sentimental ballad dubbed, "You Don't Give A Hang About Me." Watch 'em both.

COWBOY COPAS
(King 1407; 45-1407)

B+ "WHY SHOULD I WANT HER" (2:28) [Una BMI — Elmore, Toombs] Cowboy Copas comes up with a fine reading of the poignant lyrics on a middle tempo lament that should lure the coin.

B "WHEN I LOST YOU" (2:46) [Berlin ASCAP—I. Berlin] Copas sings this lovely, tearful oldie in soft and appealing fashion.

RITA ROBBINS
(RCA Victor 20-5959; 47-5959)

B+ "THE GO-BETWEEN" (2:35) [Roosevelt BMI—J. Segal, M. Russell] The tantalizing voice of Rita Robbins comes across with telling effect on a pretty, slow tempo waltz item. A country-pop item.

B "DON'T TAKE ALL THE LOVE" (2:13) [Tree BMI—B. Carrigan, E. Keller] An up-tempo, romantic ditty with a delightful Robbins vocal and a dandy instrumental backdrop.

BUDDY HAWK
(Sheraton 1003; 45-1003)

B "MY HEART'S A-BEATIN'" (2:24) [Tannen BMI—B. Hawk] Buddy Hawk puts a good deal of feeling into his delivery as he waxes a middle tempo, heartfelt item in impressive fashion. Neat wedding of melody and lyrics.

C+ "HONEY BABY" (2:22) [Acuff-Rose BMI—A. L. Mayhew] Hawk sends up a distinctive vocal effort on this tearful, moderate beat tune.

THE GEER SISTERS
("X"-0079; 4X-0079)

B+ "UNLOVED AND UNCLAIMED" (2:40) [Acuff-Rose BMI—Acuff, Pelletieri] The Geer Sisters, WLW-Cincinnati stars, could have a real big one on their initial effort. Enchanting harmony on a middle beat weeper.

B+ "MENU LOVE" (2:32) [Voca ASCAP—J. Skinner, A. Sidney] Under lid is another heart-rending item displaying the gals wonderful style. Hit coupling.

HANK THOMPSON
(Capitol 2998; F2998)

B "DARDANELLA" (2:11) [Fred Fisher ASCAP—Bernard, Black, Fisher] Hank Thompson and his Brazos Valley Boys belt out this well remembered tune in socko, coin-catching fashion.

C+ "JOHNSON RAG" (2:30) [Robbins ASCAP—Hall, Kleinkauf, Lawrence] Hank and the gang show off some more of their wonderful instrumental talent on this great, oldtimer.

JOE MAPHIS & ROSE LEE
(Okeh 18059; 4-18059)

B "HONKY TONK LOVE AFFAIR" (2:31) [Comet BMI — Maphis] Rose Lee receives an engaging piano and string backdrop as she solos on a powerful, middle beat romantic lament. Strong wax.

C+ "QUICKSAND" (2:16) [Fairway BMI—Hill] Under slicing features an inviting duet by Rose and Joe Maphis on an expressive, up-beat piece.

ALLEN FLATT
(Mercury 70499; 70499x45)

B "NO LOVE, NO WORRIES ANYMORE" [Milene ASCAP] Mellow-toned Allen Flatt etches a feelingful, quick beat item in a manner that's sure to grab a goodly share of the loot.

C+ "TRIFLIN' GIRL" [Acuff-Rose BMI] On the bottom deck Flatt delivers a sincere reading on a sad, middle beat tale.

BILL WIMBERLY
(Tex 101; 45-101)

C+ 'OVER AND OVER" (2:16) [BMI—Levand] Bill Wimberly's Western Swing Band supplies a flavorful backdrop to a fetching trio vocal by Buddy, Kay and Cotton. A romantic, easy-on-the-ears lilter.

C+ "ON AGAIN OFF AGAIN LOVE" (2:02) [BMI — Levand] Kay Stalker hands in a snappy vocal effort on this end as Wimberly and the boys back in pleasing style.

LEON PAYNE
(Decca 29333; 9-29333)

B "THE MOON, YOUR GOD, AND YOU" (2:32) [Hill & Range BMI—L. Payne] A potent, slow tempo, religious flavored item is movingly projected by smooth-toned Leon Payne. A beautiful side that could catch.

C+ "A LIFETIME TO FORGET" (2:21) [Raleigh BMI—L. Payne] Reverse lid is a middle beat, tearful item that Payne waxes in tender fashion.

JOHNNY BOND
(Columbia 21335; 4-21335)

B "I LOSE AGAIN" (2:40) [Red River BMI—Stallard] An inviting harmonica and string backdrop warmly combines with Johnny Bond's polished reading on this middle beat lover's lament.

C+ "EVERYBODY KNEW THE TRUTH BUT ME" (2:13) [Red River BMI—Stallard] On the under portion the chanter softly fashions a slow moving, romantic weeper.

THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
4. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
5. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
6. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
7. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
8. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
9. BEWARE OF IT
   Johnnie & Jack
   (RCA Victor 20-5880; 47-5880)
10. IF YOU DON'T, SOMEBODY ELSE WILL
    Jimmy & Johnny
    (Chess 4859; 45-4859)
    Ray Price
    (Columbia 21315; 4-21315)

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REGIONAL RECORD REPORTS

Sheriff Tex Davis
WCMS—Norfolk, Va.

1. Private Santa Claus (Arnold)
2. Lights Growing Dim (Van)
3. Let Me Go, Devil (Wade Ray)
4. Your Only Good Thing (Billy Strange)
5. Christmas Can't Be Far Away (Eddy Arnold)
6. Making Believe (Jimmy Work)
7. Your Not Mine Anymore (Webb Pierce)
8. If You Ain't Lovin' (Young)
9. I Can Read Between Lines (Benny Martin)
10. Blue Christmas (E. Tubb)

Big Jim Hess
WIVK—Knoxville, Tenn.

1. Hearts Of Stone (R. Wells)
2. Loose Talk (Carl Smith)
3. More And More (W. Pierce)
4. Angels Can't Follow (Wilson)
5. If You Ain't Lovin' (Young)
6. My Gal Gertie (Dickerson)
7. Mama (Lefty Frizell)
8. Beware Of "It" (Johnny & Jack)
9. Let Me Be The First To Know (Wilburn Bros.)
10. Let Me Go, Lover (H. Snow)

Fred Wamble
XEG—Fort Worth, Tex.

1. If You Ain't Lovin' (Young)
2. Maybe She Would Like To Know (Fred Baker)
3. Loose Talk (Carl Smith)
4. Let Me Be The First To Know (Wilburn Bros.)
5. Time Goes By (M. Robbins)
6. Is I Is Or Is I Ain't (Baker)
7. She's Done Give Her Heart (Sunny James)
8. More And More (W. Pierce)
9. I've Forgotten You (Snow)
10. It's Nice To Be Living (West & Strength)

Joe Morris
WOIC—Columbia, S. C.

1. More And More (W. Pierce)
2. Loose Talk (Carl Smith)
3. If You Don't (Jimmy & Johnny)
4. If You Ain't Lovin' (Young)
5. You're Not Mine Anymore (Webb Pierce)
6. One By One (Wells & Foley)
7. This Is The Thanks I Get (Eddy Arnold)
8. I Don't Hurt Anymore (Snow)
9. Penny Candy (Jim Reeves)
10. Let Me Be The First To Know (Wilburn Bros.)

Mack Sanders
KFBI—Wichita, Kans.

1. More And More (Pierce)
2. I Don't Hurt Anymore (Hank Snow)
3. This Ole Mouse (Hamblen)
4. Christmas Can't Be Far Away (Eddy Arnold)
5. Loose Talk (Carl Smith)
6. You're Not Mine Anymore (Webb Pierce)
7. Penny Candy (Jim Reeves)
8. Doubtful Heart (J. Pierson)
9. Little One (Autry Inman)
10. Angel Of Death (H. Williams)

Thom Hall
WKYW—Louisville, Ky.

1. Let Me Go, Lover (Snow)
2. If You Don't (Ray Price)
3. Loose Talk (Carl Smith)
4. Downstream (Redd Stewart)
5. Let Me Be The First To Know (Wilburn Bros.)
6. Penny Candy (Jim Reeves)
7. If You Ain't Lovin' (Young)
8. Tomorrow I'll Cry (Davis Sisters)
9. Hey, Hey, Little Dreamboat (Jimmy Williams)
10. Company's Comin' (Wagoner)

Earl Hewinson
WJKO—Springfield, Mass.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. If You Ain't Lovin' (Young)
5. This Is The Thanks I Get (Eddy Arnold)
6. You're Not Mine Anymore (Webb Pierce)
7. New Green Light (Thompson)
8. Let Me Go Lover (H. Snow)
9. This Ole House (Hamblen)
10. Honey Love (Carlisles)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyo.

1. Out Behind The Barn (Jimmy Dickens)
2. What'cha Gonna Do Now (Tommy Collins)
3. This Ole House (S. Hamblen)
4. Walkin' In The Snow (Penny & Thompson)
5. Courtin' In The Rain (Tyler)
6. Hillbilly Heaven (E. Dean)
7. More And More (Web Pierce)
8. Private Santa Claus (Arnold)
9. I Love You (Jimmy Wakely)
10. Never (W. & M. Tuttle)

Marty Roberts
WCKY—Cincinnati, Ohio

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. Loose Talk (Carl Smith)
4. One By One (Wells & Foley)
5. This Is The Thanks I Get (Eddy Arnold)
6. If You Ain't Lovin' (Young)
7. This Ole House (Hamblen)
8. Let Me Go, Lover (H. Snow)
9. Honey Baby (Skeeter Bonn)
10. Is I Is Or Is I Ain't (Baker)

Jimmie Williams
WNOP—Newport, Ky.

1. The Next Voice You Hear (Hank Snow)
2. Loose Talk (Carl Smith)
3. More And More (W. Pierce)
4. If That's The Fashion (Young)
5. She Done Give Her Heart To Me (Sonny James)
6. Let Me Be The First To Know (Wilburn Brothers)
7. Nobody Knows This More Than Me (T. B. Strength)
8. This Ole House (S. Hamblen)
9. Tomorrow I'll Cry (Davis Sisters)
10. No Truer Love (J. Horton)

Smokey Smith
KRNT—Des Moines, Iowa

1. The Next Voice You Hear (Hank Snow)
2. Are You Mine (Lorrie & DeVal)
3. Let Me Be The First To Know (Wilburn Bros.)
4. More Than Anything Else (Carl Smith)
5. Company's Comin' (Wagoner)
6. Carbon Copy (Copas)
7. Loose Talk (Carl Smith)
8. If You Ain't Lovin' (Young)
9. You're Not Mine Anymore (Webb Pierce)
10. I Can Read Between The Lines (Benny Martin)

Sleepyhead Cliff
KASM—Albany, Minn.

1. More And More (W. Pierce)
2. I Can See An Angel (Pike)
3. Good And The Bad (Arthur)
4. Show Me (Davis Sisters)
5. If You Ain't Lovin' (Young)
6. You're Not Mine Anymore (Webb Pierce)
7. Company's Comin' (Wagoner)
8. You Can't Have My Love (Jackson & Gray)
9. If You Don't (Jimmy & Johnny)
10. The Next Voice You Hear (Hank Snow)

Clarence Kneeland
WICH—WERI—
Jewett City, Conn.

1. More And More (Pierce)
2. One By One (Wells & Foley)
3. Can I Say The Same About You (Tex Williams)
4. This Is The Thans I Get (Eddy Arnold)
5. Penny Candy (Jim Reeves)
6. Loose Talk (Carl Smith)
7. I Don't Hurt Anymore (Snow)
8. This Ole House (Hamblen)
9. New Green Light (Thompson)
10. Courtin' In The Rain (Tyler)

Norm & Tex
Triangle Radio Network—
Boonville, Ind.

1. Time Goes By (M. Robbins)
2. Loose Talk (Carl Smith)
3. More And More (W. Pierce)
4. Someone's Used To Be (Charline Arthur)
5. Let Me Go, Lover (Smith)
6. Christmas Can't Be Far Away (Eddy Arnold)
7. Penny Candy (Jim Reeves)
8. If You Ain't Lovin' (Young)
9. Are You Mine (Wright & Tall)
10. Hillbilly Heaven (E. Dean)

Jim Wilson
WHOO—Orlando, Fla.

1. Company's Comin' (Wagoner)
2. If You Don't (Jimmy & Johnny)
3. More And More (W. Pierce)
4. This Is The Thanks I Get (Eddy Arnold)
5. I Don't Hurt Anymore (Snow)
6. More Than Anything Else (Carl Smith)
7. Maybe She Would Like To Know (Fred Baker)
8. Journey's End (Ernest Tubb)
9. If You Ain't Lovin' (Young)
10. A Lonely Heart Knows (Hank Thompson)

Don Larkin
WAAT—Newark, N. J.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. Tiny Baby Shoes (Thomas)
4. Loose Talk (Carl Smith)
5. Beware of "It" (Johnny & Jack)
6. Sidetracked (T. Williams)
7. This Ole House (S. Hamblen)
8. If You Ain't Lovin' (Young)
9. Time Goes By (M. Robbins)
10. New Green Light (Thompson)

Ed Preston
CHML—Hamilton, Ont., Can.

1. Loose Talk (Carl Smith)
2. If You Ain't Lovin' (Young)
3. I Don't Hurt Anymore (Snow)
4. This Ole House (S. Hamblen)
5. This Is The Thanks I Get (Eddy Arnold)
6. How Far Is She Now (Jack Kingston)
7. Lookin' Back To See (J. E. & M. Brown)
8. Time Goes By (M. Robbins)
9. Penny Candy (Jim Reeves)
10. Kansas City Railroad Blues (Wally Trangott)

Pop's Country Store
WXGI—Richmond, Va.

1. Tell Her (Sonny Burns)
2. Mama (Lefty Frizzell)
3. If You Ain't Lovin' (Young)
4. Christmas Can't Be Far Away (Eddv Arnold)
5. Roulette (Mitchell Torok)
6. Carefree Moments (Wilburn Bros.)
7. I Feel Better All Over (Ferlin Huskey)
8. I Can Read Between The Lines (Benny Martin)
9. Are You Mine (Lorrie & DeVal)
10. I've Got Somebody New (Ginny Wright)

Slim Lay
WHBS—Huntsville, Ala.

1. Read Between The Lines (Benny Martin)
2. If You Ain't Lovin' (Young)
3. I Can See An Angel (Pike)
4. Loose Talk (Carl Smith)
5. Beware Of "It" (Johnny & Jack)
6. Time Goes Bv (M. Robbins)
7. She's Done Give Her Heart To Me (Sunny James)
8. Let Me Go, Lover (H. Snow)
9. Making Believe (J. Work)
10. More And More (W. Pierce)

Carl Stuart
WCOP—Boston, Mass.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells/Foley)
3. If You Ain't Lovin' (Young)
4. More And More (W. Pierce)
5. Christmas Can't Be Far Away (Eddy Arnold)
6. What'Cha Gonna Do Now (Tommy Collins)
7. Two Glasses Joe (E. Tubb)
8. Company's Comin' (Wagoner)
9. Hillbilly Heaven (E. Dean)
10. Beware Of It (Johnny & Jack)

Wink Lewis
WSNY—Snyder, Tex.

1. You're Not Mine Anymore (Webb Pierce)
2. More And More (W. Pierce)
3. If You Don't (Jim & Johnny)
4. I Don't Hurt Anymore (Snow)
5. One By One (Wells & Foley)
6. Singing Hills (S. Whiteman)
7. What'Cha Gonna Do Now (Tommy Collins)
8. Penny Candy (Jim Reeves)
9. Are You Mine (Lorrie & DeVal)
10. Company's Comin' (Wagoner)

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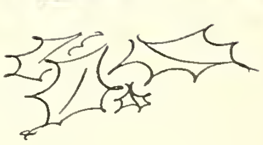

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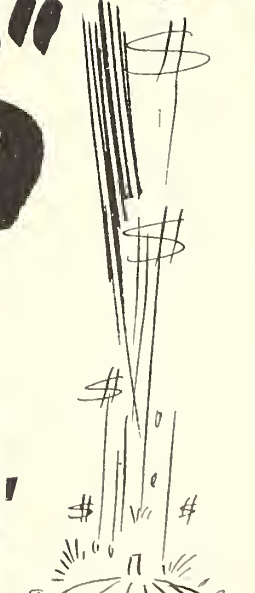

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RCA Victor Honors Eddy Arnold With Tenth Anniversary Album

NEW YORK—A deluxe commemorative album titled "Eddy Arnold—An American Institution" will be released next week by RCA Victor in honor of Eddy Arnold's 10th anniversary with the company.

The special package, which is a collector's item at a popular price—$3.95—will be available as one 10" long playing or two extended play records. The repertoire consists of ten favorite country tunes, one from each of the past ten years, none of them previously recorded by Eddy Arnold. Included are several country-western songs that became popular hits as well—"Tennessee Waltz," "Cold, Cold Heart," "You Can't Be True, Dear," "Slowpoke" and others. The album also contains an accompanying booklet with informative notes and illustrations on Arnold's life and recording career.

A national advertising and promotion program has been set up for trade publications, consumer magazines and radio and television outlets. Dealer-distributor aids include a window display, counter merchandiser, deluxe hanger, special bulletins and co-op ad mats. As part of its promotion on the disk jockey level RCA Victor is shipping the complete version of "Eddy Arnold—An American Institution" to its DJ lists.

Three single releases are also planned simultaneously with the deluxe album: "I've Been Thinking" b/w "Don't Forget," recorded for the pop market as well as country-western; "It Took A Miracle" b/w "I Always Have Someone To Turn To," a special sacred record; and a new kiddie release Arnold cut with his 8-year-old daughter, Jo Ann, titled "The Horse With The Striped Pajamas" b/w "Why Daddy?"

Western Star

HOLLYWOOD — Western Star Eddie Dean, whose latest recording is "I Dreamed Of A Hillbilly Heaven" on the Sage and Sand label, recently did turnaway business at the Riverside Rancho where he appeared with The Frontiersmen. They were guests on the Squeekin' Deacon's show over KXLA. There has been talk also that Dean might play the part of the late Hank Williams in the movie, "The Life Story Of Hank Williams."

CINCINNATI CUT-UPS

Looks like WLW will replace the Pee Wee King TV show late in January with **Eddie Cantor** on films. In the humble opinion of this writer the Flyin' W Show was the best that the Crosley station has produced in a many-of-moon, and certainly the one most worthy of a net-work try. It does seem a shame that we won't be meeting such stars as **Patti Page, Minnie Pearl, Connee Boswell, Hank Snow, Bill Kenny, Cowboy Copas** and others, just when we were beginning to look forward to a Friday night for our favorite TV show. . . . **Flo Wilson** appearing with **Deke Moffitt's** orchestra and **Roger Ray** (Comedian) sang her own Christmas song which was recorded by **Rita Faye** (MGM) "There Really Is A Santa Claus" at the Hotel Alms Ballroom. . . . TV stations in this area are eyeing the bowling bandwagon. Seems that several Sundays ago WKRC-TV started the bowling ball to rollin' with an exciting film called "Championship Bowling" and now WCPO-TV will follow with weekly series from local bowling lanes. Could be the sport will catch on like TV wrestling. . . . A new Country & Western band called "The Hayriders" has been formed by Crosley Broadcasting. (It's a copy of the **Pee Wee King's** band that was voted No. 1 Country band by the **Cash Box** poll.) . . . 3D in Cincinnati means a new wacky show by "**Dick, Doug and Discs.**" It all goes to prove that something new can be had in radio by a simple change in format, and we can give the boys credit at WNOP for that. . . . **Marian Spellman** and **Bonnie Lou** (King) are featured in the December issue of Disk Magazine.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT FIVE)

1. MORE AND MORE . . . . Webb Pierce (Decca)
2. IF YOU AIN'T LOVIN' . . . . Faron Young (Capitol)
3. LOOSE TALK . . . . Carl Smith (Columbia)
4. I DON'T HURT ANYMORE . . . . . Hank Snow (RCA Victor)
5. THIS OLE HOUSE . . . . Stuart Hamblen (RCA Victor)
6. ONE BY ONE . . . . Kitty Wells & Red Foley (Decca)
7. THIS IS THE THANKS I GET . . Eddy Arnold (RCA Victor)
8. YOU'RE NOT MINE ANYMORE . . . . Webb Pierce (Decca)
9. IF YOU DON'T SOMEBODY ELSE WILL . . . . Jimmy & Johnny (Chess)
10. BEWARE OF IT . . . . Johnnie & Jack (RCA Victor)

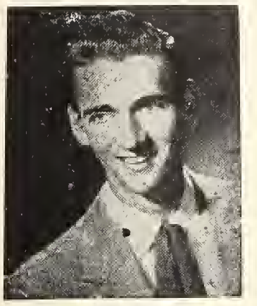
11) NEW GREEN LIGHT. 12) PENNY CANDY. 13) LET ME GO, LOVER. 14) COMPANY'S COMIN'. 15) CHRISTMAS CAN'T BE FAR AWAY. 15) TIME GOES BY.

THE CASH BOX *Reports* THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)
2. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. **IF YOU DON'T, SOMEBODY ELSE WILL**
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)
4. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)
5. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
6. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)
7. **THIS IS THE THANKS I GET**
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
8. **THIS OLE HOUSE**
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
9. **PENNY CANDY**
   Jim Reeves
   (Abbott 170; 45-170)
10. **IF YOU AIN'T LOVIN'**
    Faron Young
    (Capitol 2953; F-2953)

THE CASH BOX Country Roundup

FILLING YOUR STOCKINGS WITH COUNRTY SMATTERINGS. . .


CARL SMITH

Faron Young, blazing personal appearance trails upon his release from the U. S. Army recently, scored before a fine audience when he and the **Wilburn Brothers, Doyle and Teddy** entertained at the Palace Pier. The group also recently worked the Meadowbrook in Cedar Grove, N. J., where **Mimi Roman** (Decca) appeared as guest. Mimi is currently clicking with her version of the **Hank Williams** number . . . "Weary Blues From Waitin' ". **Eddie White** is manager of the Decca songstress. **Jimmy Simpson** (Hidus) currently touring West Texas, back in Nashville and Grand Ole Opry with guest spot on **Ernest Tubb's** Record Shop Show on Christmas Night. **"Curley" Tom Haley** of KPEP, San Angelo, Tex., is handling Simpson's bookings. Jimmy will be visiting with **Paul Kallinger, Clay Eager** and **Charlie Walker** before returning to Nashville. **Jim Denny**, WSM Artist Service Bureau topper, reports these New Year's Eve Shows: Playing St. Paul and Minneapolis, Minn.; **Carl Smith, Webb Pierce, Hank Snow, Audrey Williams, Cowboy Copas, Jimmie Rodgers Snow, Eddie Hill.** Playing Washington, D. C. **Red Foley** and **Ernest Tubb.** On New Year's Day this same group will do performances in Richmond, Va. **Connie B. Gay** of WARL, Arlington, Va., will care for the show's promotion. **Paul Long**, also a favorite Country deejay of WARL will probably also lend a hand on the show's promotion. Scheduled for New Year's Eve personal appearances in Evansville, Ind., are **Martha Carson** and her band, along with **George McCormick, George** (Candy Kisses) **Morgan**, and **The** (Bill) **Carlisles.** Martha is set for the NBC Portion of Grand Ole Opry, Dec. 25. Upon their return from Alaska, **Roy Acuff** and his group will play Jacksonville, Orlando, Tallahassee, Pensacola and conclude their schedule in Mobile, Ala. **Becky Bowman** unites with the **Carter Sisters, June Carter** moves over for appearances with the **Carl Smith** group. **Tony Depres** of Montreal, Canada, who does a disk jockey show over OKLV in that city, was in Nashville recently for his first visit. The Canadian lad records for Victor. **Red Sovine** now working with **Webb Pierce** and his Wondering Boys, and according to **Lucky Moeller**, Pierce's manager, the group is scheduled for a string of personals through Virginia, W. Virginia and Carolina right away. Moeller also reports that Webb and his band will do a dance date in Dubuque, Iowa. **Marty Robbins** (Columbia) takes time out for visit with parents in Glendale, Arizona over the holidays. **X. Cosse**, who manages **Martha Carson**, also took under wing recently for management, **The** (Bill) **Carlisles.** Tree Music Pubbery rep **Buddy Killen**, set to open offices here for the Nashville-New York Company! Word just received that MGM plans to release a recording by **Fred Rose** around January 14. One of the last sessions Fred Rose conducted, that of **Jimmie Collie** (Hickory) is being shipped now . . . titles are "Conscious" (Set Me Free), backed with "Cry Like A Baby." **Little Jimmy Dickens** has also recorded the "Conscious" ballad. **Tommy Hill** and **Al Terry**'s forthcoming releases were also among the last sessions **Fred Rose** conducted. **Horace Logan**, program director of KWKH, Shreveport, and the "Louisiana Hayride" in process of mailing out their new Souvenir Album. It's a good looking book. **Brushy Joe Peacock** of KTXL in San Angelo, Texas, says that he is new in the folk music field and could use a few hints, particularly on how to handle TV DJ shows using filmed numbers. **Carolyn Bradshaw** (Chess) is still working the **Cliffie Stone** Show in California and is due back on the Hayride this Saturday, Dec. 25. **Billy Walker** is once again a regular member of the Hayride staff and has recently recorded another session. **Jim Reeves** set for a tour of Europe, and Mrs. Reeves says that she believes she will go along, also. **Johnny Horton** now the proud father of a daughter and **Jerry Rowley** has his chest out about his infant son. **Whitey Webb**, a fiddler of note for many years in the South Carolina belt, recently realized a long-time ambition, when he had the opportunity to fiddle on the Grand Ole Opry. There's more to this than meets the eye. . . . Whitey was shot in the hand with anti-aircraft shell during the Korean War, and since this, has developed cancer in his hand. Realizing his hand would have to be amputated, Whitey had postponed this operation until he could appear on the show. **Preston Temple**, advance agent for the **Ferlin Huskey** band, along with Huskey and **Bob Ferguson** brought the boy's attention to the directors at Grand Ole Opry for his appearance! **Bill Morgan** has just sliced another pair of tunes for Columbia. **Bruce Barkley** (Columbia) promoting his recording of "Tantalizin' Rhythm" and "Wild Honey." Bruce and his Mrs. were in Nashville for the DJ Convention recently. **Pete Hunter** teamed up with **Jimmy Hear** and **Perk Williams** (Capitol) in Baytown, Tex., and played to a capactiy house recently. Pete is scheduled to appear with **Lonzo** and **Oscar**, Opry Comics on Jan. 4. **Jim Wilson**, Country Disker at WHOO, Orlando, Fla., took a two-week vacation after the DJ Convention, and stopped by **Fred Wamble's** in Montgomery, Ala., and guested on Fred's Show over WBAM, prior to his continuing home!

JIMMY RODGERS SNOW

TOMMY HILL

Uncle Eb Brown, WGST-Atlanta, Ga. deejay reports that **Chester Smith's** Capitol waxing of "Wait A Little Longer Please Jesus" is starting to break open in Atlanta. **George T. Popkins**, Pop's Country Store, WXGI-Richmond, Va., helped **Faron Young** celebrate his separation from the Army by devoting an hour to the artist. Country fans are really taking to **Jackie Miles**' pop waxing of "I'm A Rollin' " according to **Henry Tuck**, WREV-Reidsville, N. C. Jim Wilson's newsletter made its appearance again this week, after the short vacation interruption. **Herbert Shucher**, manager of **Carl Stuart**, WCOO, Boston, Mass., reports that Stuart recently had a very succesful engagement at Belmont, Mass., and at the Mohawk Ranch in Boston. Carl was featured at John Hancock Hall in Boston, where the WCOP Original New England Hayloft Jamboree originates, and appeared on the same program with **Elton Britt** and **Eddie Zack. Jack Turner** (Victor) and his band recently were the featured attraction at the Hillbilly Festival in Columbus, Ga. Turner and his band were also featured recently at the Court Square in downtown Montgomery for the Retail Merchants Association. Turner is a regular featured performer along with his band on the Deep South Jamboree over WBAM in Montgomery, Ala. **Paul Cohen's** A&R topper of Decca's C&W department, promotion of passing out roulette wheels at the Deejay Convention here in Nashville in conjunction with **Mitchell Torok's** Decca release of "Roulette" has apparently proven a winner; Torok is a top tunesmith and has lots of talent. The roulette wheels, exact miniature duplicates of the real thing, were donated for the promotion by the E.S. Lowe Co. of New York. **Joe Morris**, Assistant Manager for WOIC, Columbia, S. C., informs us that he is collaborating (that means working together) with **Billy Hayes**, writer of "Blue Christmas" on a new song. Joe also pens that his unit . . The Silver Dew Boys, expects a new record release soon. Also from Columbia, S. C., way is word that **Gene Faust** now promoting Saturday Night Barn Dance in the Township Auditorium each week using special guests. This is a combined feature with show running from 8-10 P.M. and dancing from 10 to midnight. **Slick Norris** tells us that Country Disk spinner **Pete Hunter**, KRCT, Baytown, Texas, visited with **Jimmy Newman** (Dot) at the Moulin Rouge Night Club in Lake Charles, La., recently. It is rumored that the two are teaming up to write a song. The night club is a regular stand for **Jimmie Newman, Johnny Hicks** from the Big "D" in Dallas reports that the **Maddox Brothers** and **Rose** worked the show Dec. 3 and were booked for a return engagement on Dec. 18. **Tex Ritter** also recently guested on this Country Music attraction. **Dean Hillbilly Evans** of WXOK, Baton Rouge, La., recently formed a band known as the Wood Sawyers. The band includes **Jack Youngblood**, fiddle, and a Columbia artist, **Jimmy Smoke**, banjo, formerly with Grand Ole Opry, **Lum York**, comedian, formerly with **Hank Williams** and **Lefty Frizzell. Little Jimmy Dickens** turns out one of his best record performances in a long long time with his version of "When I Played The Fiddle" (Stinky Passed The Hat) and "Conscious" (Set Me Free). **Jimmie Collie** penned the novelty "Fiddle" tune while **Boudleaux Bryant** takes writers' honors for the ballad . . . "Conscious." Two strong ones for Jimmie. **Skeeter Bonn** (Victor) is introduced with his new session . . . one that should go far in establishing this artist to his deserving position in the country field. Bonn's tunes are "My Son, My Son" and "Baby Doll." Topside is a ballad from across the sea, a British best seller that makes ideal listening. "My Baby Doll" is a fine original by Skeeter . . . a-yodelin' waltz full of good folk ideas. Watch Skeeter do some scatting with this tune! **Johnny Sippel** into Dallas to work with **Lloyd Cook**, operator of Cook Distributors, Mercury Distributors in that city. Sippel is regional sales manager for Mercury. **Art Talmadge,** Vice Pres. in charge of A&R at Mercury was recently discharged from the hospital after a series of treatments for slipped disc (not referring to 45 rpm's either). **Dee Kilpatrick,** A&R head of Mercury's C&W department, setting recording session's with label's **Betty Amos, Benny Martin & Chuck Reed.** Betty is now featured on the "Louisiana Hayride" and will stop over in Nashville for her session. Kilpatrick will spend the Holidays in Charlotte, N. C., with his small daughter, Judy! **Hank Snow** (Victor) set for guest appearance Dec. 29 on the Perry Como CBS-TV'er in New York! **Dub Allbritten,** manager of **Red Foley,** vacationing with his mother in Paducah, Kentucky for the Holidays. Young **Bobby Myers** will accompany Allbritten on the trip! **Werley Fairburn** (Capitol) is reported to be hittin' at a fast clip with his recording of "I Feel Like Crying." **Johnnie** and **Jack** (Victor) and **Kitty Wells** vacationing for a couple of weeks during the Holidays! **Joe Lucus,** Acuff-Rose rep now in his new home here in Nashville on Hogan Road. **C. V. "Red" Jones,** a PFC, is now with the American Forces Network in Berlin. "Red" was formerly with KVET in Austin, Texas. . . . A Very **MERRY CHRISTMAS, EVERYONE** . . . and, a prosperous **NEW YEAR** filled with happiness!

CARL STUART

BETTY AMOS

Billy Powell, steel guitarist for the Hired Hands, WIS, Columbia, S. C., for several years, has joined the staff of Radio Station WLET, Toccoa, Ga., as an announcer. The **Davis Sisters,** noted for bringing life and color to country shows, offer no exception to this rule with their current release, "Everlovin' " and "Tomorrow's Just Another Day to Cry." **George "Sammo" Morris,** for many years associated with the late **Byron Parker,** The Old Hired Hand, is now doing a fifteen minute daily program over WOIC, Columbia, S. C. **Cliff Rodgers,** Country Disker at WHKK, Akron, Ohio, turns in fine report on his last Grand Ole Opry Show promotion at the Akron Armory. **Ferlin Huskey** did his usual fine job of impersonations. **Bill Monroe** and His Blue Grass Boys. **Lonzo** and **Oscar** and **Tommy Warren**—all did excellent performances, Rodgers reported. Next group set for Akron January 2, include **Little Jimmy Dickens, Del Wood, Lazy Jim Day** and **Mac Wiseman. Cliff Rodgers** will do another session soon on King, with his organization . . . the Buckeye Pals and The Melody Maids. **Hal Lone Pine** does his first solo since "I'd Like To Sit With The Baby Sitter." Tunes are "I Should Have Subtracted" and "Add A Name." From one deejay to another . . . **Marty Roberts,** WCKY, (Coral) recently called **Cliff Rodgers** while the latter was on the air. Rodgers simply flipped the switch and talked with Roberts on the air direct from the phone . . . and allowed Marty to introduce his own record, "St. Louis Blues." **Dub Dickerson** (Capitol) recently worked personal appearances in Oklahoma and opened new show, Jamboree, in Jacksonville, Fla. Dickerson is scheduled for another recording session in January. Am receiving lots of good reports on the new Decca release by the "Cowboy Church Sunday School." Other records receiving good nods include **Red Sovine's** "Outlaw" on Decca, **Mitchell Torok's** "Roulette" (Decca), "Never" by **Red** and **Betty Foley** backed with "Hearts Of Stone" by Red and the **Anita Kerr** Singers, and **Leon Payne's** "Your God and You."

Season's Greetings
EDDIE DEAN AND THE FRONTIERSMEN
sing
"I DREAMED OF A HILLBILLY HEAVEN"
c/w
"Stealing"
SAGE & SAND RECORDS
5653½ Hollywood Blvd. Hollywood 28, California
Phone HOllywood 9-1527

DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

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Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of ***The Cash Box!***

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS ... the original $15.00 you sent for the entire year's subscription!!

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If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!

THE CASH BOX

NUMBER 45

JULY 31, 1954

VOLUME XV

Dean Martin, Sheree North and Jerry Lewis jum
they hear the reports on their latest Param
"Living It Up." Dean has plenty more to jum
his Capitol recording of "Sway" has climbed a
on the charts. He follows it with "That's What
he sings in the movie. Not to be outdone, Jerry
Capitol release, "Candelabra Boogie" and "Ple
Me Down A Baby Brother." As for Sheree No
have to sing a note.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting weeks' issues) of ***The Cash Box***. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

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Season's Greetings
from

TOWN HALL PARTY

Compton, California

WESTERN MUSIC'S HALL OF FAME

Starting January 1 Town Hall Will Be Heard Coast to Coast
On The NBC Radio Network, 7:30 to 8:30 Each Saturday Nite P. S. T.

WES & MARILYN TUTTLE
Wes is musical director of Town Hall Party
Latest Capitol hit:—
"Never" b/w
"Friendly Love"

JOHNNY BOND
Artist-writer of Town Hall
Current Columbia hit:—
"I Lose Again" b/w
"Everybody Knew The Truth But Me"

TEX RITTER
Capitol's singing cowboy
Current release:—
"A Whale Of A Tale" b/w
"High On A Mountain Top"

JOE MAPHIS & ROSE LEE
Singing duo of Okeh Records
Latest hit:—
"Honky Tonk Love Affair"
b/w "Quicksand"

FREDDIE HART
Whose Capitol version of "Loose Talk"
is becoming big talk nationwide

BONNIE SLOAN
Star of Columbia Records
Newest hit:—
"Don't Call Me A Tramp"
b/w "Alone I Cry"

JAY STEWART
Friendly emcee of Town Hall Party Show

FIDDLIN' KATE
Noted violinist

TEXAS TINY
Comic emcee at Town Hall and
KFOX (Long Beach, Cal.) deejay

PLUS

- MERLE TRAVIS
- THE RANGER QUARTETTE
- TEX CARMAN
- SANDY & ALVADEAN COKER
- MARY LOU
- BETSY GAYE
- LARRY & LAWRENCINE COLLINS

— and —

THE TOWN HALL PARTY BAND

QUINCY SNODGRASS
Comedian. Newest member of Town
Hall. Well known comic in the East.

BIG 3 HOUR TV SHOW—KTTV Channel 11—SAT. 10 p.m. to 1 a.m.:
ON RADIO THROUGHOUT THE WEST FRI. 9:00 to 9:30 p.m. OVER CLEAR CHANNEL STATION KFI
ALWAYS 10 TOP RECORDING STARS

THE BIGGEST WESTERN OF THEM ALL

SEASON'S GREETINGS

from the J. P. SEEBURG CORPORATION and all
SEEBURG DISTRIBUTORS

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

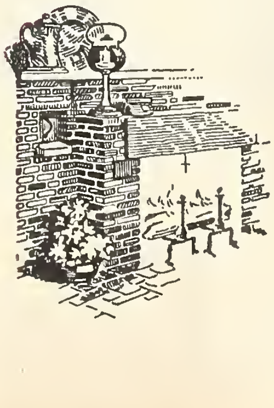
THE
Select-o-matic
100
THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

America's Finest and Most Complete Music Systems

Here and There • and Everywhere

It is the fervent prayer of all men

Peace
on
Earth
Goodwill
Toward
Men



The Christmas Spirit

Just like you we, too, feel that there's something extremely precious to this indescribable, indefinable and unfathomable certain something called: ***The Christmas Spirit.***

Whatever it is, it pervades the entire atmosphere over a tremendous part of the present world and, somehow, it permeates into the hearts and minds and wills and ways of all men and their offspring, even if it is for only the short time of ***The Christmas Season.***

Perhaps, as men begin to really remember, remember better than they remember now, how ***The Christmas Spirit*** brought them peace, and with peace, contentment, and the will to do good which, in turn, made them feel so much better inside themselves, spiritually as well as physically, perhaps then there will come the time when ***The Christmas Spirit*** will prevail all year long, all over the world, for all men.

Perhaps this is too much to hope for. This hope that peace will cover the earth with its softness and tenderness and contentment so that men of all nations, and of all colors and creeds, will be able to turn their minds to doing only good.

Every man has within him the power to do good. That is born and remains with him. But, it seems, over the years this power is challenged and humiliated, and gradually hardens, as the many evils fight against it.

Through all this, through all the evil, this power to do good reasserts itself at this time of the year as: ***The Christmas Spirit.*** Proving that there is yet possible, and most sincerely desired of all men, true peace, and the contentment that is part and parcel of peace.

The good that can be done. The finer and more beautiful things that can be accomplished. All this is made most clearly evident by ***The Christmas Spirit*** as it gently parts the curtains of darkness, allowing the eyes to gaze out on the glowing and glorious vista of peace and contentment for all men, everywhere.

This, then, is the true and reverent joy of ***The Christmas Season: The Christmas Spirit.*** For it is ***The Christmas Spirit*** which brings with it the hope that all men have in their hearts for a finer world. A world of peace. A world of contentment.

This great joyfulness, which is sung high to heaven by all men, should be jealously contained by man. It is the kind of joy that uplifts and satisfies his soul. That pleasures his mind. That cures his ills. That befits his likeness in his creation. That brings him the peace and contentment he is so desperately and eagerly striving for, which is symbolized by: ***The Christmas Spirit.***

Then why must ***The Christmas Spirit*** come but one short season during the year?

(Ed. Note: This editorial appeared last year. We received so much favorable comment, and because the message is expressed so vividly, we thought we'd reproduce it once again.)

'54 GOOD BUSINESS YEAR

Reports from All Over Nation Agree 1954 was Good Business Year. Music Continued to Hold Lead. Shuffle Games, Guns and Pinballs Enjoyed Good Reception. Kiddie Ride Sales Off But Operations Became More Stable. Vending Biz Held Its Own with Some Slideoff Noted for Short Period on Cig Vendors Due to Cancer Scare.

CHICAGO—"1954 has been a good business year," is the way one leading manufacturer expressed himself.

MANUFACTURE

Other noted manufacturers, in and around this coincenter, also expressed themselves in much the same fashion.

Some were more enthused than others but, on an overall average, all felt that business in 1954 was much better than they had ever expected it would be, considering the slideoff that began to make itself felt early in the year compared to the big boom of the former year.

As one well known manufacturer stated, "The introduction of new products revived the trade. The business that has ensued as a result, stepped up the overall average for 1954, bringing this year's business very close, and in some instances, equal to 1953."

DISTRIBUTION

Distributors, too, on an overall average, reported that business for 1954 was much better than they had ever expected.

In some areas, such as the West Coast, distributors report that business held up well over the summer and that since fall business has been at a record rate.

Many of these West Coast distributors now believe that their 1954 business will exceed the business they did in boom '53.

In other areas of the nation distributors reported that the new products which were introduced picked up business for them especially since the beginning of the fall season.

The result, they report, is that '54 business on an average held very close to 1953.

MUSIC

Most outstanding in 1954, as in '53, was music equipment. "The growing interest in music," as one well known leader reported, "shows that the operators are eager to assure themselves a strong and basic operation which will not be affected by business or legal upheavals."

He, and many others like him, agree that the operators thruout the nation have come of the belief that of all equipment known to the industry, music, over the long run, has proved itself worthy of the investment required.

Many claim that the growing interest in music can also be attributed to the spread of 10c play during 1954. Operators believed they would be able to go along with a more solid assurance of profit as long as dime play came into being in their areas.

IN-LINE GAMES

Leading all equipment from the profit standpoint were the in-line games. The new games introduced in this division of the field in 1954 were of such outstanding quality and appeal that they simply walked away with all honors as to money earning ability.

The in-line games also continue far ahead of all other amusement equipment in the field as far as popularity is concerned. Those operators who can operate the in-line games report that they have been the most outstanding moneymakers of any equipment yet introduced to the field, past or present.

SHUFFLE GAMES

Next to these were the 1954 shuffle games. Not only were these new types, but very ingeniously designed for greater play appeal, and more beautiful than any ever seen in the field.

The shuffle games appear in almost every area in the nation and are continuing this popularity.

The fact remains, as many reported, that the number of players, rather than diminishing as the price of the play increased from 5c to 10c, have actually increased.

The shuffle game field bids fair to continue its popularity. Even tho there is a demand for lower priced games in this field, the players are causing them to remain so popular that, in most cases, price has become secondary.

It is generally believed that about 85% of the shuffle games now operate on dime play and this, in itself, is bound to continue the game's popularity with the operator, many believe.

FIVE-BALL GAMES

Next to these, in 1954 popularity,

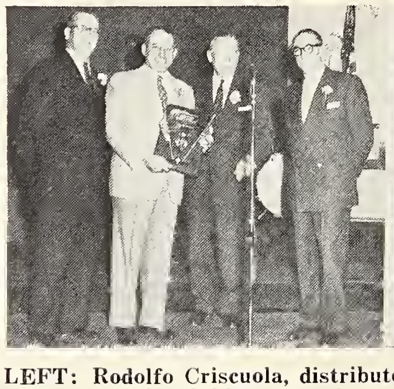
(*Continued on Page* 55)

Wurlitzer Miami Meet

MIAMI BEACH, FLA.—Everyone looks happy when these pictures were taken at the recent meeting of domestic and international distributors of The Rudolph Wurlitzer Company, December 6 to 9, at the di Lido Hotel, this city. (Story Dec. 18 issue of The Cash Box.)

TOP: Distributors from the United States in the meeting room to listen to Wurlitzer executives from both Chicago and North Tonawanda, N. Y.

BOTTOM: Export sales meeting attended by international distributors from 25 foreign countries.



LEFT: Rodolfo Criscuola, distributor for Wurlitzer phonographs in Puerto Rico, receives sales Achievement Award for the Caribbean area from Wurlitzer executives. (L to R): R. F. Waltemade, Wurlitzer vice-president; Criscuola; R. C. Rolfing, Wurlitzer president; and Art C. Rutzen, Wurlitzer export sales manager.

RIGHT: R. B. Williams (right), Wurlitzer distributor in Dallas, Texas, returns the favor as he presents Mr. and Mrs. Robert H. Bear, Wurlitzer sales manager, with a model of the "Ocean Monarch," which transported the Wurlitzer cruise guests to Bermuda. Presentation was a surprise move after Bear had awarded similar models to each of the distributors and their wives who won the Wurlitzer "Let's Cook Up Sales" contest and participated in the November Bermuda trip.

Season's Greetings

Two for the Money . . .

GOTTLIEB'S **flashy, colorful**

and proven, accepted

GOTTLIEB'S *Super* **JUMBO**

DIAMOND LILL

- MULTI-TILT FEATURE Action continues for remaining players even though one or more players tilt out their own scores.
- TRIPLE MATCH Feature with multiple play awards.
- MODERN MASSIVE CABINET.
- BURGLAR-PROOF CASH BOX.
- ADVANCE DESIGN SCORING UNITS! A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

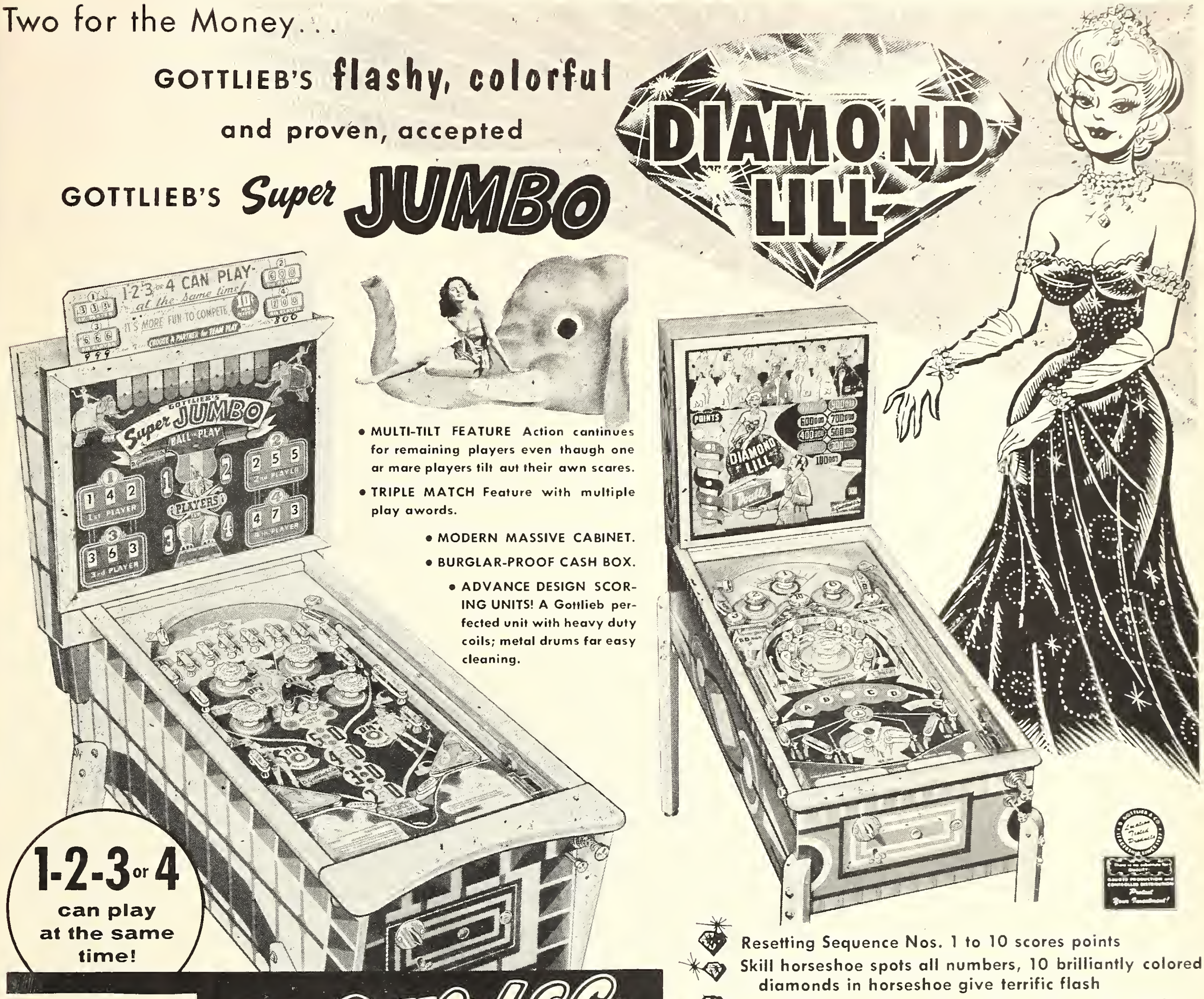
1-2-3 or 4 can play at the same time!

- Resetting Sequence Nos. 1 to 10 scores points
- Skill horseshoe spots all numbers, 10 brilliantly colored diamonds in horseshoe give terrific flash
- A-B-C-D rollovers when made, light kickout holes for replays and super high score
- Special rollunders spot numbers
- Mystery rollover awards replays
- 4 Pop Bumpers
- 2 Flippers

SEE THEM AT YOUR DISTRIBUTOR ***NOW!***

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS


1-2-3 or 4 CAN PLAY at the same time!
IT'S MORE FUN TO COMPETE
Super JUMBO
BALL-PLAY
PLAYERS
DIAMOND LILL

Philadelphia Music Ops Plan Dime Play

Committee to Meet With Westchester & Balto Ops

PHILADELPHIA, PA.—The swing to dime play continues like a snowball going downhill.

A committee of eight prominent Philadelphia music operators is meeting with Carl Pavesi, president, and Max Klein, vice president of the Westchester Music Guild, this week to discuss the problems involved in changing over to dime play.

Then, later in the week, this committee will meet with Irv Goldner, president of the Amusement Machine Operators of Greater Baltimore, and Mac Lesnick, distributor in that area, to listen to their experiences.

Philadelphia operators have decided to change over to dime play, and this initial step is to learn first hand the results of those operators already operating at 10c, 3 for 25c, and to hear just how these men went about making the changeover. By listening to these men who have been changing their equipment to dime play, the Philadelphia coinmen realize they can eliminate any mistakes made by others, thereby hastening their own success.

Season's Greetings

TO THE ENTIRE COIN MACHINE INDUSTRY

from

MUSIC OPERATORS OF NEW YORK, INC.

250 WEST 57th STREET, NEW YORK CITY

ALBERT S. DENVER, Pres.

Holiday Greetings

FROM

Harry and Hymie Koeppel

KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y.
(Tel.: Circle 6-8939)

Foremost wholesalers of reconditioned phonographs.
We also carry a full line of plastics.

Deluge Of Agreement On:

"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"

Many Immediately Advise Will Set Aside One Day's Dimes Between January 17 and 21 from All Machines for Donation to Local Chapter of "March Of Dimes" Campaign

CHICAGO—A veritable deluge of agreement greeted the first opening editorial announcements by *The Cash Box* this past week of its second annual *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"* campaign.

From near and far operators, jobbers, distributors, suppliers, manufacturers and others, advised that they were 100% back of this campaign to set aside one day's intake of dimes from all equipment to be donated, in a record busting campaign, to the *"March Of Dimes."*

Phone calls, wires and letters arrived at almost every office of *The Cash Box,* and are continuing to arrive even while this is being written, praising this publication for its all out campaign to help gain better public relations for the entire industry by its program: *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'."*

Some music operators reported that this would give them the opportunity to test dime play in their areas. Others stated that the one day's donation of dimes being inserted into their machines should be the clinching convincer to any skeptics as to whether or not dime play could actually work in their territories.

In short, agreement to the campaign is not only unanimous from a true charitable standpoint, but, many also see it as the great help that they need to change over to dime play in their areas.

The fact that the operators do not have to attempt to collect all of their machines the morning after the day they set for donating all dimes inserted into their equipment but can, instead, collect just a few high spots, and then set an average for all their machines and donate this in the form of a single check to the local chapter of the *"March Of Dimes,"* has also met with instant approval.

(Editor's Note: It is the hope of The Cash Box *that each and every operator will report the sum of the check he donates to his local chapter of the* "March Of Dimes" *so that a total can be had by the end of the week for impressive public relations for all the industry. All such information as to individual donations, unless otherwise specified, will be kept strictly confidential by this publication.)*

Most impressive is the fact that though last year's first attempt could be labeled 'successful,' only as 'a first attempt.' It is now generally believed that the resulting donations from this second year's campaign are sure to aggregate a very outstanding total of monies for the *"March Of Dimes."*

The week that has been set for such donations also met with agreement. Any day that the operator chooses, from January 17 up to and including January 21, 1955, will be the week accepted by the *"March Of Dimes."*

Local officials of the National Foundation will work closely with the operators in their areas to help them obtain publicity and other notice of the operators' efforts in helping the *"March Of Dimes"* campaign.

The fact that all the operator need do is inform his local chapter of the *"March Of Dimes"* drive of his intention to set aside a day also met with approval.

Local chapters are being notified by national headquarters of the *"March Of Dimes"* regarding the plans of the nation's juke box owners and will be ready to offer whatever possible help they can.

Please

NOTIFY

The Cash Box

26 WEST 47TH STREET
NEW YORK 36, N. Y.

OF THE AMOUNT OF THE CHECK YOU DONATE TO YOUR LOCAL CHAPTER OF THE "MARCH OF DIMES" CAMPAIGN! HELP THE INDUSTRY GO OVER THE TOP!! (Notice: All information as to individual donations will be kept strictly confidential, unless otherwise specified.)

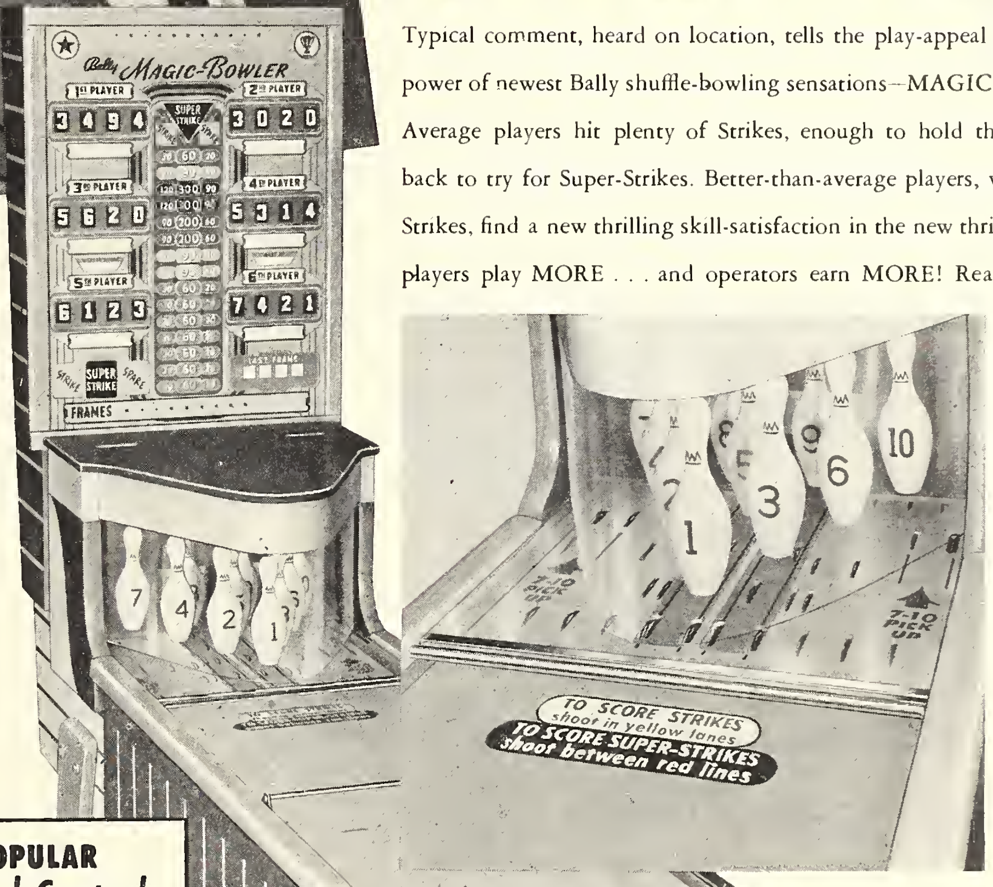
I'm not too good

BUT I CAN SCORE STRIKES

YOU'VE GOT TO BE GOOD TO HIT THOSE FANCY EXTRA-SCORING

SUPER-STRIKES

Typical comment, heard on location, tells the play-appeal reason for record-smashing earning-power of newest Bally shuffle-bowling sensations—MAGIC-BOWLER and MYSTIC-BOWLER. Average players hit plenty of Strikes, enough to hold their interest and keep them coming back to try for Super-Strikes. Better-than-average players, who soon get bored with "too-easy" Strikes, find a new thrilling skill-satisfaction in the new thrilling Super-Strike feature. So MORE players play MORE . . . and operators earn MORE! Read the big bowler news below.


Bally Magic-Bowler
1st PLAYER
2nd PLAYER
3494
3020
SUPER STRIKE
3rd PLAYER
4th PLAYER
5620
5314
5th PLAYER
6th PLAYER
6123
7421
SUPER STRIKE
FRAMES
7-10 PICK UP
7-10 PICK UP
TO SCORE STRIKES shoot in yellow lanes
TO SCORE SUPER-STRIKES shoot between red lines

- Light-up scores
- Club-styled cabinet
- Adjustable 10 5 frames
- 7-10 Pick-up
- Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes, Super-Strikes
- Formica playfield
- Giant realistic pins
- Hinged playfield, pin-hood and doors
- Speedy Totalizers
- Instant pin re-set
- Quiet operation
- Sturdy, trouble-proof mechanism

How SUPER-STRIKES boost play, profit

PUCK shot along strike-lanes (grey in picture, yellow on actual game) scores Strike. But, if puck stays between lines marked on strike-lanes (black in picture, red on game), score for knocking down all pins is SUPER-STRIKE, listed in center column of backglass, up to a juicy 300.

SUPER-STRIKES increase earning power by attracting and holding extra-skilled players, without discouraging players of average skill. Result is that MORE players play MORE, operators earn MORE.

POPULAR
Speed-Control
SCORE-BOOSTER

Player controls speed of shot—not too fast, not too slow—to ring up highest scores for Spares, Strikes and the new thrilling SUPER-STRIKES.

Bally BIG-TIME

GREATEST IN-LINE GAME EVER BUILT
SEE BACK COVER

THE CHAMPION

GREATEST KIDDY-RIDE OF ALL TIME
SEE PAGE 77

Bally

Magic-Bowler

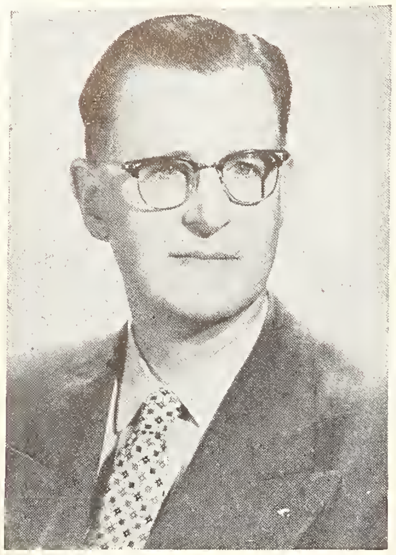
WITH POPULAR MATCH-PLAY

CHOICE OF DIME-A-PLAY
OR
DIME-A-PLAY,
3 PLAYS FOR A QUARTER
POPULAR SIZE:
8 FT. BY 2 FT.

Mystic-Bowler

WITHOUT MATCH-PLAY

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois



Season's Greetings

The officers and directors extend sincere Season's Greetings and best wishes for a prosperous New Year to all music operators, manufacturers, record companies and all others allied to the phonograph industry.

George A. Miller
National President and Business Manager

MUSIC OPERATORS OF AMERICA

128 East 14th Street
Oakland 6, California

SENSATIONAL NEWS

THIS IS IT!

12 MONTHS TO PAY FOR KIDDIE RIDES

We have just concluded arrangements with a Finance Company to finance over a period of 12 months our sales of KIDDIE RIDES for our customers anywhere in the United States or Canada.

We have the largest stock in the United States of used KIDDIE RIDES—100% shopped and reconditioned. Complete satisfaction guaranteed or your money cheerfully refunded.

SPACE SHIPS
BALLY SPACE SHIP
DECO (HYDRAULIC) SPACE SHIP

BOATS
BALLY BOAT
MISS AMERICA
OCEAN LINER

BERT LANE FIBREGLASS HORSE MERRY-GO-ROUND
LEE MANUFACTURING COMPANY MERRY-GO-ROUND
BALLY MOON RIDE
FLYING SAUCERS
T-V RIDE
DRIVEMOBILE
EXHIBIT 22-RIFLE SHOOTING GALLERY

SMALL OR JUNIOR RIDES
EXHIBIT PETER RABBIT
ELSIE THE COW
EXHIBIT FERDY THE BULL
EXHIBIT PONY EXPRESS
LEE REINDEER RIDE
LEE PALOMINO JR.
EXHIBIT JUNIOR JET (LIKE NEW)

FOLLOWING KIDDIE RIDES BRAND NEW IN THE ORIGINAL CARTON
BALLY MOON RIDE
(We believe MOON RIDE to be the greatest deluxe ride in the world. One location grossed $312 in two weeks.)
DRIVEMOBILE

HORSES
BALLY CHAMPIONS, New and Reconditioned
EXHIBIT BIG BRONCO, New and Reconditioned

TRADES ACCEPTED

REDD DISTRIBUTING CO., INC.
298 LINCOLN STREET
ALLSTON 34, MASS. AL 4-4040
Exclusive Distributors for **WURLITZER—BALLY—UNITED**

St. Lawrence Seaway Development Will Help Coin Machine Industry

CHICAGO—Work on the St. Lawrence Seaway will start this coming summer, and cities along the Great Lakes are busy evaluating their potential as ports for ocean shipping.

According to plans, it is believed that ocean going ships will be penetrating the interior by 1960.

At this time, city after city is undertaking surveys of its waterfront area, studying proposed inmprovements and cost figures, and making industrial surveys to determine if the potentialities exist to warrant pushing for an adequate port to handle the expected new flow of waterfront trade.

The advantages of these ports to the coin machine industry is wide spread. Manufacturers, most of whom are located in this city, will be in a position to ship equipment to foreign countries without the necessity of first transporting them to Eastern ports. This will entail large freight savings, as well as shorten transportation time. Wholesalers, too, in these waterfront cities will gain considerably. They will be able to ship reconditioned equipment to European and South American countries at considerable savings, and also will gain by faster deliveries.

Chicago, which has begun to call itself the nation's sixth most important port, has a program which calls for an initial expenditure of $25 million to develop the first section of its port at the south end of Lake Calumet. Another $100 million is earmarked for improvements to permit barges from the Mississippi to enter Lake Calumet.

Detroit figures conservatively it will need $100 million, but is waiting until Congress appropriates the money.

Toledo has 35 miles of water frontage, of which 14 miles must be developed.

Cleveland is now spending $40,000 on an area survey to determine what types of goods and in what volume it can be expected to use these facilities. It has a program calling for a $100 million outlay for port improvements.

Milwaukee is now enlarging one of its transit sheds. Also being built is a $2 million viaduct to provide better truck access to the waterfront. Bankers are now studying the question of floating a multimillion dollar bond issue to finance a new marine terminal.

Other ports along the Great Lakes also are making plans to attract the expected new flow of trade. These include Erie, which needs substantial improvements to match plans laid down by Buffalo. Many millions are to be spent. Oswego also will spend some $20 millions.

With the above programs of expansion, many people will be put to work in these areas. In addition, with the growth of these territories, cities all along the way will increase its permanent residents. Operators of coin machines will stand to benefit greatly with the added patrons in these cities and towns.

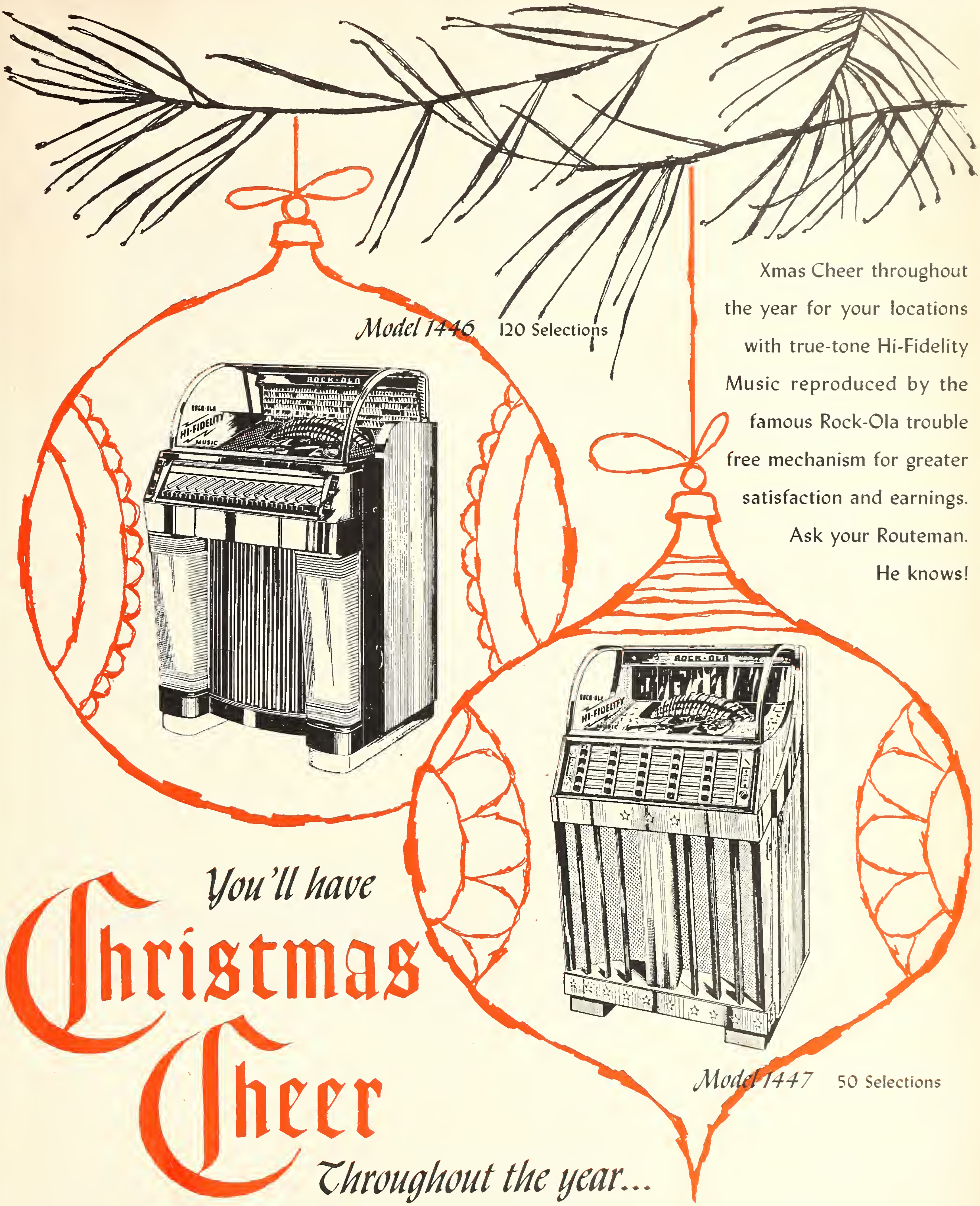
Season's Greetings

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW THAT WE'VE READ ALL THREE EDITORIALS THIS IS WHAT WE THINK OF

The Billboard's suggestion for a "Fact Finding Board"



Model 1446 120 Selections

Xmas Cheer throughout the year for your locations with true-tone Hi-Fidelity Music reproduced by the famous Rock-Ola trouble free mechanism for greater satisfaction and earnings. Ask your Routeman. He knows!

Model 1447 50 Selections

You'll have

Christmas Cheer

Throughout the year...

with **ROCK-OLA** *Hi-Fidelity Music*

ROCK-OLA manufacturing corp. 800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

Season's Greetings

. . . AND FOR A

HAPPIER, MORE PROSPEROUS

NEW YEAR

Deal With
The Firm That Service Built

ALLAN SALES, INC.

6 Floors of Better Buys!

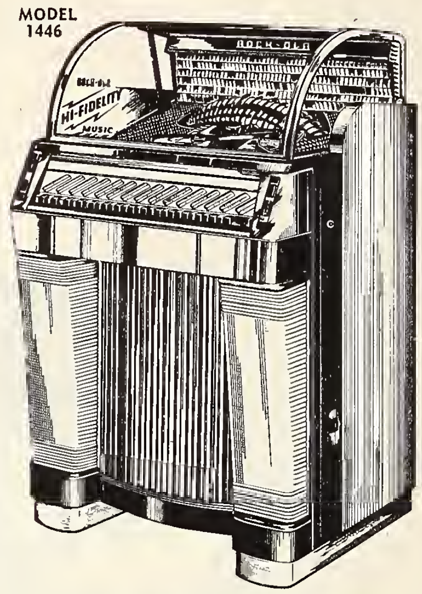
937 MARKET STREET
WHEELING, W. VA.

(All Phones: WHEELING 5472; 5473)

Season's Greetings

AND FOR A HAPPIER, MORE PROSPEROUS
NEW YEAR

ROCK-OLA HI-FI



ROSS DISTRIBUTING, INC.

3401 N. W. 36th STREET
MIAMI, FLORIDA
(Tel.: 64-4864)

90 RIVERSIDE AVENUE
JACKSONVILLE, FLA.
(Tel.: 6-1551)

Season's Greetings

KANSAS CITY MUSIC OPERATORS ASSN.
KANSAS CITY, MISSOURI

Season's Greetings
★
STATE MUSIC DISTRIBUTORS, INC.
3100 MAIN STREET DALLAS, TEXAS

We're Letting the Cat out of the Bag Soon!

WAIT 'til you see
Williams
NEW
GUN GAME!

P.S.—It has a genuine Remington Rifle for Sharp Shooting!

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Louis Boasberg, as a member of the New Orleans Times-Picayune "Doll and Toy Fund," is devoting considerable time to this project. He urges all coinmen to send in their contributions to this very old and wonderful charity. "Also tell them," says Boasberg, "not to forget Henry Dupre's "Toys For Tots Fund" at W.W.L. . . . "Milton" at Dixie Coin Machine Co., tells us that operators are saying wonderful things about AMI's model "F" phono, and are buying them faster than he can write up the orders. . . . **Johnny Caldwell** of Dixie Coin, back at his ol' stomping grounds, Biloxi, Miss., with United Novelty. . . . **Cathy Hutton** of Dixie, reported to be so very very much in love. . . . Ricky and Lois Sturgell of A. I. Distributing, leave Wed., Dec. 15, on an early morning flight to Oklahoma. This is Ricky's first plane ride—but, after all, he's only 20 months old. . . . **Earl Gill** of Slay Music, Hattiesburg, Miss., in for the day—first time in a long while. . . . **Vincent Cefalou**, Baton Rouge, La., doing a little Xmas shopping here. . . . **Nick** of Nick's Oaks Amusement, out of the hospital after a minor nose operation. . . . **O. T. Odder**, Slidell, La., stopped off here on his way to Baton Rouge, where he has an operation going. He still has chickens and says they come before his pin games. (Can this be true?) . . . **Jake** of Jake Cigarette Service, rushing to get all of his cigarette machines lined up by Dec. 24—that's his usual fill-up day, and he would like to be "Home For The Holidays." . . . Crown Novelty a real bee-hive of activity. Trying to even get to **Paul Ricard** is quite a chore. **Nick Carbajal**, you can't locate for love or money. . . . Tac Amusement personnel all excited over their coming big Xmas party which will be held at the Pic-A-Meal banquet room. Mr. Tac is recognized as one of the swellest fellows to work for. . . . Noted Pete Nastasi in that pretty auto. Pete's one of the real old timers in the biz, and well liked by all. . . . Mr. Chesser, Jackson, Miss., in for a couple of days.

A Very Merry Christmas And A Happy New Year

TO ALL OUR CUSTOMERS, OUR FRIENDS, AND ALL OF OUR MANUFACTURERS

FROM

America's Most Beautiful Distributing Building

TARAN DISTRIBUTING INC.

TARAN DISTRIBUTING, INC.

3401 N. W. 36TH STREET, MIAMI, FLA. • 90 RIVERSIDE AVE., JACKSONVILLE, FLA.
(Phones: 64-4864; 64-4865; 64-4866) (Phone: 6-1551)

'54 Good Business Year

(*Continued from Page 46*)

remained the five-ball game. This game still continues to hold its strong position in the field.

Tho not as many have been introduced the past few years as there used to be presented in former years, the very fact that new games came at less frequent intervals, gave the operators the opportunity to amortize their new games, and the player's demand for ever more intricate pinballs continued the popularity of the five-ball game.

It is believed that, as long as this industry will remain in existence, there will be one type or another pinball presented.

The pinball game is so strongly entrenched in the player's favor, and found on so many thousands of locations everywhere in the world, that it remains a prime favorite.

GUN GAMES

Most outstanding amusement development of 1954 was the return of the gun games. Their popularity zoomed overnight. There hadn't been any new type gun games introduced in any quantity since prior to War II.

Every so often some factory would present a gun, in most instances very similar to the prewar type, but sales weren't of such a volume nature as to induce a mass manufacturing entrance into the field.

This past year new type guns came into being, presenting an entirely new play concept, with the resultant effect that the gun game gained popularity almost overnight, and collections justified volume purchases by leading operators.

The result was that factory after factory entered into the field and now the gun games continue to roll along with ever growing popularity as new developments are introduced.

There is no doubt that the gun games will see many new improvements in 1955 and, as a result, are expected to continue to hold their strong sales position in the industry all during the forthcoming year, as long as the factories will continue to introduce ever more interesting play arrangements.

KIDDIE RIDES

The only big sales slideoff that came about in the amusement division of the industry was the kiddie rides. Having overproduced these for a few years there was chaos in the field and the leading manufacturers withdrew.

The few who held on did so on the theory that some new equipment would always be needed by the operators of kiddie rides. They were right in this regard.

What was most surprising was the fact that the kiddie ride operators found that the horses remained the most popular. Continuing orders for

(*Continued on Page 56*)

Merry Christmas

and Thanks to our many friends for their sincere interest and help in making the United Music Operators of Michigan, Teen Age Project, such a successful continuing public relations program.

THANKS TO:

Amby Hughes—Cadillac
Bunny Paul—Essex
Chuckles—X Label
Curly Hickson, Band & Arnold Clayton
Dan McLachlin & Band—Amateurs
Diablos—Fortune
Dupree Victorian Choir
Four Freshmen—Capitol
Four Joes—MGM
Frankie Castro—Mercury
Kathryn King—Prevue
Little Margie Peters—Burgundy
Lorelies—Dot
May Hawks—WJR Singing Artist
Rusty Draper—Mercury
Sax Kari & Band—Sax's Records
Walter Stevens—Blind Pianist
John Gallagher—*Detroit Times*
Mike Salsinger—*Detroit News*
Warren Stromberg—*Detroit Free Press*
Vernor Davis, Margaret Button—Vernor's Ginger Ale
Mayor's Committee on Children and Youth
Dept. of Parks & Recreation
Parent Teachers Association
Al Crane—WCAR
Austin Grant—CKLW-TV
Ben Johnson—WEXL
Bob Steven—CKLW-TV
Bob Baldrica—DXYZ
Clark Reid—WJR
Don McLeod—WJBK-TV
Don Grant—CKLW-TV
Frank Sims—WKMH
Gordon Sparks, Jr.—WEXL
John Russell—WJR
John Wales—WWJ
Larry Bova—WCAR
Larry Gentile—WJBK
Lee Ringers—WXYZ
Russ Mulholland—WWJ
Ted McCoy—WJLB
Tom George—WJBK
Edwin Nye—WJLB
Joe & Jim Siracuse—United Sound System
Detroit Police Dept. Youth Bureau
United Community Services
Business Men's Groups

The Teen Age Show, Sunday, November 28, 1954, was a tremendous success.

The Press, Radio, TV, Civic and Businessmen's Organizations have pledged their help in continuing the Teen Age Program, sponsored by the United Music Operators of Michigan. So we have good reason to say

Merry Christmas Everybody

UNITED MUSIC OPERATORS OF MICHIGAN

"Experienced Operators of Recorded Music"

ED. CARLSON, *Pres.* ROY SMALL, *Conciliator*

PLAY AROUND THE CLOCK
LAS VEGAS
NEVADA

MEET OLD FRIENDS AT

The WESTERNER

GAMING • SALOON • RESTAURANT

23 FREMONT ST. DOWNTOWN LAS VEGAS, NEVADA

"Play Around The Clock"

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPLE • HOPPEY PEPPLE
HENRY SYLVESTER • JOE SYLVESTER • MAITLAND MURPHY • DICK GRAVES

Season's Greetings

Geo. George

Roy Monroe

. . . AND FOR A MERRIER CHRISTMAS AND A HAPPIER, MORE PROSPEROUS NEW YEAR . . . WRITE . . . WIRE . . . OR PHONE US TODAY!

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO ★ (Tel.: SUperior 1-4600)

'54 Good Business Year

(*Continued from Page* 55)

these, tho not of a striking nature, surprised many in this field.

Regardless of the fact that there has been a slideoff, as far as sales and manufacture are concerned in the kiddie ride field, the field itself has become more solid. The respite from over-manufacture and sales gave the kiddie ride operators a chance to stabilize their routes.

The resultant effect has been that the kiddie ride operators now believe they are much better off than they ever were. They are continuing on ahead, purchasing whatever they require, without straining themselves financially or fearing loss of locations to new people who come in with upsetting, and even ridiculous, commissions.

VENDING

The vending machine business did not enjoy as great a year in 1954 as it did in '53, from all reports.

This can be attributed to a great many pertinent factors. In the first place leading business maker in the vending machines division of the industry, has always been the cigarette machine.

As the cancer scare came along, sales almost halted completely. They resumed after a period of time when the cigarette machine ops found that the drop in sales wasn't of such proportions to upset their general business.

Now most of them find that a great many of the machines they had on their routes aren't fitted for the new type packs of filter cigarettes. This created a sales jump for new machines.

In the meantime drink dispensers of all kinds were continuing along, but with the many new and impressive changes which came to the drink vendor biz, new type machines were required by the operators.

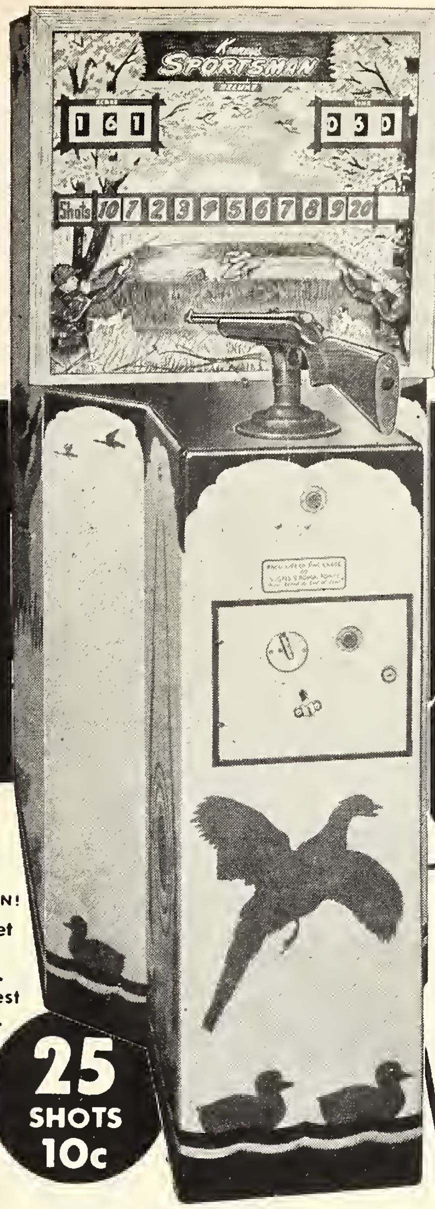
Demand for these halted much production, it is reported, and sales fell backward here. Now that most of these manufacturers have new type drink dispensers under way, it is believed that business will revive, especially as the warmer weather of 1955 comes along.

Most outstanding sensation in the vending field were the bulk charm vendors. These took strong hold. Without too many at first noting the fact, operations were suddenly appearing thruout the nation. This division of the vending field zoomed to the very top mark. Some legal difficulties are arising regarding these vendors here and there, but, as yet, the field continues very active.

CONCLUSION

On an overall average, the entire industry, in all of its divisions: music, amusement and vending, enjoyed much better business than anyone expected.

The result is, as the new, bigger type amusements come to the field, as the new vendors get into production, and as the new high fidelity phonographs take stronger hold, the belief is that 1955 will be a very active year for the industry.



NEW!
FASTER!
MOVING TARGETS!

Keeney's DELUXE
SPORTSMAN

HIGHER SCORES

SPEEDIER PLAY!

BIG EXTRA BONUS:

New MATCH-A-SCORE "0 to 9" gives player 10-50-100-200 or 500 Award Points!

FEATURES
- Rabbits—Pheasants—Ducks POP-UP on mystery basis!
- Roving Targets always on-the-move in realistic 3-D colorful hunting scene!
- Slug Rejector • Standard 6 volt bulbs • Genuine Regulation Hunting Rifle!

TIME 060

2 BONUS POINTS added to score for each unit of time under 60. Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

5 DUCKS in back row..................3 points each
5 PHEASANTS in center row........20 points each
5 RABBITS in first row................2 points each

IMPORTANT! This original combination of roving POP-UP TARGETS creates a *brand new* desire for competitive target shooting thru a true test of marksmanship.

New Design eliminates chain on rifle!
•
Unit is also available as
SPORTSMAN
without
Match Feature
or
Replay Button

FITS EVERY LOCATION!
Cabinet only 29 in. at widest point.

25 SHOTS 10c

SEE IT! TRY IT! Keeney's Deluxe Sportsman far surpasses any gun you've ever operated. It is without equal for producing gun game profits!

SEE YOUR KEENEY DISTRIBUTOR NOW!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Agree Correct Programming Produces Greater Income

More Foreign Language Recordings Being Programmed as Music Ops Study Locations

CHICAGO—Music operators now agree that correct programming is one of the most important essentials for efficient and profitable operating.

By paying closer attention to the needs of their individual locations, thruout this city, operators have found that they are taking in extra coin with recordings they formerly never dreamed of using in their juke boxes.

One outstanding example is the many foreign language records which are now appearing on juke boxes.

As one operator stated, "Never before realized that there were enough foreign speaking peoples on some of my spots who wanted to hear recordings in their own language.

"The play that some of these records get," he added, "is truly remarkable. The result is that our collections have gone up considerably.

"We are now making it a practise to check each and everyone of our locations to ascertain whether, or not, there are records which would bring in extra coin, if programmed on our phonographs."

Leaders here for a long time now have been urging better programming. The operators who are giving each one of their locations their individual attention, and checking on the recordings which are placed in the phonographs, are finding that much extra coin results when the machines are correctly programmed.

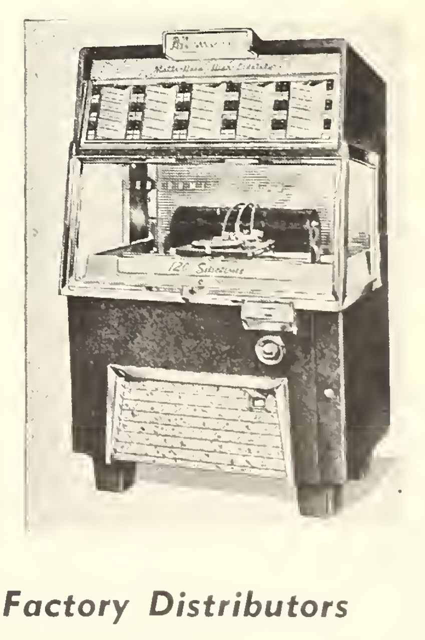
The resultant effect is that a survey thruout the city shows more and more operators are more carefully programming their juke boxes.

They are checking with the people who patronize the locations, as well as the location owners, to learn whether various types of recordings, different from what are already in the phono, will help produce extra income.

Phono Industry Gets Newspaper Publicity

OKLAHOMA CITY, OKLA.—As a result of its recent showing of the new AMI model "F" phonographs by Copeland Distributors, this city, a lengthy story appeared in the Sunday feature section of The Daily Oklahoman.

The story detailed some of the history of the juke box industry, and listed some statistics regarding the number of machines operating in the state, as well as the license taxes paid by the operators.



For A Merrier Christmas
And A
Happier, More Prosperous New Year

AMI

MODEL F-120
120 SELECTIONS
•
MODEL F-80
80 SELECTIONS
•
MODEL F-40
40 SELECTIONS
•

Exclusive Factory Distributors

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.

806 N. MILWAUKEE AVE., CHICAGO, ILLINOIS
(ALL PHONES: CHESAPEAKE 3-4900)

Season's Greetings

. . . . to all our customers
manufacturers and friends
everywhere in the industry

Buster Williams

WILLIAMS DISTRIBUTING CO.

Exclusive Distributors For

★ Wurlitzer ★ United ★ Williams ★

1117 UNION AVENUE MEMPHIS, TENN

LIKE NEW
WURLITZER
Model 1500's
PHONOGRAPHS
WRITE OR WIRE
FOR OUR
LOW PRICE

COMMERCIAL MUSIC COMPANY, INC.
1501 Dragon Street
DALLAS, TEXAS
(PHONE: RIverside 6381)

TO ALL MY FRIENDS
A Merry Christmas
A Happy and Prosperous New Year

Irving Morris

IRVING MORRIS, Inc.
47 STANTON STREET, NEWARK 5, N. J. BIgelow 3-4300

Season's Greetings
HERB PERKINS MONTE WEST
PURVEYOR DISTRIBUTING COMPANY
4322 N. WESTERN AVE., CHICAGO, ILL. (PHONE: JUniper 8-1814)

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Coin machine business in New England has been well above expectations, distributors and operators agreed this Christmas as they looked back over 12 months of action in which music machines gained new popularity and acceptance and guns and bowlers stepped up in a surprising surge. . . . Music machines have risen now to the position of standard fixtures in almost every type of retail business in this region. . . . The industry also saw this year the expansion of the kiddie ride business with the moppet rides appearing in hotels, arcades, parks, department stores, drug stores, super marts and five and dime emporiums throughout Yankeeland. . . . It has been a good year and Christmas parties and festivities were cheery and merry along coin row as ops and distribs and their friends gathered.

Dave Rand, prexy, and **Irwin Margold**, gen. mgr., Trimount Automatic Sales Corp., feted their staff and personnel Sat. nite (18th) with a grand Christmas party in the Town and Country Room of the Somerset Hotel with representatives present from all the manufacturers they represent. Dave and Irwin had just returned from a quick trip to New York, Philadelphia and Baltimore where they visited leading Seeburg and other distributors and reported business outlook "excellent." Trimount employees and their wives and kiddies will be thrilled at the firm's tremendous Christmas party Friday (24) at the firm's showrooms where three Xmas trees will be laden with gifts and Santa Claus doing the distributing.

Lots of news in the Hub coin field this week. . . . **Si Redd**, Redd Distributors and **Bob Jones**, sales manager, back from the Miami Beach Wurlitzer meet at which plans and programs for 1955 determined—and Si made an immediate announcement that he has been successful in obtaining 12 month credit terms for ops outside of the New England area on kiddie rides and that he will ship anywhere. Redd now operates 800 kiddie rides in New England on location and claims the largest stock in the world of new and used kiddie rides. Firm recently shipped pieces to Singapore, Guam and Holland. Si is advertising the good news for ops of the 12-month bank credit terms he has won for ops in **The Cash Box** and will be pleased to hear from ops anywhere. . . . **Four lads** got a big ovation on Boston Common where they sang Xmas Carols in the program of the Mayor's Christmas Festival Committee, during their fourth time at Blinstrub's nitery in So. Boston. . . . **Jerry Flatto**, Boston Record Distributors, back from Manhattan trip where he finally got in to see "Pajama Game." . . . "Home for the Holidays" by **Perry Como** has been leading in plays during the Xmas season with **David Whitefield's** "Santo Natale" a close second, and "Christmas Alphabet," **McGuire Sisters**, third. "White Christmas," **Drifters** swing version, fourth, **Bing Crosby's** version, fifth. Novelty numbers were weak. . . . Record distribs reported biz slowed because no smash Xmas hit this season.

New England ops congratulating veteran coin man **Ed Ravreby** on appointment as J. H. Keeney & Co. distributor for his Associated Amusements. Ed has invited all ops in for a showing of Keeney guns, games, alleys and reports that he has arranged with leading banks and finance companies to take coin machine paper. A pioneer in the field of financing coin operated equipment since 1939, Ed has worked out new plans allowing for the expansion of interested New England ops. Ed will distribute all Keeney products throughout the New England states. His operation of World Fair, kiddie rides, continues with expansion into the Northern N.E. states. Just back from a swing through New Hampshire, Ed cut up jackpots with **Johnny Lazar**, Manchester, N. H.; **Bill Hamel**, Concord; **Ed Rudzinsky**, Lakeport; **Bill Parker**, Littleton; **Leo Pauquette**, Pennacook; **Fred Ferreta**, Concord, and **Joe Yakapoutsi**, Franklin. Ed reported big demand for new Keeney "Sportsman" Gun and its new high scoring feature. . . . Reported veteran coin op **"Brooksie"** of Dover, N. H., very ill. . . . **Bill Bolles**, Keeney regional sales manager, at Associated Amusement to meet with ops from Dec. 15 to 22. Ed also announced a new rental plan on Kiddie rides for ops at World Fair. After emerging from the wilds of N. H., Ravreby took off for the Nutmeg state and visited with **Pete Suma** of Bristol; **Eddie Novicus**, Forrestville; and **Dan Tolidas**, Collinsville. Next trip for Ed is into Maine and Vermont where he will roll up plenty of mileage in visiting coin ops. Visiting with Ed in Boston this week were ops **Martin Oliver**, Portland, Me.; **Jack Zideman**, Portsmouth, N. H.; E. S. **Loughton**, York Beach, Me.; **Ray Faini**, Framingham, Mass.; **George Mitchell**, Boston; **Leo Glossband** and associate, **Ernie**, Lynn.

A big merry Christmas and a great happy New Year comes from all the distribs on coin row in Boston to all their many friends and customers. . . . Best wishes for the holiday season were voiced to their many friends by **Barney** and **Louis Blatt**, Atlas Distributors (AMI) who have recently re-entered the music machine business after an absence of a few years. They are planning big promotions with ops in 1955. . . . **Jerry Golumbo**, from his Music and Television Corp., wished his many friends and customers the best of Christmasses and the happiest of New Years. . . . **Dick Mitchell**, from his Dick's Record Co., sent holiday greetings to his friends and customers. . . . And to all the ops, a very merry Christmas and a happy New Year from your correspondent.

CHANGING TO 10¢ PLAY?
PACKARD and SEEBURG WALL BOX CONVERSION
Ray Cunliffe
ARCADE GAMES 3018 East 91st Street
CHICAGO 17, ILLINOIS
(PHONE: ESsex 5-0500)

Williams LULU

NEW ACTION in Novelty Replay Locations

with

Williams

LULU

"Beat the Clock" feature!

★Ball in either skill Hole or "H" or "D" rollover operates Clock.

•

Lite-Up numbers on clock.

•

REPLAYS

•

"H-O-L-D" Feature Lites target for replay and game-to-game carryover!

- 2 THUMPER BUMPERS
- 2 SKILL HOLES
- 2 FLIPPERS
- 2 CYCLONIC RUBBER SHOOTERS

Another Williams Winner!

See your Williams Distributor!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

★ ★ ★

SEASON'S GREETINGS

TO ALL OUR FRIENDS

from

Williams

MANUFACTURING COMPANY

Wrenn App't'd Chi Coin Field Rep

GEORGE W. WRENN

CHICAGO — Samuel Wolberg and Samuel H. Gensburg, Chicago Coin Machine Company, this city, announced this week that George W. Wrenn has joined its organization as field representative for the South Western territory.

Wrenn will cover the states of Texas, New Mexico, Oklahoma, Arkansas and Louisiana.

Wrenn, a member of **The Cash Box** "20 Year Club," has a rich background in manufacturing and distributing.

After becoming sales manager with the Walbox Sales Company, Dallas, Texas, nine years ago, he and two associates in 1947 purchased the company, and Wrenn was appointed president. He sold his interest in the company in 1953. He then opened his own business which he conducted until December 1 of this year.

Because of its central location in the South Western territory, Wrenn and his family will continue to make their home in Dallas.

United Music Ops of Mich. Send 4000 Locations "Why 10¢ Play"

DETROIT, MICH.—Roy Small, conciliator and public relations counsel for the United Music Operators of Michigan, this city, advised that 4,000 locations in the area had been sent letters advising the owners of the operators reasons for 10c play. Included in the mailing was a reprint of "Why 10c Play," taken from The Cash Box.

An advertising campaign covering a period of ten days, and inserted in three daily Detroit newspapers, is also being used.

Ten radio stations in the Detroit area, program directors, newscasters and disk jockeys, are now represented in the United Music Operators of Michigan, and are taking part in the Teen-age Program.

A committee of six has been appointed to get juke boxes from members for Recreation Centers, as well as repair and record service from members who live in the vicinity of these clubs. The committee is made up of Sam Sapienza, Jim Robson, Sam Willens, Jim Jeffrey, Lou Fisher, and Frank Antaya.

Season's Greetings

from

Al Siegel

and the entire staff of

SIEGEL DISTRIBUTING COMPANY, LTD.

TORONTO • MONTREAL

VANCOUVER

★

WURLITZER PHONOGRAPHS

Season's Greetings

. . . AND THE VERY BEST OF EVERYTHING TO ALL OUR FRIENDS, CUSTOMERS, MANUFACTURERS AND TO ALL IN OUR INDUSTRY.

Lou Dunis

DUNIS DISTRIBUTING CO.

100 ELLIOTT STREET, WEST SEATTLE 99, WASH.
906 WEST SECOND AVENUE SPOKANE, WASH.
1003 S. W. FRONT STREET PORTLAND, OREGON

Exclusive Factory Distributors for

AMI, INC.
BALLY MANUFACTURING CO.
CHICAGO COIN MACHINE CO.
GENCO MANUFACTURING CO.

*ASCME

FOR A REALLY MERRY CHRISTMAS AND A HAPPIER AND MORE PROSPEROUS NEW YEAR . . .

Write! Wire! Phone us Today! Get the lowdown on all the equipment you need for the coming New Year—at prices that perfectly fit your pocketbook—plus the greatest list of used machine buys in all history!!

*ASCME

***All State Coin Machine Exchange**

2317 NORTH WESTERN AVE CHICAGO 47, ILL BElmont 5-6770

Season's Greetings
from
IRV SANDLER
SANDLER DISTRIBUTING COMPANY

110 ELEVENTH STREET
DES MOINES, IOWA

405 PLYMOUTH AVE., NO.
MINNEAPOLIS, MINN.

Coin Machine EXPORT Specialists

TRANS-WORLD TRADING CORP.

55 E. WASHINGTON ST., CHICAGO 2, ILLINOIS, U. S. A.
CABLE ADDRESS: "TRANSTRADE" (Telephone FRanklin 2-0360)

NOTICE TO IMPORTERS ALL OVER THE WORLD:

We take over your worries and assure you of obtaining exactly what you want. Let us be your agents for supplying all types of coin operated machines to meet your exact needs.

Full Production

CHICAGO—A birdseye view of the Keeney plant turning out rows and rows of the Keeney "Deluxe Sportsman." According to Keeney execs, the demand for the gun has been phenomenal and the factory is hard put to keep up with the orders.

Miller to Help Organize Seattle & Vancouver Music Operators

OAKLAND, CALIF.—George A. Miller, national president of the Music Operators of America (MOA), advises he will spend the entire week in Seattle and Vancouver, Washington, as well as a day or two in Portland, Oregon, to address the music operators in those areas.

Miller says he is in the process of helping the Seattle music operators organize a new association, which will be closely allied to MOA. "Music operators in this part of the country have been asking for my assistance for many months," stated Miller, "and this is the first time I have been able to spare the time away from the office due to the various activities of the national association. I feel that the entire West Coast will soon be fully organized, and that the music operators in this part of the country will support the national association 100 per cent."

Miller plans to leave for Chicago the latter part of December or the first part of January to meet with members of the national executive board for the final arrangements of the MOA Convention, scheduled to be held March 28, 29 and 30, 1955.

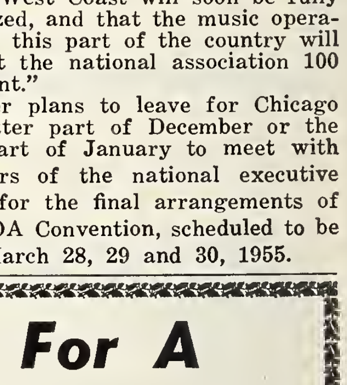
Best Wishes For A Happy and Prosperous New Year

PAUL A. LAYMON, INC.

1429-31 W. PICO BLVD.
BALLY DISTRIBUTOR
So. Calif., Arizona, So. Nevada

LOS ANGELES 15, CALIF.
NEW AND USED PHONOGRAPHS
Parts and Supplies

We're Letting the Cat out of the Bag Soon!



WAIT 'til you see Williams NEW GUN GAME!

P.S.—It has a genuine Remington Rifle for Sharp Shooting!

IMPORTANT NOTICE TO ADVERTISERS

Due To The Christmas and New Year's Holidays . . .

THE NEXT TWO ISSUES of

THE CASH BOX

(Dated: January 1st and January 8th)

MUST GO TO PRESS EARLY

ALL COPY and COMPLETE CUTS for the

JANUARY 1st Issue

MUST BE IN NEW YORK

WED., DEC. 22

★

ALL COPY and COMPLETE CUTS for the

JANUARY 8th Issue

MUST BE IN NEW YORK

WED., DEC. 29

THE CASH BOX

26 West 47th Street, New York (36)
Tel.: JUdson 6-2640

Season's Greetings

. . . and the Happiest Happy New Year

to all our customers, all our friends and all our manufacturers!

JAKE FRIEDMAN

FRIEDMAN AMUSEMENT CO.

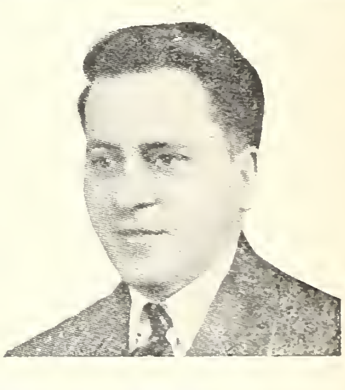
441 EDGEWOOD AVE., S.E., ATLANTA, GEORGIA

EXCLUSIVE FACTORY DISTRIBUTORS FOR

★ **AMI Inc.** ★ **Bally Manufacturing Co.** ★

★ **Genco Mfg. & Sales Co.** ★ **Arthur H. DuGrenier, Inc.** ★

Season's Greetings



Romeo Laniel

LANIEL AMUSEMENT

1807-13 OUEST RUE NOTRE-DAME ST. WEST
MONTREAL 3, CANADA
(PHONE: WE 1124)

Oomens Recaptures First

CHICAGO—Walter Oomens Sons' team went back into first place this past Monday (12/13), as ABC #2 dropped 3 games.

ABC #1 took 3 from ABC #2. High for #1 was Al Rice with 523, with Lenny Christiansen right behind with 506. High for ABC #2 was Irv Cairo, 455.

Star Music took 2 from Oomens. Charley Alesi was high for Star Music with 582. He bowled one 257 game, which is the highest score in 3 years of this league's history. Johnny Oomens was high for Oomens with 513. Isabell Oomens was high for women with 452.

Coral took 3 games from Mercury. Hank Sochacki was high man for Coral with 562. Eddie Walker trailed slightly with 545. Burt Loob bowled 599 to lead Mercury, also high for men.

Melody Music took 2 from Decca. Vic Jaccino lead the Melody team with 527. Frank Tutomase was high for Decca 475.

Paschke took 2 from Coven. Rene Gallet was high for Paschke with 490. High for Coven was Tom Nyland, 439.

B & B Novelty took 3 from Gillette. Warren Perodee led the B&B team with 536. Robert Hall was Gillette's high scorer with 442.

Atlas Music took 3 from Western Automatic. Morry Mineus was high man for Atlas with 467. Bill Nyland was high for Western with 482.

Monday evening (12/20) is position night, sweepstakes night and sponsor night and a big night is planned by all.

Merry Xmas

and

A Happy New Year

to . . .

RAY MOLONEY

and all the gang at Bally Manufacturing Co.

It's been a great year for all of us due to the marvelous products produced by Bally Manufacturing Company, and we look forward with confidence to a greater year in '55.

From Your Texas Distributors

PAN AMERICAN SALES
323 SO. ALAMO
SAN ANTONIO, TEXAS

WALBOX DISTRIBUTING CO.
3909 MAIN
DALLAS, TEXAS

AMUSEMENT DISTRIBUTORS
1218 LEELAND
HOUSTON, TEXAS

Season's Greetings

— from —

Jean and Dolores MINTHORNE

and the entire

Minthorne Music organization

•

MINTHORNE MUSIC COMPANY

- Los Angeles
- Beverly Hills
- Phoenix

If you have
PHONOGRAPHS for sale
CALL
DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

BUSINESS AS USUAL

We've had a fire . . . but are still doing business as usual. While renovating we will continue to deliver everything you need.

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Season's Greetings

from

MIKE MUNVES
577 - 10th AVE., NEW YORK, N. Y.

Capacity Crowd Attends 4th Annual AMOA Dinner-Dance

MIAMI BEACH, FLA.—The attendance at the Amusement Machine Operators Association's 4th Annual Dinner and Dance, held in the Pagoda Room of the Saxony Hotel, this city, on Saturday night, December 11, established a record.

However, the capacity crowd enjoyed themselves to the utmost.

Prior to the dinner, a cocktail party was held in the Cardinal Room, and everyone was in high spirits when they adjourned to the ballroom for dinner.

In addition to many out-of-town coinmen and their friends, local officials were among the association's guests. George Sax, owner of the Saxony, and close friend of coinmen thruout the country, joined in the festivities.

Local distributors, who had purchased large blocks of tickets, were seen greeting their many friends. These men were Ron Rood (AMI); Si Wolfe (Seeburg); Ted Bush and Ozzie Truppman (Wurlitzer); Eli Ross (Rock-Ola); and Sam Taran.

Out-of-town visitors noted were Barney Sugarman, New York; Dave Stern, New York; Jack Mitnick, regional representative for AMI; Bob Bear, sales manager for Wurlitzer; Joe Hrdlicka, service manager for Wurlitzer, Ben Becker, field representative for United; and Artie Daddis, regional representative for Wurlitzer.

Willie Blatt, president of the association, was gifted with a solid gold wrist watch and band by the members for the excellent work he's done over the years.

In addition to the regular Saxony show, the guests were entertained by Ralph Flanagan, band leader, Al Ciala, mambo artist, and Jimmy Grippo, hypnotist.

Coin Operated TV In Vermont Hotels Exempt From Tax

MONTPELIER, VT. — Coin-operated television sets in hotel rooms or other public lodging places are exempt from the taxes under the Vermont's juke box licensing act was the opinion handed down by Deputy Attorney General R. T. Stafford, this past week.

Stafford said the decision was based on the fact that the 1951 act specially exempts coin-operated radios in public guest rooms. In view of the fact that radio and television are considered by the authorities to be so closely interrelated and so similar, it is inferred they are of equal relationship.

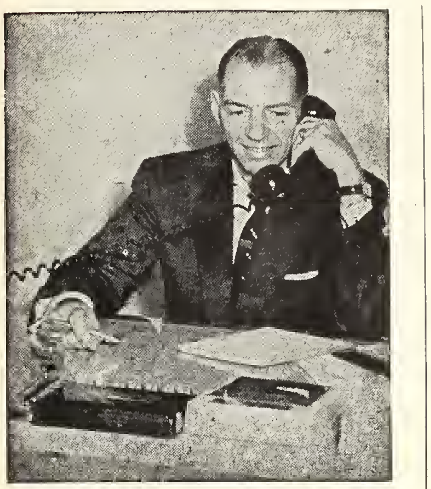
Juke boxes pay $25 per year per machine in the state.

Shapiro On NYMOA Board

NEW YORK—In a recent report listing the names of the music operators elected to serve on the Board of Directors of the New York Music Operators Association, the name of Donald (Doc) Shapiro was inadvertently omitted.

The organization increased the number of operators to six serving on the board this election, and Shapiro rounds out set-up.

United Presents Two New Games



BILL DeSELM

CHICAGO—Bill De Selm, general sales manager of United Manufacturing Company, announced this past week that, to greet the New Year, the firm was presenting two new games to the trade.

The first is the "Mars Shuffle Alley," which De Selm describes as, "having the greatest features of any shuffle game which we have yet introduced to the field."

He also pointed out that the "Mars Shuffle Alley" would feature "easy, medium and hard strikes" and, he stated, "changeover scoring."

Tho he wasn't too specific in regard to this new 'changeover scoring' feature, he did say:

"There is no doubt that this is going to interest every single operator. The best way to describe this most unusual type of scoring is for every operator to get over to his nearest United distributor and see it in action.

"It is, without any doubt," he concluded, "the most fascinating type scoring which has ever been incorporated into the play of any shuffle game we have ever produced."

The next new product is the "Bonus Gun" which, in the estimation of those who have seen it, De Selm reported, "is absolutely the very greatest idea presented in guns."

The "Bonus Gun" makes use of hillbilly scenery in a most attractive fashion and is one of the most colorful guns yet produced, he added.

"But," said De Selm, "what makes this 'Bonus Gun' so great is the rapid fire scoring.

"This has never before been attempted in any gun and it has already won tremendous acclaim from all of our distributors who have seen it.

"Everyone will acclaim this new 'rapid fire scoring' for it is a dual arrangement of the finest type scoring action yet put into a gun game."

Exhibit Xmas Party

CHICAGO—Exhibit Supply's annual Christmas party for all the employees of the firm went off on schedule this week.

Beginning at 1:30 P. M., at the Midwest Athletic Club, the children of all the firm's employees were given their very own, private Xmas party.

Santa Claus was there, as well as variety entertainment, and an orchestra.

There were gifts for all the children. There was lunch and candies and all sorts of goodies.

Beginning at 7 P. M., that same day, the mothers and fathers of all the children, all employees of Exhibit Supply, had their own private Christmas party.

Employees choose their own committees for all arrangements. Their invitation read: "From 7 P. M. until — — — ?"

As one Exhibit executive stated, "This was the grandest of all the Christmas parties we've ever enjoyed."

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Mr. and Mrs. Ike Sundem of Montevideo, Minn., were in shopping and also getting a large stock of records to take care of their music stops for the next few weeks. . . . **Lawrence and Don Sieg** of Eau Claire, Wisc. were in the Twin Cities shopping around and looking over the latest in bowlers. . . . **Art Hagness** of Grand Forks, N. D. does not let a little snow stop him. When he has to make a trip into the Twin Cities he just gets in his car and rolls along. . . . **T. J. Fischer** of Waconia, Minn. keeps the boys posted on how the ice fishing is out at Lake Waconia and if it is good the boys shoot out there to get their limit of the crappies that abound in the lake there. . . . **Lyle Kesting** of Benson, Minn. in addition to picking up some parts and supplies for the route also did some shopping on the side for his "old Man" **Henry Kesting**. Can't say what it is since Henry might read about it in Cash Box. . . . There were a number of operators in Twin Cities recently shopping for parts and machines for their routes and even doing some early Christmas shopping. Recent visitors were **Jim Lucking** of Benson, Minn.; **Bruce Windhurst** of Aberdeen, S. D.; **Ben Weiss** of Bemidji, Minn.; **L. P. Wilbur** of Duluth, Minn.; **John Howe** of Foley, Minn.; **Jack Tomar** of Two Harbors, Minn.; **Gordon Dunn** of Moose Lake, Minn.; **Ben Kragtorp** of Tracy, Minn.; **Charles Sersen** of St. Cloud, Minn. and **Pete Wornson** of Mankato, Minn.

Season's Greetings

Recorded Music Service Association
CHICAGO

Boat Ready For Gottlieb Distribs

CHICAGO—As Alvin Gottlieb reported this past week, "The 'Flipper' is ready for the use of any of our distributor family who will visit Florida this winter."

As he does each year, David Gottlieb left for Miami Beach and will stay at the new Fountainebleau Hotel.

Right at the oceanside dock of the hotel will be the 48-foot Chris Craft 'Flipper.'

The boat is completely equipped for deep sea fishing expeditions as well as for general entertainment.

All the Gottlieb distributors are invited to make use of the 'Flipper' when they visit Miami during the winter season.

"This year," Alvin Gottlieb reported, "we have some new innovations on the boat which will please many of our distributors who are deep sea fishermen."

Keeney Key Club Meets

CHICAGO—One of the most unusual inner factory organizations is that of J. H. Keeney & Comany, Inc.

This firm has its own "Keeney Key Club." The club is composed of all the "key personnel" of the Keeney plant.

These men meet at regular intervals to discuss new ideas, correct any misunderstandings, and arrange for greater harmony and cooperation among all divisions of the organization.

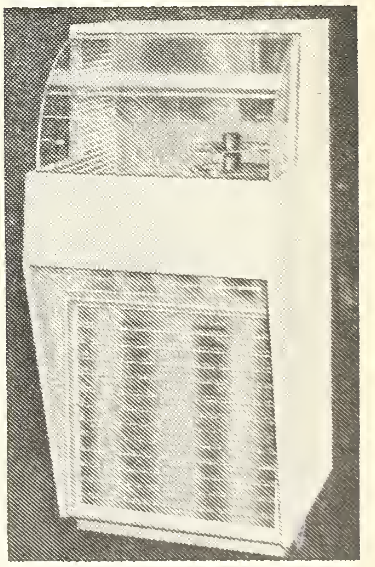
The "Keeney Key Club" held a meeting this past week at Mangam's Chateau in Lyons, Illinois.

Walter H. Harrison, one of the firm's engineers, who is president of the club, did the talking for the entire organization.

The 'Keeney Key Club' presented Roy McGinnis with a gorgeous Christmas gift. He is now leaving for his Florida home where he spends the winter.

This was a social rather than business meeting, according to Paul Huebsch, but, as Paul reported, it was one of the most interesting meetings the "Keeney Key Club" has yet held.

Sensation Everywhere!
HOME MODEL JUKE BOX
Non-Coin Operated • Non-Selective
45 R.P.M. Automatic Record Changer. Holds 12—7" records. F.O.B. New York $79.95
3-speed Automatic Record Changer. Holds 10—12" or 12—10" records. F.O.B. N. Y. $89.95

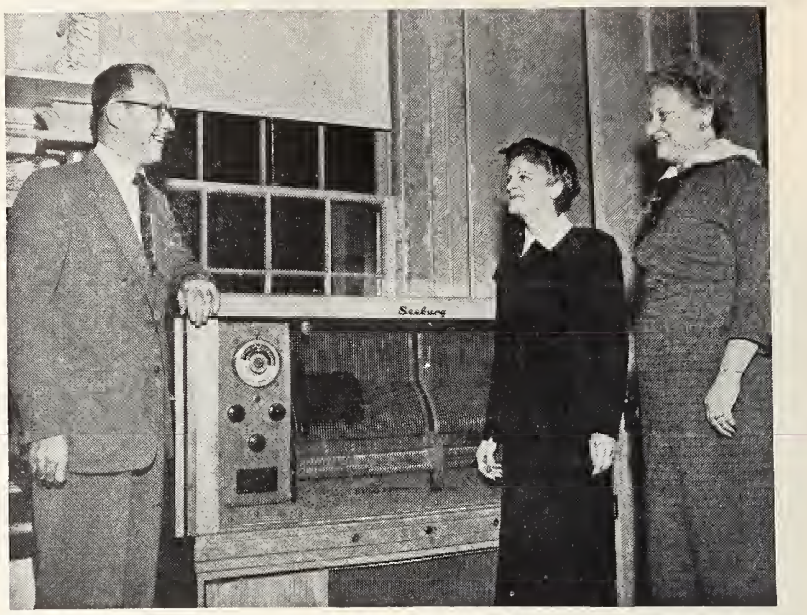


Check or Money Order. No C.O.D.'s
Same Distributor Territory Available
SEACOAST DISTRIBUTORS, INC.
594 Tenth Ave., New York 36, N. Y.
BRyant 9-4684

Season's Greetings

from Bally

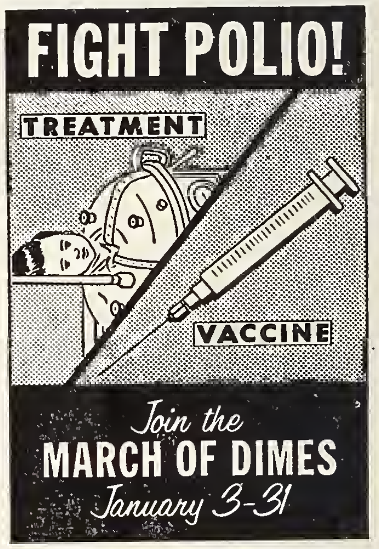
Music For Blind



SYRACUSE, N. Y.—The darkened lives of Onondaga County's blind were brightened last week when the Davis Distributing Company, this city, presented the Lighthouse with one of the company's Seeburg Select-O-Matic "200" record players in memory of Leonard C. Illingworth, who served for many years as president of the blind organization.

Pictured above, Robert Romig, general manager of Davis Distributing, is shown making the presentation to Mrs. Illingworth (center), and Mrs. Elizabeth Locke (right), Lighthouse director.

Al Wertheimer, executive vice president of Davis Distributing, well known coinman, has participated in many local charities over the years, and this donation to the Lighthouse is only one of many distributed thruout the area by his firm.



STRONG AND DURABLE — EASY TO INSTALL

Phonograph REPLACEMENT PLASTICS

Guaranteed Authentic Replacements to Match Originals

A. M. I.

MODEL		
A	Tops, l. or r.	$9.50
	Centers, l. or r.	16.50
	Bottoms, ea.	11.70
B	Dome	17.65
	Centers, l. or r.	9.60
	Bottoms, l. or r.	9.60
C	Centers	5.65
	Bottoms, ea.	6.75

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12	$14.95
Model 146-147-148 Domes	15.95

ROCK-OLA

Available to fit Models 1422-1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250	
Center Dome	$18.95
Dome Ends, ea.	6.10
MODEL 1400	
Center Dome	13.80
Dome Ends, ea.	11.20
MODEL 1500	
Center Dome	15.00
MODEL 1015	
Top Corner, l. or r.	7.50
Lower Sides, ea.	5.50

Write for Quantity Prices

•

Distributors, Write

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored . . $7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

Season's Greetings
TO ALL OUR FRIENDS IN THE INDUSTRY
★
DISTRIBUTING CORP. OF ILLINOIS
1231 WEST CHICAGO AVENUE CHICAGO, ILLINOIS

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year .... Month ....

NAME ....

FIRM ....

ADDRESS ....

CITY .... ZONE STATE ....

Philly Coin Ops Launch Drive to Combat Delinquency

PHILADELPHIA, PA.—In an effort to combat juvenile delinquency, the Amusement Machine Association of Philadelphia, this city, has launched a drive to supply 32 Youth centers with coin operated equipment.

In cooperation with the city's Commissioner of Recreation, the organization has set up a plan to supply these centers with juke boxes and shuffle games. The association is also supplying the juke boxes with records and service, and the machines will be checked every two weeks.

A big send off was given this citywide movement by the association in the form of a "Juke Box Party" at the Greenwich Recreation Center on Friday night, December 10, at which teen-agers were entertained. Special guests included recording artist Julius LaRosa; Deputy Commissioner of Recreation, Robert W. Crawford; Sam Stern, president of the association; Joe Silverman, business manager; and Jerry Locks, of the Board of Directors.

"Our objective", stated Joe Silverman, "is to keep the teen-agers busy in the evening and tire them out so that their only objective is getting home when the centers close. For the adults, we expect to install as many shuffle board games as the City centers can accommodate."

Chicago DCI Donates Phono to Board of Education Center

CHICAGO — Distributing Corporation of Illinois, this city, outstanding juke box owners, added to their many donations this past week by arranging for the gift of a phonograph to the City of Chicago's Board of Education, Columbus Recreational Center, 2120 West Augusta Boulevard, this city.

Francis B. McKeag, who heads the City of Chicago's Board of Education Recreational Centers, contacted *The Cash Box* asking for "still another donation of a juke box for the 7th and 8th Graders of this School as well as for the High School students who hold dances there".

Distributing Corporation of Illinois immediately agreed to the donation and simply stated:

"Whenever Mr. McKeag indicates that we can deliver the phonograph, completely filled with records, we shall be extremely happy to do so."

This adds another to the many, many donations made by D.C.I. to various outstanding charitable and educational institutions in this city.

Siegel Named Genco Distrib

CHICAGO—Sam Lewis of Genco Manufacturing & Sales Company, this city, announced the appointment of Siegel Distributing Company of Canada as its distributors, this past week.

According to Sam Lewis, Siegel Distributing will handle the eastern and far western provinces of Canada.

"The Siegel organization will handle Quebec for us and will also handle the far western Canadian provinces.

"In short", he said, "they will handle almost everything in Canada with the exception of Ontario."

Lewis is very enthused over this arrangement and believes that the Genco coverage of Canada will now lead to some of the finest sales which they have ever enjoyed in the Dominion.

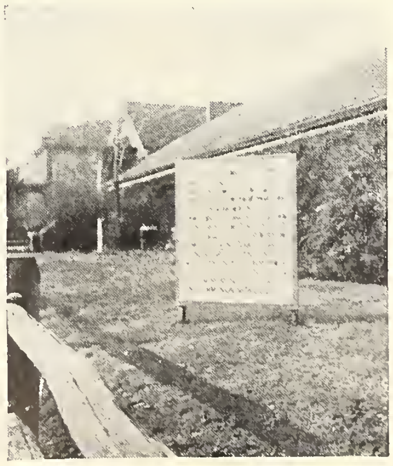
Commercial Music Co., Dallas, to Move

DALLAS, TEXAS — B. H. Williams, vice president of Commercial Music Company, Inc., this city, advises that the firm is moving to its own new building.

As of January 5, 1955, Commercial Music will be located at 1550 Edison.

Raymond B. Williams, president, is one of the foremost coinmen in the industry, and the firm distributes the products of many of the leading manufacturers.

Sign Informs Public of Church Juke Box



BROOKLYN, N. Y.—In the last issue of *The Cash Box* (Dec. 18) we reported the story of the "juke box" being used by the Evangelical Lutheran Church of the Good Shepherd, this city.

Pictured above is the church with a sign on its lawn informing the public of the 100 hymns and scripture readings which are played on the juke box.

The juke box in question is a Seeburg phono, donated to the Church by Meyer Parkoff of Atlantic New York Corp.

It's a BIGGER Job Now!
Join the
MARCH OF DIMES
January 3-31

Season's Greetings
To All
from
Mac and Hy Lesnick
. . . and the entire staff
EXCLUSIVE
SEEBURG
Distributors For
MARYLAND — WASHINGTON, D. C.
VIRGINIA and Northern WEST VIRGINIA
Exclusive Distributors For LONDON and Label "X" Records
MARYLAND and WASHINGTON, D. C.
The M. B. Lesnick Record Company
The Musical Sales Co.
140 W. Mt. Royal Ave., Baltimore 1, Maryland • Phone: VErnon 5757

Season's Greetings
W. B. MUSIC COMPANY
KANSAS CITY, MISSOURI
•
W. B. MUSIC COMPANY
ST. LOUIS, MISSOURI

Season's Greetings
TO ALL THE INDUSTRY
FROM
Pat Buckley
And The Entire Buckley Organization
CHICAGO

Season's Greetings

. . . to all our friends, all our customers, all our manufacturers, the merriest and happiest of Season's Greetings and may the forthcoming year bring one and all—health, prosperity, and everything else desired . . .

Carl Hoelzel – Irvin Weiler
Fred Lamb – Jack Sully

UNI-CON DISTRIBUTING CO.
ESTABLISHED 1932
3410 MAIN STREET, KANSAS CITY 2, MISSOURI

EXCLUSIVE DISTRIBUTORS FOR:
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Exhibit Supply
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United Manufacturing Co.
Williams Manufacturing Co.
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Season's Greetings

MUSIC SYSTEMS, INC.

Exclusive Factory Distributor for J. P. Seeburg Corp.

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2600 EUCLID AVE., CLEVELAND, OHIO
1224 TURNER ST., LANSING, MICH.
1302 JACKSON AVE., TOLEDO, OHIO

Season's Greetings

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR. 6-0780

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(AS OF DEC. 17, 1954)

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ALEXANDER, JOSEPH
Youngstown, O.
ALEXANDER, N.
Youngstown, O.
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Oklahoma City, Okla.
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B

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Stockton, Calif.
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Pine Bluff, Ark.
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Goalgate, Okla.
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Chicago, Ill.
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Miami, Fla.
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BYE, BILL
Kansas City, Kans.

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Americus, Ga.
CARLYLE, ROBERT
Grand Rapids, Mich.
CARPENTER, RUSS
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D

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DIXON, LEO R., JR.
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DIXON, NORMAN J.
Youngstown, Ohio
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Vicksburg, Miss.
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Greenwood, S. C.
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Hattiesburg, Miss.
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FRANCO, DAVID
Montgomery, Ala.

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(AS OF DEC. 17, 1954)

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GOLDMAN, PHIL
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GOTTLIEB, NATE
Chicago, Ill.
GOTTLIEB, SOL
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GRECO, THOMAS
Giasco, N. Y.
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Corona, Calif.

H

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(BUGGER RED)
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HARRISON, RAY
Miami Beach 41, Fla.
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Miami, Fla.
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Casablanca,
Fr. Morocco
HERRERA, M. M. de
El Paso, Tex.
HIGHTOWER, WARREN
Fort Worth, Tex.
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Lakewood, Colo.
HILLMAN, MYRON S.
Fall River, Mass.
HITCHCOCK, C. V.
Nashville, Tenn.
HOELZEL, CARL
Kansas City, Mo.
HOFER, BEN
New Braunfels, Tex.
HOFFMAN, HARRY
Baltimore, Md.
HOLMES, C. W.
Little Rock, Ark.
HOLT, ROBERT L.
Salt Lake City, Utah
HOROWITZ, MORRIS B.
Miami, Fla.
HOOK, J. W.
Brownwood, Texas
HOOSER, HARRY
Fort Worth, Texas
HORNBECK, DICK
Kingston, N. Y.

Season's Greetings
to all in the industry
Si Wolfe
Exclusive Factory Distributor For The
J. P. SEEBURG CORP.
WOLFE DISTRIBUTING CO.
459 RIVERSIDE AVE.
JACKSONVILLE, FLA.
2217 SIXTH AVE., SOUTH
BIRMINGHAM, ALA.

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆
Season's Greetings
☆ ☆ TO ALL ☆ ☆
☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆
Jimmy Savarese
Valley Specialty
1526 MISHAWAUKA AVENUE, SOUTH BEND, INDIANA

Season's Greetings
. . . TO ALL OUR CUSTOMERS . . . OUR MANUFACTURERS AND SUPPLIERS . . . AND TO ALL OUR FRIENDS . . . MAY YOU ALL ENJOY A HEALTHY AND WEALTHY NEW YEAR . . .
Joe Abraham
LAKE CITY AMUSEMENT CO.
(Established 1934)
4533 Payne Ave., Cleveland, Ohio
(All phones; HEnderson 1-7577)

Season's Greetings
TO ALL OUR CUSTOMERS, OUR MANUFACTURERS AND OUR FRIENDS EVERYWHERE. MAY THE NEW YEAR BRING YOU HEALTH, WEALTH AND ALL HAPPINESS.
Joe, Sam, Morton and Leo Weinberger
Sam S. Dicter
Homer Sharp
Bernard Radford
James Cheek
George Burch
Paul Himburg
Matt Maley
Fred Allen
Ed Zoeller
Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio
"The House that Confidence Built"
SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.
ESTABLISHED 1923
735 S. Brook St., Louisville 3, Ky.
240 Jefferson St., Lexington 2, Ky.
1000 Broadway, Cincinnati, Ohio
129 W. North St., Indianapolis, Ind.

Season's Greetings
FROM
BRILLIANT MUSIC COMPANY
19963 LIVERNOIS AVENUE, DETROIT, MICHIGAN
Exclusive Factory Distributors for ROCK-OLA Mfg. Corp.

Season's Greetings

Exclusive Factory Distributors For

AMI, INC.
AUTOMATIC PRODUCTS CO.
BALLY MFG. CO.
CHICAGO COIN MACHINE CO.
EXHIBIT SUPPLY
D. GOTTLIEB & CO.
GENCO MFG. CO.
WATLING MFG. CO.
WILLIAMS MFG. CO.

CORAL RECORDS
LONDON RECORDS

IN OMAHA

AMI, INC.
AUTOMATIC PRODUCTS CO.
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Lieberman MUSIC CO.

809 SO. 25th STREET
OMAHA, NEBRASKA

257 PLYMOUTH AVE., NORTH
MINNEAPOLIS 11, MINN.

MILLER-NEWMARK DISTRIBUTING CO.

42 FAIRBANKS ST., N.W.
GRAND RAPIDS 2, MICH.
(Tel.: GLendale 6-6807)

★

5743 GRAND RIVER AVE.
DETROIT 8, MICHIGAN
(Tel.: TYler 8-2230 or 8-2231)

Bill Miller, Dan Evans,
Jerry Van Gessel and Orville Bolier

Extend Season's Greetings
to Everyone in the Industry

FOR A PROSPEROUS '55 — FIRST SEE
MILLER-NEWMARK DISTRIBUTING CO.
BEFORE YOU BUY!!

SEASON'S GREETINGS

Bill Happel Al Silberman Herman Paster
Fred Gaunt W. E. Happel

BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD. — LOS ANGELES 6, CALIF.

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Knoxville, Tenn.
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New Hampton, Iowa
HUGEBACK, MRS. W.
New Hampton, Iowa
HUGHES, ED.
Dallas, Tex.
HUNTER, MRS. AUDREY
Dallas, Tex.
HUNTER, ROBERT W.
Dallas, Tex.
HUPP, JAMES F.
Cumberland, Md.
HURVICH, HARRY
Birmingham, Ala.
HURVICH, MAX
Birmingham, Ala.

I

ILLIG, WILLIAM F.
St. Louis, Mo.
IVERSON, FRED
Buffalo, N. Y.

J

JACKSON, C. J.
Seminole, Okla.
JAMES, MONROE R.
(JESSE)
Houston, Tex.
JENKINS, GEORGE
Chicago, Ill.
JERARD, ANTHONY V.
Chicago, Ill.
JOHNS, JAS. MILTON
Chicago, Ill.
JOHNSON, CHARLES
Chicago, Ill.
JOHNSON, DAVID H.
Sioux City, Iowa
JOHNSON, MIKE
Fresno, Calif.
JOHNSON, O. K.
Aberdeen, Wash.
JOHNSTON, HOWARD
Montgomery, Ala.
JONES, HERB
Chicago, Ill.
JONES, R. F.
San Francisco, Calif.

K

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KAPILLA, MIKE
Stounton, Ill.
KATZ, CHARLES
New York, N. Y.
KAUFFMAN, JACK
Philadelphia, Pa.
KAUFMAN, BABE
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Rochester, N. Y.
KELLEY, WILLIAM P.
W. Springfield, Mass.
KELNER, JACK
Chicago, Ill.
KERTMAN, JERRY
Rochester, N. Y.
KILBURN O. R.
Bellows Falls, Vt.
KING, FRANK
New Orleans, La.
KIRBY, FRANK G.
Bowling Green, Ky.
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Christmas
1954

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Newton, Mass.
WOLCHER, LOU
San Francisco, Calif.
WOLLMAN, MURRAY
New York, N. Y.
WOLFE, SIMON
Jacksonville, Fla.
WOOD, (ART) WM.
St. Louis, Mo.
WOOD, O. C.
Andalusia, Ala.
WOODS, W. M. (BILL)
Boise, Idaho
WRENN, GEORGE
Dallas, Tex.
WRIGHT, BUDGE
Portland, Ore.
WURGLER, ED R.
Buffalo, N. Y

Y

YEAGER, JACK W.
Houston, Tex.
YEARY, FRANK
Goeburn, Va.
YEO, P. M.
Grand Rapids, Mich.
YOUNG, JOE
New York, N. Y.

Z

ZAMORE, MORTON M.
Brooklyn, N. Y.
ZEICHNER, HENRY
New York, N. Y.
ZEICHNER, MOE
New York, N. Y.
ZELLES, SAM
Shaker Hgts., Ohio
ZORNISKY, HYMIE
Omaha, Neb.

Lady Finger Action

CHICAGO—"Even a small child could raise the playfield of our new bowling games 'Magic-Bowler' and 'Mystic-Bowler,'" states Jack Nelson, Bally general sales manager. "Actually," he continued, "only the finger-tip is needed to either raise or lower the playfield. Operators and servicemen acclaim the new feature as one of the most important service innovations in years."

And to prove it, Nelson sends along the photo above, illustrating the "Easy-Up" action of the entire playfield.

Season's Greetings

The Music Operators of California extend sincerest Season's Greetings to all music operators, manufacturers, and all allied to the Automatic Music Industry everywhere.

George A. Miller
State President and Business Manager

CALIFORNIA MUSIC GUILD

128 EAST 14th STREET OAKLAND 6, CALIFORNIA

Season's Greetings

Lou Casola
Midwest Distributing Co.
208 No. Madison
Rockford, Illinois

GUARANTEED BEST

GENCO'S BIG TOP RIFLE GALLERY

Brand-New MOVING TARGETS Exclusive with Genco!

Super Realistic SWIMMING DUCKS

Automatic Re-setting SWINGING CLOWN

"New Puff-Out" LIGHTED CANDLES *and All-New Fall-Over Targets*

The only rifle on the market with the AUTOMATIC RAPID-FIRE TRIGGER . . . an added feature for the expert player.

CABINET only 29½" wide—will go through ANY DOOR!

Convertible from Novelty to Match and Replay {optional}

Genco MFG. & SALES CO.
2621 N. Ashland • Chicago 14

We take pleasure in extending the Season's Greetings to all of our friends, the Genco Distributors and Operators who have helped us make 1954 the best in our 27-year history.

Sam Lewis
Avron Gensburg
Ralph Sheffield

Genco Manufacturing & Sales Company

Florida Bound

PHILADELPHIA—William F. Kane, president of American Dryer Corporation, this city, buying the first packet of tickets from American Airlines clerk Eleanor Harrison for American Dryer's dealer-distributor vacation in Palm Beach, Fla. Kane will be host to dealers, distributors, salesmen and their wives from January 12 through January 17 at the lush Mayflower Hotel in Palm Beach, Florida.

Season's Greetings

TO ALL OUR FRIENDS EVERYWHERE IN THE INDUSTRY

WALTER OOMENS SONS

3260 W. ARMITAGE AVE. CHICAGO, ILLINOIS

Season's Greetings

from the

PHONOGRAPH MERCHANTS' ASSN.

HOLLENDEN HOTEL CLEVELAND, OHIO

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

HOLIDAY
GREETINGS
from
J. H. KEENEY CO., INC.

to our customers
all over the world
and to the
manufacturers
we represent

Merry
Christmas
and a
Happy
New Year

thanks once more for
the confidence you have
shown in us ... it is a
pleasure to serve you.

Abe Witsen • Sal Groentman
INTERNATIONAL
AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

Season's
Greetings
... TO ALL OUR
CUSTOMERS ...
MANUFACTURERS
... AND FRIENDS
EVERYWHERE
★
B. D. LAZAR CO.
Exclusive Distributors for
GOTTLIEB, WILLIAMS,
GENCO, CHICAGO COIN
AND BALLY GAMES
AND
ROCK-OLA PHONOGRAPHS
Plus a complete selection of all other
popular equipment.
1635 Fifth Avenue
Pittsburgh, Penna.
Telephone: GRant 1-7818

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Before proceeding on with this column we wish all our readers cheery greetings, friendly thoughts and warm remembrances in this glorious holiday season. Our sincerest thanks to everyone who sent cards and gifts. . . . The spirit of Christmas is everywhere you look this year. All along coinrow the air is filled with Holiday atmosphere. Colorful window decorations, parties, gaiety and merriment has all of West Pico in a turmoil from Valencia to Western.

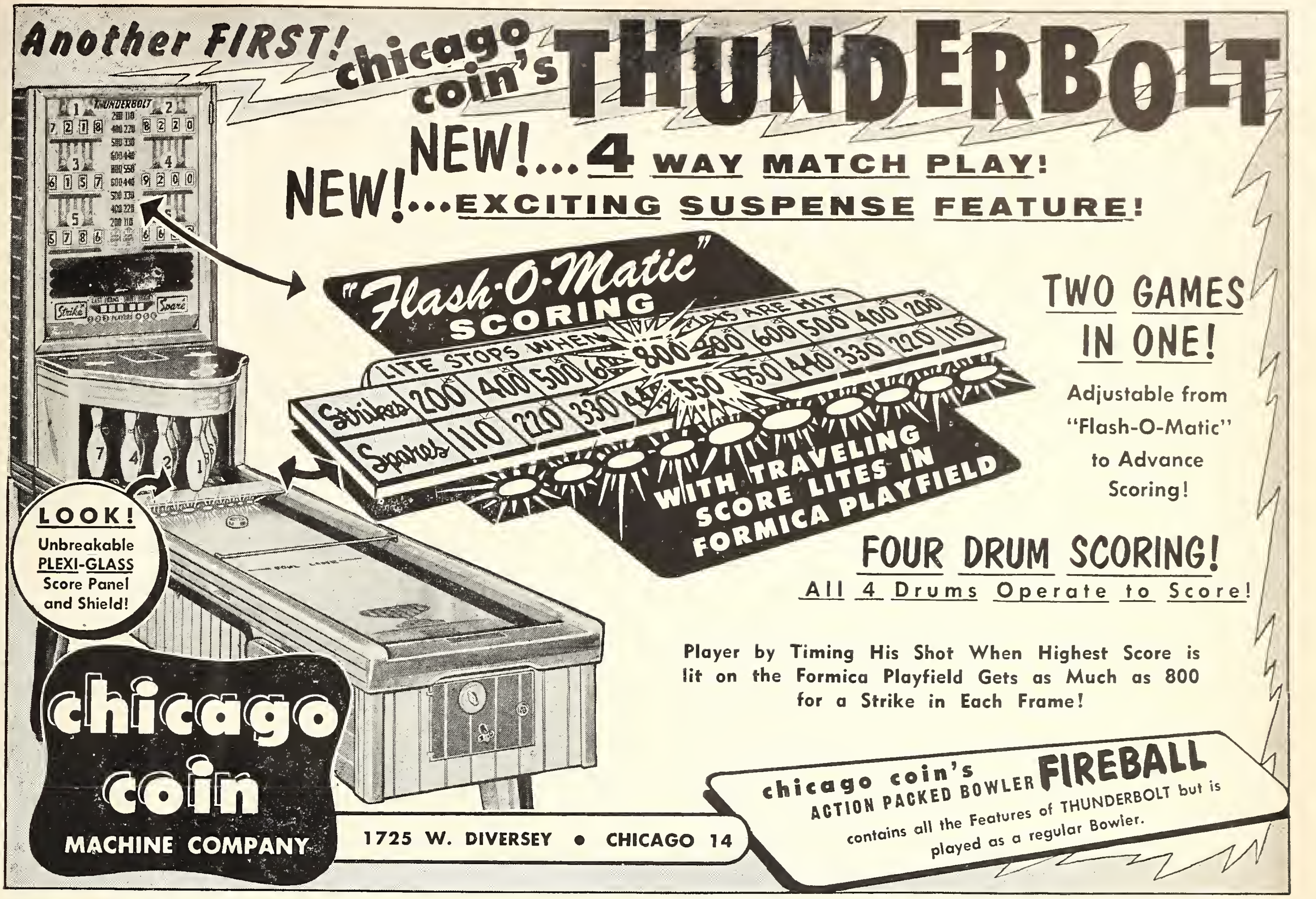
Contrary to many beliefs expressed last Christmas, 1954 turned out to be a tremendous year. The new year will be an important one for the West Coast. Many top leaders predict that '55 will see the West grow into a major coin machine market. Greater efforts will be exerted to organize all operators and establish dime play throughout the area during the months ahead. 1955 may also see Los Angeles become the site of an annual statewide convention.

NEWS TIDBITS:—The Seeburg service schools Dec. 9th and 10th at Minthorne Music Company were attended by over 100 operators. Professor **Jack LaRue**, Seeburg factory engineer, was very pleased over the fine turnout for the two day sessions. Successful service classes were also conducted in San Diego and San Bernardino. . . . Auto Photo Company sent out the most unusual Christmas cards in the area this year. Shows reindeer posing for picture in new auto-photo studio while Santa waits patiently outside with the rest of his team. **V. Van Nattan**, sales manager for the firm, will leave for The Retail Industry Show at Madison Square Garden, N. Y., Jan. 7th thru 11th. He will display the new model "11" Auto-Photo Studio at the event.

DISTRIBUTOR DOINGS:—LA distributors all agog over year end business. Activity on all types of new and used equipment is still high. . . . PAUL A. LAYMON & CO.:—**Paul and Lucille Laymon** report that Bally's new "Magic" Bowler and "Big-Time" bingo games are winning noteworthy comments from all Southern California operators. . . . Correction:—Last week we reported that **Ed Wilkes** has been busy remodeling his house. Ed informs us that this was an error and that he's only building a four car garage to house his boat, car, truck and workshop. What!—No Dog House! All the Laymon crew are getting ready for a big Christmas. **Charley Daniels** was elected to don red suit and cap and play Santa at day before Xmas festivities. However, Charley gracefully bowed out with the explanation that his laugh wasn't hearty enough and there wasn't enough padding around the place to fill out the suit. . . . C. A. ROBINSON & CO.:—**Al Bettelman** was telling all the local ops about the huge suite of rooms he and **Al Thoelke**, field service engineer for United Mfg. Co., had at the El Cortez Hotel in San Diego. The massive suite included a banquet room, living room, card room den, kitchen and bedrooms. Al says that there were so many doors in the place that he almost got lost (19 in all). Ops dropped in from throughout the San Diego area all during their stay. . . . **Charley Robinson** reports that the new "Mercury" Bowler is proving to be another United hit throughout the area. . . . BADGER SALES COMPANY:—**Herman Paster** of Mayflower Distributing Co., Minneapolis, arrived in town last week to confer with **Bill Happel**. . . . The Badger crew received a postcard from **Al Silberman**, who is on an ocean cruise as a guest of the Navy, aboard the USS Oriskany, saying that the sea has been rather choppy at times, but the weather has been generally good. . . . SIERRA DISTRIBUTORS:— **Mr. and Mrs. Wayne Copeland** recently spent a week in Miami, combining business with pleasure. On the way back to Los Angeles they stopped off at Oklahoma City to confer with partner **C. A. (Shorty) Clup**. . . . MINTHORNE MUSIC COMPANY:—**Hank Tronick** announced the firm will hold a week long "open house" Holiday celebration from Dec. 27 thru Dec. 31. "We wish to invite each and every operator throughout the area to come in and join with us for special holiday festivities during the week," he stated. Then added, "The Jean and Dolores Alibi Room will be open to everyone."

OPS JOTS:—This will be an extra special Christmas for the operators this year. Collections have remained steady all through the season. When business is good, there's always a lot of merriment and gaiety this time of the year. . . . **Mrs. H. D. McClure** cam down from San Luis Obispo to tak care of business this past week and visit with her daughter. . . . **Ken Arnold** drove in from Barstow. . . . **Bob Hathaway** from Ventura also came to town to do last minute shopping before the Holidays. . . . **Claude Sharpensteen, Jr.**, trekked all the way in from Yuma, Arizona. . . . Other out-of-towns included **Noble Craver** and **Kenneth Wolf**, San Diego; **S. L. Griffin** and **Jack Mallett**, Pomona; **Cecil Ellison**, Lancaster; **Tom Ryder** and **Mr. and Mrs. Orville Kendig**, Long Beach; **H. D. McClure**, Santa Barbara; **Tommy Workman**, El Monte; and **Milton Noriega**, Colton.

COINROW DOINGS:—**Aubrey Stemler**, regional rep for Eastern Electric, is holding a big Christmas party and three day showing of the factory's new 12 column "Electro" ciggie vendor Dec. 21, 22 and 23 at his West Pico sales offices. . . . We see that San Diego operator **E. E. Peterson** is circulating those gorgeous girlieque calendars along coinrow again this year—WOW! . . . **Bill Leuenhagen** received a certificate of merit from Decca Records this past week for grateful recognition for service contributed to the general public and the entire recording industry. **Mary** and **Kay Solle** will spend Christmas with their pretty niece **Barbara Chandler** in Marysville. . . . The California Music Merchants Assn., Los Angeles division, held its last Board of Directors meeting of the year at California Music Co. on Dec. 20. Final business of the year was discussed and plans laid for future meetings and activities during the coming year. . . . Sam **Ricklin**, California Music Co., reports that the firm is completing one of the biggest years in the history of their business. MAY WE AGAIN TAKE THIS OPPORTUNITY TO EXTEND TO EVERYONE THE SAME OLD WISH THAT CAN'T BE BEAT—MERRY CHRISTMAS AND HAPPY NEW YEAR.


THUNDERBOLT
1
2
3
4
5
Strike
Spare
FOUL LINE
Strikes 200 400 500 600 800
Spares 110 220 330 440 550
LITE STOPS WHEN PINS ARE HIT

Another FIRST! chicago coin's THUNDERBOLT

NEW! ... 4 WAY MATCH PLAY!

NEW! ... EXCITING SUSPENSE FEATURE!

"Flash-O-Matic" SCORING

WITH TRAVELING SCORE LITES IN FORMICA PLAYFIELD

TWO GAMES IN ONE!

Adjustable from "Flash-O-Matic" to Advance Scoring!

FOUR DRUM SCORING!

All 4 Drums Operate to Score!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a Strike in Each Frame!

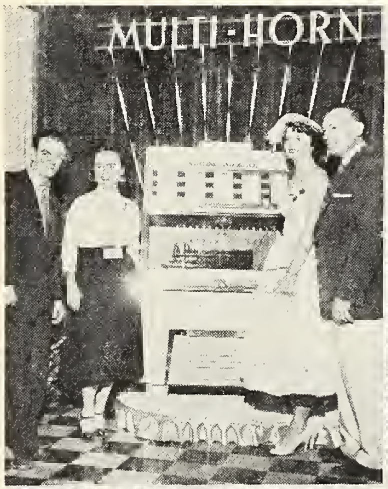
LOOK! Unbreakable PLEXI-GLASS Score Panel and Shield!

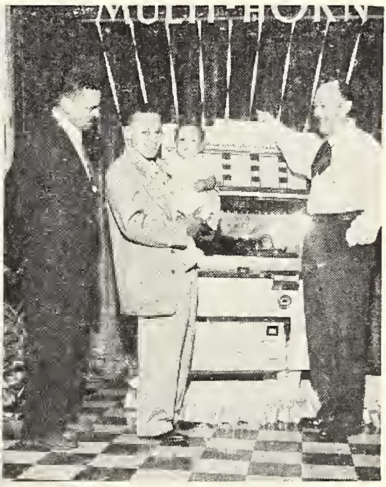
chicago coin's ACTION PACKED BOWLER **FIREBALL** contains all the Features of THUNDERBOLT but is played as a regular Bowler.

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Visitors at AMI Showing





MULTI-HORN
RANGE

SAN FRANCISCO, CALIF.—At a recent showing of AMI's new Model "F" phonograph held at Huber Distributing, this city, pictures were taken of most of the attending operators and celebrities. Shown above are some of the shots. In picture at the top left we see, L. to R., Mr. and Mrs. Jerry Wilson and Mr. and Mrs. H. D. Tomlinson, partners of the D & J Music Company, Oakland, Calif. Top right—L. to R., Marion Sullivan holding his daughter. Mr. Sullivan is accompanied by a friend at left, and at his right is Walter Huber, the AMI distributor. Bottom left shows Mr. and Mrs. David D. Scott, music operator in the bay area, and Peter Gorgoletis, co-owner of The Mariner, a bar in Hayward, California. He is accompanied by Miss Virginia P. Parker.

Fight Polio in '55!

Join the **MARCH OF DIMES** *January 3-31*

Season's Greetings

. . . and a Healthy, Happy, Prosperous New Year to all our friends everywhere.

Phil Weisman

UNIVERSAL AUTOMATIC MUSIC CO.

2501 SOUTH STATE STREET, CHICAGO, ILLINOIS

Season's Greetings

To All Coin Machine Men

Thank You For Making 1954
The Biggest In Our History

HASTINGS DISTRIBUTING COMPANY

(Since 1932)

6100 W. BLUEMOUND ROAD
MILWAUKEE 13, WISCONSIN

Season's Greetings

To Everyone — Everywhere

★

SEEBURG Distributors For NORTH CAROLINA

MUSIC DISTRIBUTORS, INC.

213 FRANKLIN STREET
FAYETTEVILLE, N. C.

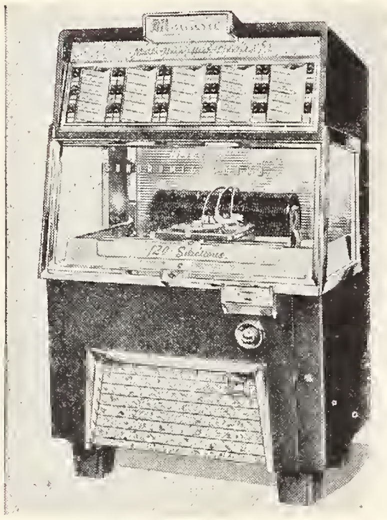
801 SOUTH CEDAR STREET
CHARLOTTE, N. C.

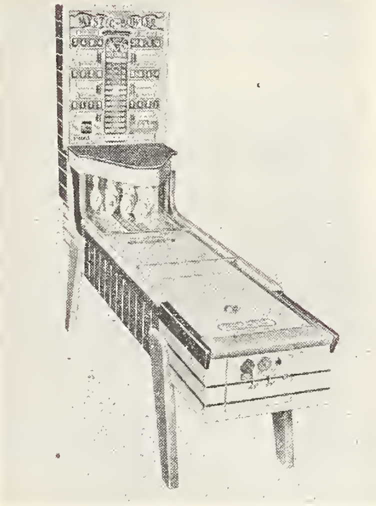
Season's Greetings
To All—From
Barney Sugarman
and
Abe Green
RUNYON
SALES COMPANY
593 TENTH AVENUE, NEW YORK, N. Y.
221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

NOW FEATURING—
THE GREATEST IN COIN OPERATING MACHINES

AMI
Model
"F"
Phonographs

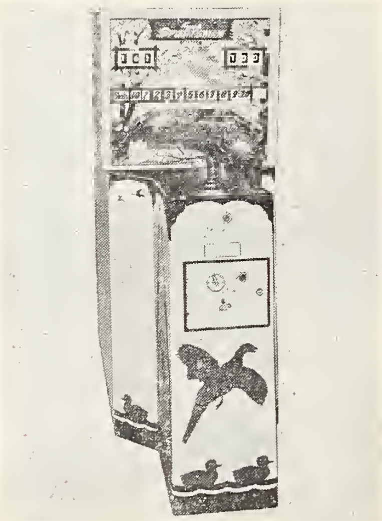
120 Selections
80 Selections
40 Selections





Bally
MYSTIC
BOWLER
The Best Money Making
Shuffle Board Game
Of All Time

Keeney
SPORTSMAN
The Gun with unsurpassed
profit producing, money
earning features



THRU THE COIN CHUTE

EASTERN FLASHES

Usually big city operators are remiss in joining up as a group in any programs. We are very hopeful that the greatest majority of New York's operators will set aside one day during the week of **January 17 to 21** in which collections will be donated to the Juke Box Industry's great polio drive **"A Day of Dimes for 'The March of Dimes.'"** Although the first announcement was made in the past issue of **The Cash Box** (December 18 issue), some of the operators to whom we've spoken with have indicated their intentions of participating in this great charitable program . . . which will bring great glory to the entire coin machine industry.

* * * * *

Coinrow takes on the appearance of the Holiday season. Wholesaler's quarters decked out with Xmas trimmings. While the festive atmosphere prevails, strangely enough, business so brisk, sales and office personnel busy with their many duties. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, back from their trip to Miami Beach, where they attended the Wurlitzer meet. Both men present smiles from one ear to another. Young and Lipsky, with **Hank Barber** and **Joe Clement**, spent a day fishing from **Dave Gottlieb's** yacht "Flipper" as guests of **Joe Mangone**, Gottlieb distributor there. . . . **Joe Ash**, Phila., and **Bob Hamilton**, Wurlitzer asst. sales mgr., went out with Mangone on the boat the next day. All extol Mangone as a wonderful fellow and a most gracious host. . . . **Rudy Leitgeb**, the ever optimistic op from Palisades, N. J., on the avenue shopping. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., modestly show us a letter from the Manhattanville Community Centers, W. 126th St., in which **Roy T. Kurahara**, supervisor teen-age division, expresses his thanks for the juke box they donated. "We would like to express our gratitude to you for the donation of the Juke Box for our Teen-age Program," writes Kurahara. We know of other phonos the Koeppels have donated, but about which they remain silent. . . . **Dave Stern**, Seacoast Distributors, lolling under the Miami sun this week. **Bob Slifer**, sales manager, tells us he spoke with Dave this week, advising him of a large sized order the firm took for Rock-Ola phonos. Dave should be back when you read this.

* * * * *

The local music distributors have combined their efforts for charity. Under the signature of **Joe Young**, **Meyer Parkoff**, **Barney Sugerman**, **Dave Stern** and **Harry Rosen**, a letter on the stationery of the United Service Organizations (USO), went out to all ops asking for contributions. This is a drive directed at the members of the coin machine industry by the National Catholic Community Service. . . . **Meyer Parkoff**, Atlantic New York Corp., and **Jack Gordon**, sales representative for Seeburg, attended the Monday night meet (Dec. 13) of the Connecticut State Operators Assn. in Hartford, Conn. These men spoke about dime play. . . . **Harry Rosen** off to Miami Beach for the Holidays. . . . **Bob Charles**, Binghamton, N. Y., visits along coinrow. . . . **Al Simon**, Albert Simon, Inc., sends his family away to the mountains for the Holidays, but, due to the rush of biz, can only get away himself for the week-ends. Al tells us ChiCoin's "Fireball" and Genco's "Big Top" selling like mad. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., in Miami Beach. His office doesn't know when he'll return. Meanwhile everyone at the office busy as they can be, particularly with several of the staff out ill. **Louise Schreiber** has been out a week, making it plenty tough on **Louis Wolberg** and **Morris Rood**. . . . A committee of Phila. juke box operators is meeting with Westchester and Baltimore coinmen to learn about their experiences with dime play—so that they can get going with the least amount of trial and error. . . . Westchester operators, by the way, are operating at a dime with only between 20% and 40% of records on ep. And they intend to eliminate these when the patrons are educated to dime play. . . . **Sophie Selinger**, Young Dist. receptionist, celebrates her silver wedding anniversary Tuesday, Dec. 21. . . . **Irv Holzman**, Long Island op, without waiting for other music ops, running a number of his machines on dime play. "Everybody happy," says Holzman, "our locations and myself—we're getting more money." . . . **Mike Munves** hopes he and his missus, Rose, can get away for the Xmas holidays. "I'll even take a long week-end," sighs Mike.

THRU THE COIN CHUTE

MIAMI MURMURS

Of the old time coin machine operators in this area, such as **Bill Shayne**, **Bill Fry** and **Cliff Deale**—only Dealy still operates juke boxes. Shayne, who was in the music machine business for about 20 years, sold his route to Bush, and is now dabbling in real estate. **Bill Fry** sold his last route to **Jack Lovelady**. He too, was in the coin machine business for more than 20 years. . . . With all the Wurlitzer distributors, both domestic and international, in town for their meeting, there was plenty of activity. Some of the distributors, at the invitation of **Joe Mangone**, Gottlieb distrib, went out on **Dave Gottlieb's** yacht, the "Flipper"—among them **Joe Ash**, Philadelphia, **Joe Young** and **Abe Lipsky** of New York, **Hank Barber**, **Joe Clement** and **Bob Hamilton** of North Tonawanda, N.Y. . . . The four distribs, **Si Wolfe** (Seeburg); **Eli Ross** and **Sam Taran** (Rock-Ola); **Ted Bush** (Wurlitzer); and **Ron Rood** (AMI) purchased over 100 tickets to the AMOA banquet held Sat. night, Dec. 11, at the Saxony Hotel. . . . **Willie Blatt** advises that all the top hotels on the beach are practically sold out for Christmas and New Year, and it's almost impossible to get transportation either in or out of Miami. "Therefore," says Willie, "if any coinmen are contemplating a Christmas or New Year's visit down here, they should make sure they have a hotel reservation, and transportation up and back."

THRU THE COIN CHUTE

CHICAGO CHATTER

This is the week of Christmas. The Spirit of the Season is upon everyone here. What more refreshing and warming thought than that most of the operators here are planning to set aside: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'". Some of the operators have already predicted that they'll do better this year than last. That's the true Christmas Spirit. With all the operators getting together, whether they operate games or music, on "A DAY OF DIMES FOR THE 'MARCH OF DIMES'" (for any day beginning January 17 up to and including January 21) there is no doubt that the industry's contribution to this very great cause is bound to bring tremendous honor, prestige, glory and respect to all. What better public relations than this? What finer and warmer feeling in the hearts of all the men and women in the industry than they have given to a cause to, once and for all time, halt crippling, killing, painful and murderous polio from attacking the children of the nation, perhaps even their own children? **(This column would most sincerely appreciate the names of operators and the day they set aside for its "Golden Roll Of Honor").**

Congrats to **Jake Friedman** of Atlanta who became a Grandpappy this past week. **Jake** also advising that his other dotter getting married this forthcoming Xmastime. . . . **George Jenkins** reports that, "Im getting younger every hour". . . . . **Jimmy Savarese** of South Bend claims that tho he had plenty tickets for the Notre Dame games the boys and girls in the biz didn't take advantage. . . . It definitely is not dime play this publication recommends. What we're trying to tell the nation's music ops is that they should get a nickel a play again just as they did in '39. Today's dime is '39's nickel. . . . **Hymie Zorinsky** of Omaha advising that this has been a great year for his firm. . . . **Howard N. Ellis** of Omaha reports that at their next big statewide meet the entire State of Nebraska may go dime play. . . . **Jack G. Bess** of Richmond says that they're busier than they've ever been . . . **Ed Levin** now has **George Wrenn** of Dallas out there punching hard for ChiCoin products.

The way coinmen are shopping at **Jack Fagman**'s in the Hotel Sherman looks like lots of guys gonna be made very happy with haberdashery this year. . . . **Bob Gnarro** of ABC one of the first music ops to plan a day for the 'March Of Dimes'. . . . **Mike Dale** of Commercial Phono Survey is also out to get all the music ops his firm services to set aside "A DAY OF DIMES FOR THE 'MARCH OF DIMES'". . . . **Ray Cunliffe** getting plenty requests from all over for those very simple and easy dime changeovers he created for the old wall boxes. . . . **Pat Buckley** ready to pop a surprise on the field with his 'Joker'. Last heard machine okeyed in Missouri. . . . **Joe and Sylvia Brilliant** of Detroit pop into town to do a little bit of shopping and spend a few days with friends. . . . Notice how **Gil Kitt** slimmed down to a svelte, chic figure? . . . **Phil Weisman** planning to go somewhere this winter where he can spend day after day just golfing. The guy shoots in the 70's. . . . **Roy Small** of Detroit phones to advise that dime play well under way now and that about 50% of the spots already changed over. Roy enthusiastic about "Let's get a nickel a play again." Wants reprints of the editorial when it appears here.

Ed Holyfield of New Orleans advises he's been 'on the road' right along because of the demand for AMI phonos. . . . **Maurie Ginsburg** advises that **Phil Moss** is going to have himself a place equal to either Atlas Music's building here in Chi or that of **Phil Greenberg**'s in Pittsburgh. "It's gonna cost a ton", is the way Maurie put it. But from his description Atlas' Des Moines building will be something to see. . . . **Si Wolfe** of Jax, Florida, asks, "Why not stop off here and see our glorious city before continuing to Miami?" . . . **Sam Hastings** of Milwaukee so busy he reports he just hasn't the time to even look out the window to see if it's snowing, raining or sunshining. . . . **Al Calderon** of Indianapolis says, "Well, we're just sort of moving right along". And he ain't kidding. This guy really moves along as his manufacturers will attest. . . . Nice of **Howie Freer** and **Vince Shay** to openly chorus to one and all who enter at Empire, "Merry Christmas". . . . **Eli Ross** of Taran's, Miami, reports business has been absolutely terrific.

Sam Stern and **Harry Williams** conferring and conferring and both come out smiling. Looks like Harry will have some great games on the way this '55. . . . **Paul Huebsch** of Keeney very proud of their distributor lineup. Believes that '55 "is going to be a Keeney year." . . . **Ray** and **B. H. Williams** of Dallas, Texas, are two busy guys right now. Report some very sweet surprises under way for all down Texasway. . . . **Bill DeSelm** just steaming along and working the long distance phones overtime as last orders for '54 continue to flood into his office at United. . . . The Genco trio: **Sam Lewis**, **Avron Gensburg** and **Ralph Shefield**, reported to have something that is but absolutely sensational. . . . **Nate Feinstein** of Atlas says, "Wish everyone the healthiest and happiest of the Season for us."

The Gottlieb factory simply humming along. **Nate** (Sol) and **Alvin Gottlieb** very proud of the great year they've had supplying some of the best games the firm has ever built. In the meantime **Dave Gottlieb** keeps dreaming of those big one's he's gonna catch this winter off the Florida coast. And who can blame him for such pleasant thoughts? . . . Christmas cards starting to flood into our offices here from all over everywhere. And some are the most gorgeous cards we've ever seen. . . . **Bob Lindelof** of Skokie having his hands full with some location bumping. This hasn't happened in his area in a long, long time. . . . Rock-Ola factory will have one of the most modern and outstanding lobbies of any factory in town from all reports. . . . **Tom Callaghan** continues busier than any have ever seen him. . . . **Lou Casola** of Rockfield advising that 'all in all it's been a grand year.' . . . Many of the Wurlitzer distribs who went down to that meeting in Miami remained there and hate like anything to have to come back north. . . . **Leo Weinberger** on his way to Tucson "for a rest." And then adds, "And maybe a short, short visit to Las Vegas to see this fabulous spot." . . . Note from **Midge Ryan** from The Westerner in Las Vegas, Nevada, "Tell all my Chicago friends I wish them the grandest Season's Greetings." . . . **Woolf Solomon** reported to have been sick for a few days but now back at his desk in Columbus.

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet
THE CHAMPION
10¢ A RIDE
RIDE THE CHAMPION 10¢

• REALISTIC WESTERN HORSE
• REAL WESTERN SADDLE
• SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
• LIFE-LIKE RIDING ACTION
• STURDY, TROUBLE-FREE MECHANISM
• SLUG-PROOF COIN MECHANISM
• SMOOTH, QUIET OPERATION

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

★

Season's Greetings

Gilbert Kitt
Howie Freer
Vince Shay
and the entire staff of . . .

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

HAPPY BIRTHDAY THIS WEEK TO: **Maxine R. Meale** of Cincinnati, O.; **Jackie Cohen** of Cleveland, O.; **Bert B. Davidson** of North Tonawanda, N. Y.; **Sol Schwartz** of Los Angeles, Cal.; **Abe Green** of Newark, N. J.; **Ray Riehl** of Chicago; **Samuel A. Weisman** of Baltimore, Md.; **J. D. Cox** of San Francisco, Calif. and **Frank Alluvot** of Detroit, Mich. . . . **Joe Kline** of First advises that, "I haven't even had the time to relax for a minute." . . . **Stan Levin** and **Mickey Schaeffer** planning far ahead and making their plans work out—which is most important. . . . Someone recommends: Why not all coinmen getting together at one of the bright spots, like the Chez, for New Year's eve? . . . In our belief, a statement that will go down in history, that of President Eisenhower, 12/13, "As long as faith and knowledge endure—freedom is certain to survive." . . . Remember, just one day's dimes take for "A DAY OF DIMES FOR THE 'MARCH OF DIMES,'" may kill that horrible killer of our children—polio!

"THE CASH BOX" CLASSIFIED ADS

The Industry's MARKET PLACE

DURING 1954
THE CASH BOX PUBLISHED

OVER 5,280 CLASSIFIED ADS

(MORE THAN 180,000 WORDS OF COPY)

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"THE CASH BOX" PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES COMBINED PUBLISH IN A MONTH

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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Seeburg M-100-C's—AMI's E-80's—B-40's, in good mechanical condition, clean, no broken plastics. Quote price, quantity in first letter. ARNOLD AMUSEMENT CO., 29 WILLIAM STREET, NEW HAVEN, CONN. Tel.: LOcust 2-7142.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—A.M.I. 40 selection Hideaways —.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5110.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

CLASSIFIED ADVERTISING SECTION

WANT — Atlantic Cities $110; Palm Springs $325; Ice Frolics $325; Tahitis $195.00. Write: PENNSYLVANIA VENDING CORP., 1826 EAST CARSON STREET, PITTSBURGH 3, PENNSYLVANIA.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE

FOR SALE — Attention importers of AMI Juke Boxes. All late model AMI D-40's, D-80's, E-80's, E-120's, reconditioned by factory personnel. Guaranteed perfect. Lowest prices. Address inquiries to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Coin Machine Route In Central Missouri. Phonographs, Pin Balls and Bowlers. 90 Pieces On Location. Also 20 Cigarette Machines. C & W MUSIC CO., 828 MORGAN, BOONVILLE, MO.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Seeburg W1-L56 $4; 47M Seeburg Remote Attachment $95; Rock-Ola 1422 $65; Evans Ten Pin $35; Atlantic City $125; 5-10-25 Seeburg Boxes $18; 3020 Wall Boxes $15; Jennings Scales Low Boy $30; Universal Twin Bowlers $30; Skee Alleys $35; Vendo Coin Changer with Stand $55; Holly Crane, like new, $250; 40 Records AMI Stepper $24.50; AMI 5 & 10 Wall Box $12; 5c AMI Wall Box $6; 1500 Wurlitzer $450; Bright Lights $65; Coney Islands $75. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOline 4-6703.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Seeburg Coon Hunt $250; Genco Rifle Gallery $375; Genco Sky Gunner $175; Genco Night Fighter $175; Advance Bowlers $275; Triple Score Bowlers $175. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Brite Lites $65.00; Brite Spot $85.00; Spot Lite $75.00; Classics $179.50; Clovers $164.50; U-10th Fr. Stars $125.00. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS. Tel.: CAnal 6-0293-4-5.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE — United Bowlers—Royal $245; Clover $145; Cascade $135. Williams: DeLuxe Baseball $195; DeLuxe World Series $50; United Six Player DeLuxes S/A $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used 78 and 45 RPM records. Taken right off our route. Any quantity. Write for price. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE — Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—A-1 mechanical condition Wurlitzer 48 sel phonographs model 1650 @ $475; 1400 @ $375; 1250 @ $239; Wurlitzer 24 sel phonographs model 1080 @ $95; 1015 @ $75 750 @ $49. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALI. Tel.: OCeanside 5151.

FOR SALE — Reconditioned — like new. Bally Victory Bowlers $350; Bally Champion Bowlers $400; Seeburg Coon Hunt $345; Daffy Derby Wm's. $325; Bally Yacht Clubs $190; Wurlitzer Model #700 $40; Un. Shuffle Target $450; One Broken Down Accountant (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—Gottlieb Shin Dig $120.; Grand Slam $80.; Daisy Mae $155.; Grand Champion $80.; Four Corner $80.; Hong Kong $80.; Gun Club $120. Bally's Surf Club $365.; Palm Springs $325.; Ice Frolics $325.; Yacht Clubs $135.; Atlantic City $100.; Mexico $275.; Bright Lites $60. All merchandise guaranteed. One-third deposit required with each order. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137.

FOR SALE—Bally Hi-Fi $395; Bally Space Ship $275; Deco Space Ship $275. Will accept trades—Seeburg 100-A, B, and C. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Evans Jubilee $250.00; Wurlitzer 1015's $69.50; Wurlitzer 1250's $250.00; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150.00; Olympics $225.00, COVEN MUSIC CORP., 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola 1436, 120 selection; 78 rpm $425. each; Seeburg 146 $59. each; 147M $70.; 148ML $98.; Wurlitzer 1080 $65.; 1500 $450.; AMI two E-120 $595. each. A-1 condition. 1/3 deposit. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Reconditioned ready for location. 1400 & 1450 Wurlitzers $350. each; 1015 Wurlitzer $79.50; E-120 AMI $650.; E-40 AMI $450.; C-40 AMI $225.; Bear Gun $150.; Exhibit Jet Gun $125.; Genco Sky Gunner $175. All types United Bowlers. Write: MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLORADO.

FOR SALE—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N.J. Tel.: PR. 9-0182.

FOR SALE—Army & Navy $117.50; Spark Plug $60; Jalopy $60; Flying High $99.50; Super Pennant $275; Star Series $65; Hayburner $50; Grand Slam $90; Cabana $149.50; Tropic $174.50; Beach Club $349.50; Hifi $465; Beauty $240; Bright Light $40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—Specials Hi Fis $342.50; Mexicos $255.00; Hawaiis $325.00; Skyways $125.00; Big Bens $174.50; Palisades $62.50; Daffy Derbys $132.50; Big Leagues $235.00; Super Pennant Baseballs $162.50; Genco Shuffle Pools $149.50; Silver Chest $45.00; Bally Champion Horses $375.00; and Speed Boat Kiddie Ride $325.00. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Finest Bingos—factory reconditioned—like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE — Specials! — Bally Beach Clubs $275.00; Dude Ranch $310.00; Palm Springs $335.00; Ice Frolics $345.00; Surf Club $395.00; United Clover Bowlers $155.00; Classics $185.00; Also other Bingos and Bowlers. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—1 Williams 6 player Major League Baseball $375; 1 Evans Constellation Phono $250; 3 Exhibit Dale Guns $35 each; 1 United Leader $75; 3 Aristo Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE — Wurlitzer Phonographs —Model 1500's—$475; 1400's—$375; 1250's—$195; 1100's—$175; 1015's—$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose yoar deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—Turf Kings $35; Beach Clubs $250; Palm Springs $325; Bally Beauties $225. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel. ADams 8624.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

OUTDATED IDEAS OF WHAT A JUKE BOX SHOULD SOUND AND LOOK LIKE FADE AWAY AS THE NEW AMI MODEL "F" GIVES OPERATORS THE BUSINESS STIMULANT OF SOMETHING AMAZINGLY NEW, STRIKINGLY DIFFERENT

Color that Entices

Designers showed no timidity in creating the "F"'s range of eight smart, new colors. With brilliant color demanded in automobiles, home and office appliances, it was evident that a juke box also needed color to reap the benefits of the public's growing consciousness of color.

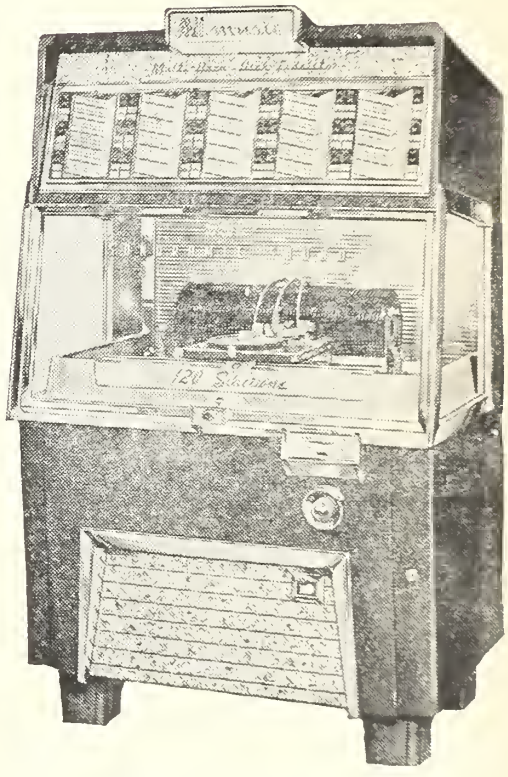
Practically every color in the spectrum can be found in the new "F" line. There's a "socko" effect for every location, yet perfect taste and harmony, with these decorator colors that enhance the wealth of metal trims, the cabinet's luxurious fittings. The Model "F" glows with life, excitement, play-stirring stimulation.

High Fidelity that IS High Fidelity

The sensational new "F" horn system ends indecision about high fidelity with its introduction of Sonoramic Sound — another AMI FIRST! AMI uses horns for the same purpose as they are used in the most expensive custom-built High Fidelity installations — superbly reproduced music. You hear the difference immediately. With the "F"'s bass horn alone equivalent to NINE 12 inch speakers. who can argue against this kind of performance? Yet, you don't pay a penny extra for all the plus you get with the Model "F".

Service that's a Cinch

Ease of maintenance and speed of service is outstanding with the Model "F". Clean line design keeps this juke box looking fresh and new. Its open-wide accessibility from the front puts an end to back door nuisance. There is never a need to move the "F" from the wall to get at it — or to put it against the wall to hide an unsightly back. Quick-disconnect parts eliminate trailing wires. The entire coin system is right at hand when the front door is opened, with a light that covers the entire service compartment. *Shorter hours for service mean longer hours of performance with the Model "F".*



AMI Model "F"
120, 80, 40 Selections

Say "Goodbye" to the Past—"Hello" to the Present—and Face the Future with Confidence and the New Model "F"

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN—AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

CONFIDENTIAL PRICE LIST

PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

1* Model A, '46, 40 Sel., 78 RPM	129.00	165.00
4. Model B, '48, 40 Sel., 78 RPM	195.00	265.00
1* Model C, '50, 40 Sel., 78 RPM	225.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	300.00	395.00
1* Model D-80, '51, 80 Sel., 45 RPM	450.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	475.00	595.00
4. Model E-80, '53, 80 Sel., 45 RPM	550.00	725.00
2. Model E-120, '53, 120 Sel., 45 RPM	665.00	795.00
4. Wm Wall Bax	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	60.00	125.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	175.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
2. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	247.50	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
1. 1436, '52, Fireball, 120 Sel., 45 RPM	337.50	425.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	95.00	150.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	98.00	159.00
1* M100A, '49, 100 Sel., 78 RPM	375.00	495.00
2* M100B, '51, 100 Sel., 45 RPM	500.00	565.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	550.00	595.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
794th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with, Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4* M100C, '53, 100 Sel., 45 RPM	625.00	695.00
4. HF 100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c.	3.00	6.95
2. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	40.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	40.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	125.00	200.00
1* 1250, '50, 48 Sel., 78 RPM	160.00	239.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	325.00	395.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	425.00	525.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	8.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	30.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	170.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	69.50	117.50
1* Atlantic City (B 5/52)	110.00	145.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
1* Beach Club (B 2/53)	249.50	349.00
4* Beauty (B 11/52)	220.00	265.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	40.00	95.00
4* Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2* Cabana (Un 3/53)	139.50	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	60.00	100.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
1. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	295.00	339.50
4. Daisy May (Got 7/54)	195.00	245.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer “21” (Wm 2/54)	145.00	175.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	300.00	370.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	79.00	110.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. “400” (Upright) (Ge 10/52)	55.00	75.00
1. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
2* Frolics (B 10/52)	150.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Gold Star (Got 8/54)	225.00	250.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	165.00	195.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Gun Club (Wm 11/53)	95.00	125.00
4. Guys-Dolls (Got 5/53)	69.50	125.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	275.00	335.00
4. Hawaii (Un 6/54)	345.00	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	60.00	75.00
1* Hi-Fi (B 6/54)	342.50	465.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9 /51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	25.00
4* Ice-Frolics (B 1/54)	325.00	395.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	195.00	210.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy “Q” (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
4. Mexico (Un 3/54)	325.00	435.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
2. Mystic Marvel (Got 3/54)	185.00	220.00
4. Nevada (Un 8/54)	425.00	450.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. “9” Sisters (Wm 1/54)	115.00	170.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
4* Palm Beach (B 7/52)	125.00	145.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4* Palm Springs (B 11/53)	325.00	395.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	115.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4. Rio (Un 11/53)	255.00	295.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	155.00	195.00
4. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	180.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	135.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	95.00
4. Silver Skates (Wm 2/53)	59.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	65.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 4/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	115.00	145.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.00
4* Surf Club (B 3/54)	385.00	475.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
1. Three Four Five (Un 6/51)	25.00	50.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.50
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
1* Tropics (Un 7/53)	174.50	235.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	150.00	205.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST

SHUFFLES

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	325.00	400.00
4. Bally Champion (Bowler (5/54)	350.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	99.50	150.00
4. ChiCoin Name Bowler (1/53)	124.00	165.00

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SHUFFLES (Cont.)

3* ChiCoin 10th Frame Double Score Bowler (3/53)	149.00	200.00
2* ChiCoin Crown (4/53)	175.00	215.00
6. ChiCoin Crown Giant Pins (9/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	175.00	225.00
4. ChiCoin Gold Cup (7/53)	255.00	285.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	275.00	350.00
4. ChiCoin King (10/53)	300.00	370.00
4. ChiCoin Criss Cross Bowler (12/53)	300.00	395.00
2. ChiCoin Super Frame (2/54)	300.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
2. Exhibit Twin Rotation (5/52)	60.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	215.00
4. Genco Match Pool (2/54)	225.00	300.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	45.00	95.00
1. Keeney DeLuxe League (3/52)	45.00	100.00
1. Keeney Super DeLuxe League (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
1. Keeney Bonus Bowler (3/54)	195.00	295.00
4. Keeney Diamond Bowler (4/54)	200.00	325.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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SHUFFLES (Cont.)

4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	50.00	79.50
4. United DeLuxe 6-Player (10/51)	50.00	89.50
4. United 6-Player Super (3/25)	60.00	115.00
4. United 4-Player Official (5/52)	75.00	135.00
2. United 6-Player Star (7/52)	100.00	140.00
4* United 10th Frame Star (9/52)	125.00	150.00
4. United Manhattan 10th Frame (9/52)	125.00	150.00
4. United 10th Frame Super (10/52)	125.00	145.00
4. United Manhattan (9/52)	115.00	140.00
2* United Cascade (2/53)	125.00	175.00
4* United Clover (2/53)	145.00	200.00
4. United Liberty (2/53)	105.00	175.00
4* United Classic (6/53)	179.50	225.00
4* United Olympic (6/53)	175.00	225.00
2* United Royal (9/53)	225.00	310.00
1* United Imperial (9/53)	275.00	335.00
4. United Chief (11/53)	325.00	360.00
4. United Leader (11/53)	325.00	380.00
4* United Team (1/54)	325.00	355.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	295.00	395.00
2. United Ace (5/54)	375.00	425.00
4. United Banner (8/54)	425.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
1. Williams Twin Shuffle 12/49)	20.00	34.50
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	25.00	45.00
4. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	39.50	59.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	99.50	195.00
4. ChiCoin 4-Player Derby	100.00	195.00

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NUMBER OF EACH MACHINE OWNED

VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	4. ChiCoin Goalee	55.00	100.00	
	4. ChiCoin Hockey	55.00	75.00	
	4. ChiMidget Skee	65.00	165.00	
	4* ChiCoin Pistol	75.00	95.00	
	6. ChiCoin Roll-A-Score	29.50	75.00	
	4. ChiCoin Home Run, 6 Player (3/54)	250.00	375.00	
	4. Edelco Pool Table	20.00	75.00	
	4. Evans Bat-A-Score	150.00	165.00	
	4. Evans Bola-Score	79.50	89.50	
	4. Evans Ski Roll	35.00	95.00	
	4. Evans Super Bomber	100.00	210.00	
	4. Evans Play Ball	65.00	75.00	
	4. Evans Ten Strike '46	20.00	65.00	
	4. Evans Tommy Gun	39.50	95.00	
	2* Exhibit Dale Gun	30.00	85.00	
	4. Exhibit Gun Patrol	105.00	175.00	
	4. Exhibit Jet Gun	99.50	195.00	
	4. Exhibit Space Gun	89.50	145.00	
	4. Exhibit Pony Express	85.00	135.00	
	4. Exhibit Silver Bullets	75.00	115.00	
	2* Exhibit Six Shooter	79.00	135.00	
	4. Exhibit Vitalizer	45.00	75.00	
	2* Exhibit Shooting Gall.	250.00	425.00	
	6. Groetchen Met. Typer	79.50	149.50	
	2* Genco Sky Gunner	125.00	195.00	
	4. Genco Night Fighter	149.00	250.00	
	1. Genco Basketball	250.00	399.50	
	6. Irish Poker	50.00	65.00	
	4. Jack Rabbit	50.00	99.50	
	4. Jungle Joe	49.50	69.50	
	4. Keeney Air Raider	90.00	145.00	
	4. Keeney Anti Aircraft Bl	15.00	35.00	
	4. Keeney Sub Gun	75.00	125.00	
	4. Keeney Texas Leaguer	25.00	50.00	
	4. Kirk Night Bomber	75.00	150.00	
	4. Lite League	49.50	99.50	
	4. Mills Panoram Peek	159.50	275.00	
	6. Mills Conv. for Panoram Peek	10.00	29.50	
	1. Muto. Atomic Bomber	125.00	195.00	
	4. Mutos. Ace Bombers	100.00	195.00	
	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00	
	4. Mutos. Fly. Saucers	90.00	160.00	
	4. Mutos. Photo. (Pre-War)	150.00	250.00	
	4. Mutos Photomatic DeLuxe	350.00	575.00	
	2. Mutoscope Silver Gloves	125.00	200.00	
	4. Mutoscope Sky Fighter	125.00	195.00	
	4. Mutos. Voice-O-Graph 35c	405.00	545.00	
	4. Periscope	69.50	99.50	
	4. QT Pool Table	65.00	85.00	
	4. Quizzer	60.00	95.00	
	6. Rockola Ten Pins HD	20.00	40.00	
	4. Rockola World Series	20.00	40.00	
	4. Scientific Baseball	35.00	79.50	
	4. Scientific Basketball	20.00	75.00	
	4. Scientific Batting Pr.	65.00	89.50	
	4. Scientific Pitch 'Em	145.00	185.00	
	4* Seeburg Bear Gun	100.00	195.00	
	4. Seeburg Chicken Sam	69.50	110.00	
	4. Seeburg Shoot the Chute	49.50	95.00	
	4* Seeburg Coon Hunt	325.00	450.00	
	4. Set Shot Basketball	200.00	250.00	
	4. Telequiz	125.00	150.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Un. Jungle Gun	350.00	425.00	
	4. Un DeLuxe Jungle Gun	395.00	495.00	
	4. Western Baseball '39	75.00	95.00	
	4. Western Baseball '40	95.00	125.00	
	4. Wilcox-Gay Recordio	40.00	75.00	
	4. Williams All Stars	35.00	75.00	
	4. Williams Box Score	39.50	75.00	
	4. Williams Star Series	40.00	90.00	
	2. Williams Deluxe World Series	40.00	90.00	
	4. Williams Super World Series	95.00	165.00	
	4. Williams Quarterback	25.00	75.00	
	4* Williams DeLuxe Baseball	145.00	199.50	
	4. Williams Pennant Baseball	175.00	250.00	
	4. Williams All Star Baseball (5/54)	155.00	275.00	
	4. Williams Super Pennant Baseball (1/54)	155.00	275.00	
	6. Williams Super Star Baseball (1/54)	325.00	395.00	
	4. Williams Major League Baseball (4/54)	250.00	375.00	
	4. Williams Big League Baseball (6/54)	245.00	375.00	
	4. Wurlitzer Skeeball	35.00	75.00	

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	$1,095.00
F-80 Juke Box (Receiver NOT included)	935.00
F-40 Juke Box (Receiver NOT included)	835.00
HS-80 Selective Hideaway	795.00
HS-120 Selective Hideaway	895.00
W-80 Wall Box	89.50
W-120 Wall Box	99.00
S-80 Receiver	60.00
S-120 Receiver	65.00
Wall Speaker	44.50
Corner Speaker	64.50
Recessed Speaker	49.50
R-167 Bargrip	12.75

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Thunderbolt Bowler (With Match Feature)	
Single Chute	$ 750.00
Double Chute Model	770.00
Fireball Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00

EXHIBIT SUPPLY

Sportland Moving Target Shooting Gallery	$ 645.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Diamond Lill	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
Model 1550, 20 Selection Wall Box
Model 1613, 8" Blonde Wall Speaker
Model 1614, 8" Mahogany Wall Speaker
Model 1906, Remote Volume Control

No List Price Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8" Wall Speaker Ivory (Teardrop)
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit

No List Price Authorized for Publication

UNITED MFG. CO.

DeLuxe Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 735.00
Special Model, 10c, 3 for 25c	755.00
Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe 11th Frame Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
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Jet Fighter (Without Match or Free Play Features)	$ 650.00
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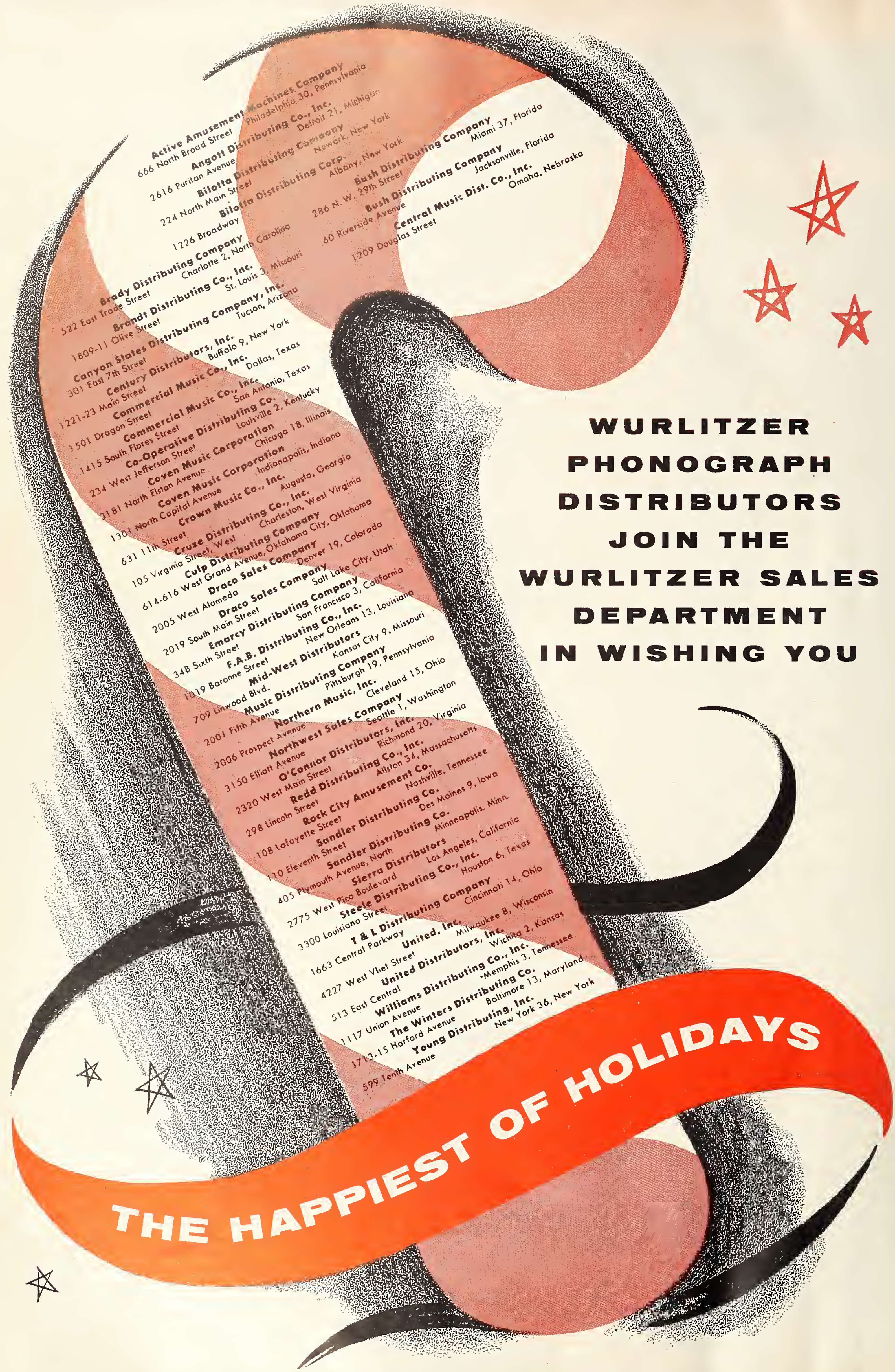
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5204 5c-10c-25c Wall Box (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

No List Price Authorized for Publication



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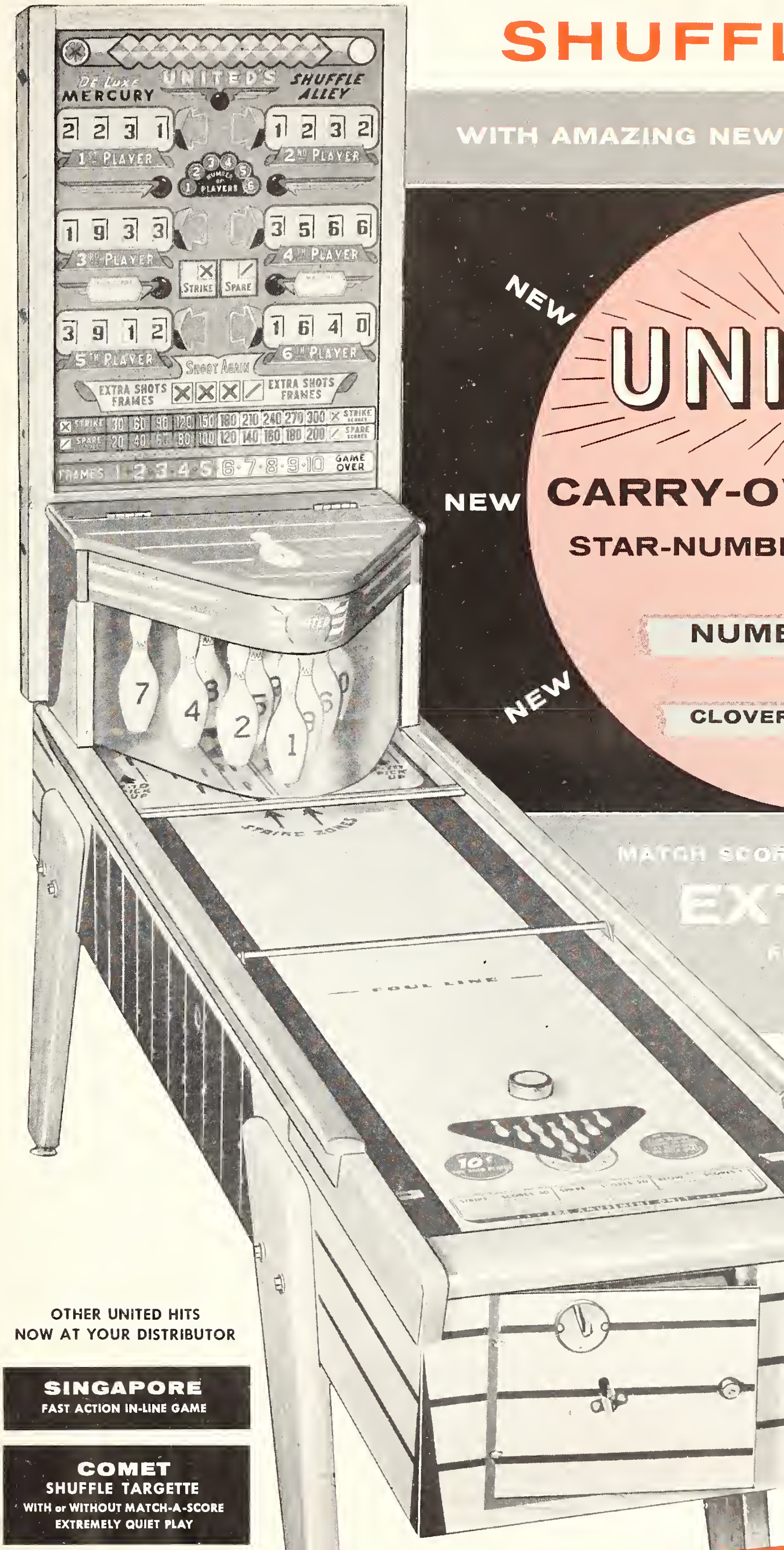
De Luxe MERCURY
UNITED'S
SHUFFLE ALLEY
1st PLAYER
2nd PLAYER
3rd PLAYER
4th PLAYER
5th PLAYER
6th PLAYER
NUMBER OF PLAYERS
STRIKE
SPARE
SHOOT AGAIN
EXTRA SHOTS FRAMES
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FRAMES 1 2 3 4 5 6 7 8 9 10
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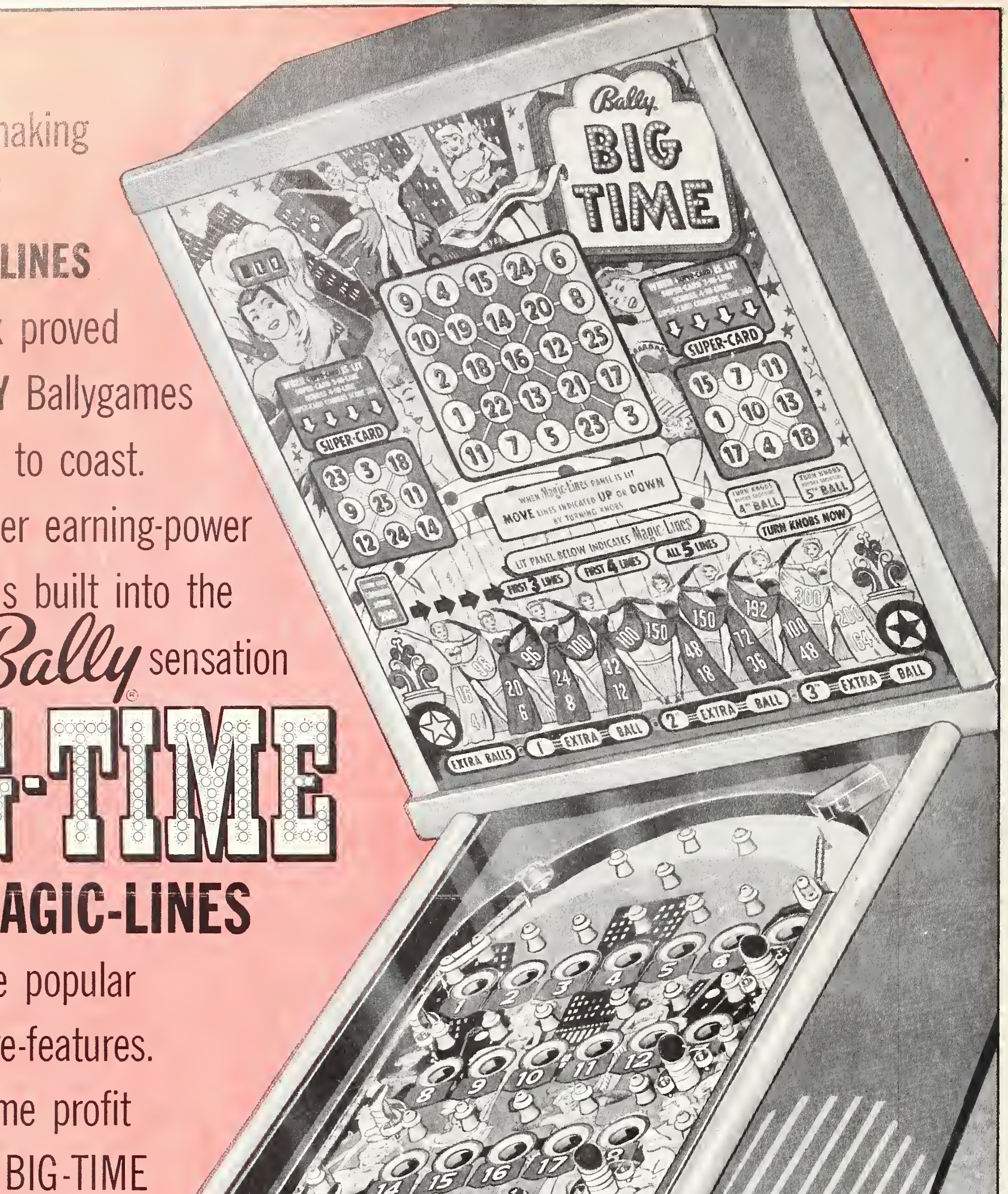
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SUPER-CARD
WHEN MAGIC-LINES PANEL IS LIT MOVE LINES INDICATED UP OR DOWN BY TURNING KNOBS
LIT PANEL BELOW INDICATES Magic-Lines
FIRST 3 LINES
FIRST 4 LINES
ALL 5 LINES
TURN KNOBS NOW
4TH BALL
5TH BALL
EXTRA BALLS
1 EXTRA BALL
2ND EXTRA BALL
3RD EXTRA BALL

ALL 5 LINES
OF CENTER CARD CAN BE
MOVED
UP AND DOWN

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